

## Casino Management System Market to Reach USD 29.09 Billion by 2032 | SNS Insider

The Casino Management System Market is growing as casinos adopt advanced software for security, analytics, player tracking, and operational efficiency.

AUSTIN, TX, UNITED STATES, February 10, 2025 /EINPresswire.com/ -- <u>Casino Management</u> <u>System Market</u> size was valued at USD 7.7 Billion in 2023 and is expected to grow to USD 29.09 Billion by 2032 and grow at a CAGR of 15.8% over the forecast period 2024-2032, driven by the industry's adoption of new technologies, enabling data-driven decision-making and streamlined processes that improve operational performance and profitability. The offering of advanced integration for managing gaming, accounting, customer relationships, and surveillance will drive the market.

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Keyplayers:
Scientific Games Corporation (ACSC, CMPulse)
IIGT (International Game Technology) (Advantage CMS, CrystalBetting)
Konami Gaming, Inc. (SYNKROS, WINovation)
Aristocrat Leisure Ltd. (Oasis 360, CXC)
Agilysys, Inc. (InfoGenesis POS, Visual One PMS)
AINSWORTH Game Technology (A640 Cabinets, EVO CMS)
Win Systems (Wigos, WinUp)
Table Trac, Inc. (CasinoTrac, Automated Pit)
TransAct Technologies Incorporated (Epicentral, Epic Edge)
Honeywell International Inc. (MAXPRO NVR, Pro-Watch Integrated Security Suite)

By Module, Table Games Lead CMS Market with Strong Revenue and Growing Casino Investments

The table games segment dominated CMS market revenue at 68% in 2023, propelled by growing popularity of poker, blackjack, and roulette. U.K. Gambling Commission statistics pointed to table games accounting for 40% of casino revenue in the country-a testament to growing player interest in these games. In the United States, revenue from table games alone exceeded USD 8 billion based on Nevada Gaming Control Board estimates. Casinos are investing in CMS to make real-time tracking of data possible, to optimize dealer performance, and to comply with regulations. That simplifies operation, maximizes table occupancy, and boosts profitability, thus

making the case for CMS as the essential tool for modern casino management.

By Application, Security and Surveillance Dominate CMS Market with Rising Compliance and Investment

In 2023, the security and surveillance segment captured the largest CMS market share by revenue at 24%, attributed to strict regulations on casino security. According to the U.S. Department of Justice, increasing investments in CMS-based surveillance were reported, where large casinos are spending up to USD 2 million per year in security systems. Compliance with anti-fraud and AML laws has made video monitoring in real-time and automated reporting a must. Additional laws, like the GDPR imposed on Europe, dictate strict practices regarding surveillance. Thus, it makes casinos adhere strictly to protect assets and fulfill legal requirements while providing a competitive ground for an evolving CMS product as part of contemporary security.

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North America Leads CMS Market While Asia-Pacific Sees Rapid Growth in Casino Expansion North America dominated the CMS market in 2023 with well-established casino infrastructure and very stringent regulatory framework. The American Gaming Association said U.S. casino revenues totaled around USD 60 billion; hence, scale was the first aspect of this sector. Stiff regulations require a lot more CMS to maintain massive data that are traceable while complying with federal and state mandates on safety for players, fair play, and traceable data. The Asia-Pacific region is looking forward to rapid growth in CMS adoption, led by casinos and expansion projects in Macau, the Philippines, and Singapore. Various governments encourage tourism and large-scale integrated resorts. With so many requirements for free-flowing operations and regulatory compliance, an advanced CMS is necessary. Therefore, with the Asia-Pacific countries targeting itself as a preeminent gaming and entertainment center, CMS helps to support operational compliance and efficiency.

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