

# Challenges faced by salon owners after opening their first new branch (with solutions)

Soon after opening a new branch, a large majority of salon owners face certain similar challenges.

PUNE, MAHARASHTRA, INDIA, February 11, 2025 /EINPresswire.com/ -- In this communiqué, salon management consultants of retail and eCommerce consulting firm - YRC highlights the three most active of these challenges to serve as a reassuring note that these are common and there are solutions to overcome them.



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Empowering Retail & E-commerce businesses worldwide.”

Nikhil Agarwal

Change from two to three is a 50% increase but that from one to two is 100%. This showcases the sudden increase in the overall burden a business owner can experience after opening their first new branch or their second outlet. Every task gets duplicated with the same or different sets of challenges. Both mentally and physically, the initial months can be stressful and hectic for salon owners. Two effective

solutions recommended by many veteran [□□□□□□ □□□□□□□□□□ □□□□□□□□□□□□](#) are having an SOP-based operations framework and hiring strategically keeping in mind the organisational needs.

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Salon owners desire to maintain the service quality in the new branch at the same level as in the original outlet. This makes sense because if the new branch is following a replication of the same

business model, the service quality must be maintained at the same level at which the business model worked for the original outlet. [Business Model Canvas](#) of YRC recommend developing and implementing [Business Model Canvas](#) (BMC) to overcome this problem. Sometimes the SOPs for salons are called salon operations manuals or salon employee handbooks.

Even after spending months in deliberations and planning, things can and often do go in

unintended directions for salon business owners. That does not negate the significance of planning but highlights the importance of precision and expertise in salon business planning. In salon marketing consulting services, YRC advocates for two things - data-based market research and business model agility.

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