

Global Nutricosmetics Market to expand at a CAGR of 6.2% to surpass US\$15 billion by 2030

The global nutricosmetics market is expected to grow at a CAGR of 6.92%, reaching a market size of US\$14.995 billion in 2030 from US\$10.733 billion in 2025.

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-- Nutricosmetics is a product under the cosmetic category that offers nutrition with cosmetics to better skin health and look. These are defined as supplements that consist of bioactive contents which include minerals, vitamins, amino acids, plant extracts, and antioxidants. The focus of these

products is to enhance the overall health of individuals and manage nutritional deficiencies. The major goal is to provide skin health and hair health among other purposes as it contains hyaluronic acid, collagen, and antioxidants which help in improving skin hydration, and elasticity as well as delay skin aging. Further, nutrition ingredients like zinc, keratin, and biotin work to

improve the hair and nail condition and lead to improved health growth.

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KSI

As per a new study published by Knowledge Sourcing Intelligence, the [global nutricosmetics market](#) is projected to grow at a CAGR of 6.92% and is expected to reach US\$14.995 billion by 2030.

The nutricosmetics market is witnessing growth due to factors such as growing consumer consciousness of skin and hair health, rising demand for natural and organic products, growth in beauty trends and social media



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GLOBAL NUTRICOSMETICS MARKET
FORECASTS FROM 2025 TO 2030

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Global Nutricosmetics Market

influence, and increasing demand of consumers for anti-aging solutions. There is a rise in awareness among consumers of the connection between health, external beauty with nutrition which is leading to a [rise in the popularity of skincare](#) and [haircare products](#). Moreover, the rise in disposable income with growth in e-commerce is also leading to promoting the overall market growth with direct-to-consumer channels there is a rise in premium nutricosmetic product spending leading to expansion in the market in coming years.

With the emergence of the global nutricosmetics market, many market players are launching products and technologies to attract customers. For instance, in May 2024, Roquette announced the launch of the Lycagel flex soft gel capsule shell system which is a plasticizer-free excipient and can be used to customize formulation for a range of diverse uses.

Access sample report or view details: <https://www.knowledge-sourcing.com/report/global-nutricosmetics-market>

By type, the global nutricosmetics market can be classified into capsules and soft gels, tablets, beverages (including tinctures), powders, gummies functional food, and others. The tablet segment is anticipated to have a major market share in the coming year due to its easy portability with cost-effective production and global availability. moreover, this segment provides enhanced shelf life and extended stability with easy standardized dosage options available in tablet form of the nutricosmetic leading to its growth in the coming years.

The global nutricosmetics market is segmented by ingredients into vitamins, antioxidants, collagen, omega-3 fatty acids, and others. Among these sub-segments, the vitamins category is expected to grow due to factors such as the growing consumer's awareness of the benefit of vitamins for overall health. Vitamins such as vitamin E and Vitamin C are known to have antioxidant benefits that promote skin health conditions and skin repair with anti-aging effects leading to a rise in demand for vitamin-based cosmetic formulations.

The global nutricosmetics market is segmented by product type into skincare, haircare, and others. The skincare segment is predicted to contribute the largest share in the nutricosmetics market because of the growing emphasis on skin health trends and the growing emphasis on the preventive skin health routine is leading to the growth of the market. Moreover, nutritional ingredients like hyaluronic acid and collagen-based supplements are witnessing a growth in demand leading to a rise in the introduction of innovative skincare products by major market players.

The global nutricosmetics market is segmented by distribution channel into offline and online. The online distribution channel is predicted to expand in the market majorly due to the growing demand for convenience by consumers and growing e-commerce platform options. There is a rise in online shopping among consumers to conveniently and easily purchase products with easy comparison of price, brand, and ingredients with promotional offers leading to overall growth in the market.

Based on geography, the Asia Pacific region of the global nutricosmetics market is growing significantly. This is due to a rapid rise in urbanization, an increase in the elderly population, and growth in disposable income in countries like China, South Korea, and Japan. Further, consumers across the region are looking for plant-based and organic nutritional products for skin care and other health-benefiting nutritional cosmetic formulations. Moreover, the growing geriatric population is demanding anti-aging products which will contribute to boosting the nutricosmetic market during the forecasted period.

As a part of the report, the major players operating in the global nutricosmetics market have been covered as Shiseido Co., Ltd., Vemedia, The Beauty Chef, SugarBearHair, Functional, Martin Biotech Ltd, and BioCell Technology, LLC among others.

The market analytics report segments the global nutricosmetics market as follows:

- By Type
 - o Capsules and Softgels
 - o Tablets
 - o Beverages (Including Tinctures)
 - o Powder
 - o Gummies and Functional Food
 - o Others

- By Ingredient
 - o Vitamins
 - o Antioxidants
 - o Collagen
 - o Omega 3 Fatty Acids
 - o Others

- By Product Type
 - o Skincare
 - o Haircare
 - o Others

- By Distribution Channel
 - o Online
 - o Offline

- By Geography
 - North America
 - o USA
 - o Canada
 - o Mexico
 - South America

- o Brazil
- o Argentina
- o Others
 - Europe
- o United Kingdom
- o Germany
- o France
- o Italy
- o Spain
- o Others
 - Middle East and Africa
- o Saudi Arabia
- o UAE
- o Israel
- o Others
 - Asia Pacific
- o China
- o India
- o Japan
- o South Korea
- o Indonesia
- o Thailand
- o Taiwan
- o Others

Companies Profiled:

- Shiseido Co., Ltd.
- VLCC Personal Care
- Vemedia
- MOON JUICE
- The Beauty Chef
- Vitabiotics Ltd.
- SugarBearHair
- Amway Europe
- Functionalab
- The Nue Co
- Martin Biotech Ltd.
- BioCell Technology, LLC

Key Benefits of this Report:

- Insightful Analysis: Gain detailed market insights covering major as well as emerging geographical regions, focusing on customer segments, government policies and socio-economic factors, consumer preferences, industry verticals, other sub-segments.

- **Competitive Landscape:** Understand the strategic maneuvers employed by key players globally to understand possible market penetration with the correct strategy.
- **Market Drivers & Future Trends:** Explore the dynamic factors and pivotal market trends and how they will shape future market developments.
- **Actionable Recommendations:** Utilize the insights to exercise strategic decision to uncover new business streams and revenues in a dynamic environment.
- **Caters to a Wide Audience:** Beneficial and cost-effective for startups, research institutions, consultants, SMEs, and large enterprises.

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Report Coverage:

- Historical data from 2022 to 2024 & forecast data from 2025 to 2030
- Growth Opportunities, Challenges, Supply Chain Outlook, Regulatory Framework, Customer Behavior, and Trend Analysis
- Competitive Positioning, Strategies, and Market Share Analysis
- Revenue Growth and Forecast Assessment of segments and regions including countries
- Company Profiling (Strategies, Products, Financial Information, and Key Developments among others)

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