

New Powerhouse Toothpaste From Zion Health

Zion Health Releases Five Newly Reformulated ClayBrite Toothpastes with Calcium Hydroxyapatite

SOUTH SAN FRANCISCO, CA, UNITED STATES, February 10, 2025 /EINPresswire.com/ -- With the addition of calcium hydroxyapatite, Zion Health, a leader in natural health and wellness, is pleased to introduce five of its recently reformulated [ClayBrite](#) toothpaste. Their novel mixture offers an unmatched degree of oral care by fusing the strength of ionic clay minerals with a remineralizing agent that has scientific support.

Together, calcium hydroxyapatite and calcium bentonite clay constitute the potent synergy in the reformulated ClayBrite Toothpaste, which fortifies enamel, cleanses the mouth, and supports gum health in general. Zion Health continues to offer cutting-edge solutions that unite science and nature as more customers place a higher value on natural and efficient dental care.

The Science Behind Calcium Hydroxyapatite and Ionic Clay Minerals

Calcium Hydroxyapatite is a naturally occurring mineral in teeth and bones, recognized for its ability to remineralize enamel, reduce tooth sensitivity, and strengthen overall oral health. Unlike fluoride, it is non-toxic and biomimetic, meaning it integrates seamlessly into the tooth structure to repair microscopic damage.

The mixture provides better cleansing, neutralizes acidity, absorbs pollutants, and prevents plaque accumulation when combined with ionic clay minerals, especially calcium bentonite clay. By regulating the oral microbiome and gently cleaning the teeth and gums, clay's naturally absorptive qualities create the ideal environment for strong, healthy teeth.

Five Newly Reformulated ClayBrite Toothpaste for Every Need

Zion Health introduces five reformulated variations of ClayBrite Toothpaste, each tailored to specific oral care needs:

1. **ClayBrite Toothpaste Activated Charcoal:** A fluoride-free formula designed to whiten teeth, detoxify the mouth, and strengthen enamel. Infused with activated charcoal, calcium hydroxyapatite, and ionic clay minerals, it gently lifts stains, remineralizes enamel, and supports gum health. Xylitol, green tea extract, and baking soda help neutralize acidity, fight bacteria, and promote a balanced oral microbiome.

2. ClayBrite Extra: This product, which is fluoride-free and enhanced with mineral-rich ionic clay to absorb pollutants and neutralize acids, provides a deeper, more thorough clean. Its calcium hydroxyapatite infusion fortifies enamel and lessens sensitivity, and xylitol fights bad germs, prevents cavities, and encourages better salivation. Together, baking soda and green tea extract help to reduce gum inflammation, keep the pH of the mouth regulated, and freshen breath. For the best oral health, this vegan, cruelty-free, and paraben-free toothpaste provides a potent yet all-natural remedy.

3. ClayBrite Toothpaste Original: The first fluoride-free, clay-based toothpaste, created based on the founder's experience using natural minerals to treat his gums. Now improved with calcium hydroxyapatite, it strengthens, detoxifies, and cleanses enamel while lowering sensitivity in conjunction with ionic clay minerals. Its aloe vera, green tea extract, and baking soda infusions help balance and maintain a healthy oral environment by neutralizing acids, combating dangerous bacteria, and freshening breath. For the best oral care, this vegan, cruelty-free, and paraben-free toothpaste provides a pure, natural substitute.

4. ClayBrite Toothpaste Sensitive: A mild, non-foaming, fluoride-free product for people with sensitive gums and teeth. While kaolin clay and ionic clay minerals help to naturally cleanse, detoxify, and calm the mouth, calcium hydroxyapatite enrichment helps to remineralize enamel and lessen sensitivity. This simple composition offers a protective, irritation-free clean without the use of artificial sweeteners or additional flavor, making it perfect for anybody looking for a gentle yet efficient oral care product.

5. ClayBrite Toothpaste White: Provides a mild whitening solution free of fluoride that naturally gets rid of surface stains without the use of harsh abrasives. While ionic clay minerals cleanse and absorb impurities for a cleaner, healthier mouth, calcium hydroxyapatite helps strengthen and remineralize enamel. This vegan, cruelty-free recipe is a great option for anyone looking for a more vibrant, brighter smile naturally, as it contains xylitol and green tea extract, which fight off harmful bacteria and encourage fresh breath.

Zion Health's Brand Philosophy

Zion Health is built on the belief that "Oral care should be as clean and effective as skin care. This mineral-rich toothpaste harnesses the power of clay to naturally detoxify and strengthen teeth—without the harsh chemicals found in conventional formulas." stated Justin Hellegers from Zion Health.

With the increasing demand for clean beauty and wellness products, CLAYBRITE toothpaste provides a natural solution by using calcium bentonite clay to absorb impurities, freshen breath, and promote overall gum health. Consumers can now experience a superior clean without compromising on safety or effectiveness.

The Zion Health Story

Founded by Haim Zion, Zion Health emerged as a mission-driven brand dedicated to harnessing

the power of Earth's minerals for natural healing solutions. With a deep passion for wellness and clean living, Haim built Zion Health around the detoxifying and health-boosting benefits of calcium bentonite clay. Today, the company continues to innovate, delivering sustainable, effective, and pure personal care products.

For the latest updates, follow Zion Health on social media @zionhealthshop.

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