

YRC Explores Why Salon Layout Matters – More Than Just Space Optimization

'Placing things here and there until everything falls into place' is something salon owners should refrain from doing in salon layout planning.

PUNE, MAHARASHTRA, INDIA, February 10, 2025 /EINPresswire.com/ -- Salon layout plays a much bigger role than making things fit into a box. In this communiqué, [Retail & E-commerce Consulting Firm – YRC](#) highlights the significance of layout planning for salons.



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Achieving space optimisation is the most fundamental reason for salon owners to go for a proper layout planning initiative. Space optimisation sounds like an intuitive task but it involves striking the right balance between a long list of factors like space allocation, navigation, access to inventory, workflows, ergonomics, safety and security, service atmosphere, and décor. Although there is no writing on the wall that business owners cannot do this on their own, getting it done from professionals could save them time and effort.

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Nikhil Agarwal

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Fundamentally, salons belong to the service industry and in services; customer experience has an elevated significance. In salons, customer experience engulfs creating a solid first impression as a brand as well as a service provider, providing a comfortable and relaxing atmosphere, and

securing privacy as some of the important objectives. Achieving these objectives draws direct implications from layout planning. For example, there may be a preference for curtains between booths to ensure privacy. This increase in spatial requirements must be accounted for in layout planning.

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Experienced [□□□□□ □□□□□□□□□□ □□□□□□□□□□](#) often stress the role of layout planning in securing operational efficiency in salons. In other words, poor layout planning does the opposite. In salons, there are certain important factors that must be taken into account in layout planning for smooth operations. Some of them are highlighted below:

- Access to inventory during service
- Access to and from store rooms
- Ease of navigation for employees and customers
- Ergonomics
- Safety
- Security

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