

Last Mile Delivery Market Size, Share, Growth, Competitive Landscape and Industry Analysis Report by 2031

WILMINGTON, NEW CASTLE, DE, UNITED STATES, February 11, 2025 /EINPresswire.com/ -- Allied Market Research recently published a report, titled, "Last Mile Delivery Market by Service Type (Business-To-Business (B2B), Business-To-Consumer (B2C), Customer-To-Customer (C2C)), by Vehicle Type (Motorcycle, LCV, HCV, Drones), by Mode of Operation (Non-Autonomous, Autonomous), by Delivery Mode (Regular Delivery, Same-Day Delivery or Express Delivery), by Application (E Commerce, Retail and FMCG, Healthcare, Mails and Packages, Others), by Destination (Domestic, International): Global Opportunity Analysis and Industry Forecast, 2021-2031." According to the report, the [global last mile delivery industry size](#) generated \$131.5 billion in 2021, and is expected to reach \$288.9 billion by 2031, witnessing a CAGR of 8.1% from 2022 to 2031.



Last Mile Delivery Industry

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The expansion of the e-commerce industry, surge in utilization of drones and ground delivery vehicles by delivery companies, and rise in demand for fast delivery of packages drive the growth of the global last mile delivery market. However, poor infrastructure & high logistics costs and lack of control of manufacturers and retailers on the logistics services restrain the market growth. Contrarily, rise in technological innovations and investments by top market players create new opportunities in the coming years.

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- Companies are investing in drones, autonomous vehicles, and robotic couriers to enhance delivery efficiency and reduce costs.
- Notable players like Amazon, FedEx, and Starship Technologies are testing drone and robot-based delivery solutions.

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- Increasing customer expectations have led to a surge in same-day and instant delivery options.
- Retail giants like Walmart, Amazon, and Target are expanding their rapid delivery services.

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- AI-powered route optimization, demand forecasting, and delivery scheduling improve efficiency.
- Logistics companies use predictive analytics to enhance operational decision-making.

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- Focus on electric vehicles (EVs), carbon-neutral deliveries, and eco-friendly packaging.
- Companies like DHL and UPS are investing in EV fleets and alternative fuels.

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- Retailers are adopting hyperlocal warehouses to speed up deliveries.
- This trend is gaining traction in densely populated urban areas.

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- Rise of third-party delivery platforms like Uber Eats, DoorDash, and Instacart.
- More businesses leverage gig workers for flexible and scalable delivery operations.

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- Blockchain is being used for real-time tracking, fraud prevention, and secure transactions.
- IoT sensors enable temperature monitoring and live package tracking for sensitive goods.

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- Brands are bypassing traditional logistics networks to offer direct shipping to customers.
- This shift increases control over the delivery experience and reduces dependency on third-party couriers.

Aramex
BEST Inc
DB Schenker
Deutsche Post AG (DHL GROUP)
DPD
Drone Delivery Canada
Dropoff, Inc.
DSV (DSV PANALPINA)
FedEx
Flirtey
Flytrex

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