

Custom Coloring Books Expand at ColoringBook.com as Exports Rise and Domestic Accounts Return Home

Custom Coloring Book orders expand as export orders rise and domestic accounts begin returning home. Print on Demand orders rise sharply.

ST. LOUIS, MO, UNITED STATES, March 24, 2025 /EINPresswire.com/ -- During the first quarter of 2025 Really Big Coloring Books®, Inc. is reporting a [noticeable rise in Print-on-Demand orders](#), reopening numerous European accounts, while domestically authors, publishing resellers, entertainment companies and non-manufacturing publishing firms are calling in larger numbers. "Tariffs, our new manufacturing equipment, offerings in art and creative departments, quality products and distribution, helps ensure new profit margins for small, independent and larger publishing firms in domestic cost saving and manufacturing needs. Whether customers

are looking for small or large orders, we are here to help," says publisher Wayne Bell.

“Our production process is efficient and reliable, allowing us to deliver exceptional products on time and within any clients' budget.”

N. Wayne Bell

joy. Really Big Coloring Books® collaborates closely with clients to ensure that each book is a true reflection of their vision, values, and brand identity. Taking pride in offering a range of customization options, from selecting specific themes and illustrations to incorporating personalized messages and unique branding elements. The company's talented team of artists



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and designers work meticulously to craft each coloring book, ensuring quality to captivate and engage the intended audience. The company receives new [custom book inquiries daily](#).

In addition to coloring books, the company offers various add-ons to enhance the experience. From custom packaging and promotional inserts to [interactive elements](#), [crayon products](#), [other paper products](#) and augmented reality features. "There are endless possibilities to make a coloring book stand out, said Bell. Our commitment to quality extends beyond the design. We use high-quality, Eco-friendly materials to produce our coloring books, ensuring they are safe, durable, and sustainable. Our production process is efficient and reliable, allowing us to deliver exceptional products on time and within any clients' budget."

The company comprises several divisions: retail, wholesale, fundraising, private branding, educational, and serves as a contractor for the

Government Publishing Office (GPO). Each division is dedicated to delivering high-quality products and services that meet the needs of our diverse customer base. Our retail division offers an extensive range of coloring books for all ages, while the wholesale division supplies bulk orders to schools, libraries, and businesses. The fundraising division helps organizations raise funds through customized coloring book sales, and our private branding division creates unique, branded coloring books for companies and events. The educational division focuses on producing educational coloring books that align with school curricula and promote learning through creativity. All products are manufactured in St. Louis, MO.

Wayne Bell

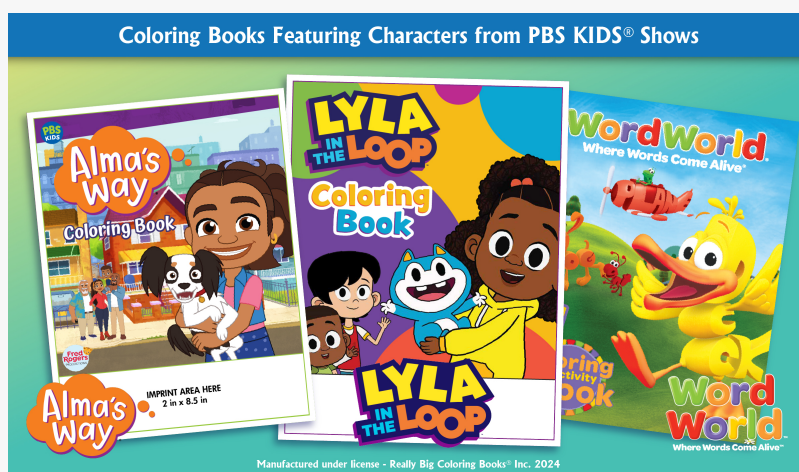
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