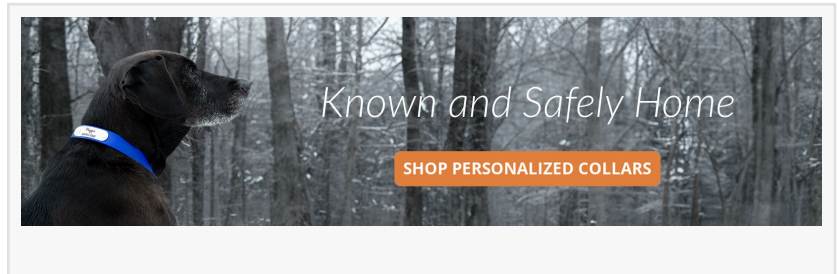


# Personalized Pet Safety Gear to Set New Industry Standards

*Advanced materials and customizable features underscore dogIDs' commitment to pet safety and owner peace of mind.*



WEST FARGO, ND, UNITED STATES,  
February 12, 2025 /EINPresswire.com/  
-- [dogIDs](#), a trailblazer in personalized

pet accessories, announces the launch of its latest innovations in pet safety gear, including [dog collars](#), dog leashes, and [dog ID tags](#), today. This new range integrates advanced materials and customizable features, such as name-engraved collars, to offer superior safety and comfort for pets, solidifying dogIDs' position as a leader in the pet safety industry.

Utilizing state-of-the-art laser engraving, dogIDs ensures that each tag is legible and resilient against wear and tear, significantly aiding in the swift recovery of lost pets. Pet owners can select from various designs and information embedding options that best suit their needs, including QR codes that link to a digital profile with critical health and contact information.

dogIDs introduces new hypoallergenic materials that are gentle on pet skin and built to last. These designs prioritize the physical well-being of pets while maintaining a stylish appearance. Enhancing visibility during low-light conditions, reflective collars, and leashes ensure pets are seen, preventing accidents and increasing safety.

dogIDs collaborates closely with veterinarians and pet safety organizations to promote pet identification and safety protocols education. Emphasizing sustainability, dogIDs' new line features durable and eco-friendly materials, minimizing the environmental impact and providing pet owners with trustworthy products.

Clint Howitz, CEO of dogIDs, stated, "Our mission at dogIDs has always been to blend functionality with style while prioritizing the safety of our pets. These new products are a testament to our commitment to setting new standards within the pet industry."

With the introduction of its innovative pet safety gear, dogIDs continues to advocate for pet safety, pushing the boundaries of what pet accessories can provide in terms of safety, comfort, and style. To purchase these new products, visit our website at [www.dogIDs.com](http://www.dogIDs.com).

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