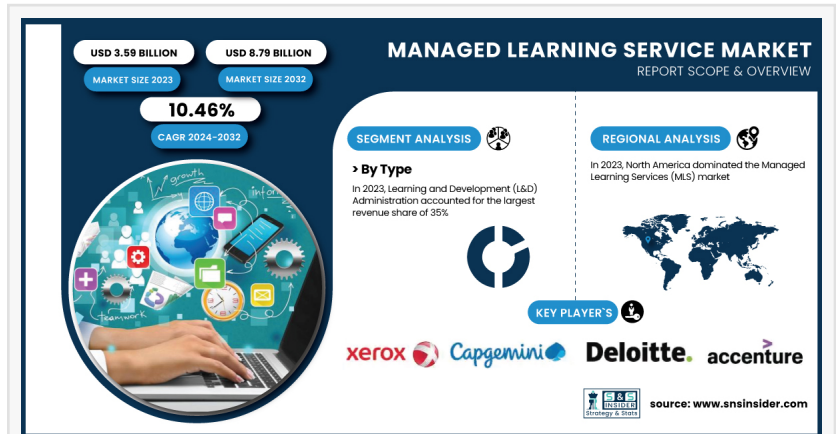


Managed Learning Services Market Expected to Reach USD 8.79 Billion by 2032 | SNS Insider

The Managed Learning Services Market is expanding as organizations adopt outsourced learning solutions to enhance workforce training, efficiency, & scalability.

AUSTIN, TX, UNITED STATES, February 11, 2025 /EINPresswire.com/ -- The [Managed Learning Services market](#) was valued at USD 3.59 billion in 2023 and is expected to reach USD 8.79 billion by 2032, growing at a CAGR of 10.46% from 2024 to 2032. The market

is driven by the increasing adoption of advanced learning technologies, tailor-made training solutions, and growing emphasis on workforce development. Organizations are increasingly using scalable and efficient learning models for improving skilling of employees, optimizing operations, and aligning training to business goals for sustainable growth.



Managed-Learning-Service-Market

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Keyplayers:

- Accenture (Learning Experience Platform, Custom Learning Solutions)
- IBM (IBM Watson Talent, Digital Learning Solutions)
- Deloitte (Deloitte Learning Management System, Digital Learning Strategy)
- Tata Consultancy Services (TCS) (TCS iON Learning Solutions)
- Capgemini (Digital Learning Solutions, Learning Technology Platform)
- SAP (SAP SuccessFactors Learning Management)
- KPMG (KPMG Learning Solutions, Digital Learning Transformation)
- Infosys (Infosys Learning Solutions, Learning Technology Services)
- CGS (Learning Solutions Platform, Virtual Instructor-Led Training)
- Xerox (Xerox Learning Solutions, Employee Training Solutions)
- Skillsoft (Skillsoft Learning Suite, Online Training and Courses)
- LinkedIn Learning (Online Learning Platform, Professional Development Courses)

- Cornerstone OnDemand (Learning Management System, Talent Management Solutions)
- Pluralsight (Tech and Creative Learning Platform, Professional Development)
- Pearson (Pearson Learning Solutions, Educational Content and Platforms)
- Saba Software (Saba Cloud Learning Management, Talent Development Solutions)
- Learning Tree International (Instructor-led Training, Certification Programs)
- Harvard Business Publishing (Harvard ManageMentor, Corporate Learning Solutions)
- Docebo (AI-Powered Learning Platform, Learning Management System)
- Udemy for Business (Online Learning Platform, Corporate Training Solutions)

By Type, L&D Administration Leads MLS Market, Enhancing Learning Efficiency and Personalization

Learning and Development Administration led the Managed Learning Services market in 2023, with a revenue share of 35%, pointing to its core role in organization learning. In a world of increasingly complex corporate learning environments involving in-person, online, and AI-driven solutions, the demand for effective L&D administration continues to grow. Outsourcing such services allows organizations to streamline their operations, eliminate administrative tasks, and optimize the use of available resources. L&D administration is also required to monitor progress, measure training results, and ensure compliance. With a focus on personalized learning, demand for L&D administration is expected to grow further.

By Delivery Mode, Instructor-led Training Retains Leadership in MLS Market, Driving Personalized and In-Depth Learning Experiences

Instructor-led Training accounted for the largest market share of around 41% in 2023. This underlines its continued importance in corporate education. ILT is the preferred solution for organizations because it is very interactive and personal in nature, allowing for direct learner-instructor contact and instantaneous feedback. While digital learning solutions have gained popularity, ILT will continue to play a necessary role for complex topics requiring expert instruction and hands-on experience. Additionally, ILT provides personalization, thus different training solutions, and most MLS providers adopt the model that includes combining ILT with e-learning to create efficiency. There is a prediction that ILT will continue to dominate the market considering the effectiveness of using it in employee development.

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By Organization Size, Large Enterprises Drive Dominance in the Managed Learning Services Market

Large enterprises dominate the Managed Learning Services market because they require a significant number of employees and have sophisticated training needs. The companies need to invest a lot in developing the workforce, thus enhancing productivity, innovation, and workforce agility. The scale of learning requirements and the capability to integrate leading-edge technologies, such as AI and immersive tools, make MLS a must-have service. Compliance, skill development, and aligning training programs with business goals are also considered priorities by large enterprises, thereby further strengthening their leadership in the MLS market.

By Industry Vertical, IT Sector Leads Managed Learning Services Market with Focus on Digital Transformation and Workforce Upskilling

The IT sector dominates the Managed Learning Services market, driven by its rapid technological advancements and the constant need for workforce upskilling. As businesses in the IT industry face ongoing digital transformation, organizations are increasingly relying on MLS to equip employees with the latest technical skills. This sector's demand for innovative, scalable learning solutions such as AI-driven platforms and e-learning tools ensures that MLS continues to play a critical role in maintaining a competitive edge and fostering continuous employee development.

North America Maintains Dominance in the MLS Market, Asia-Pacific Emerges as Fastest-Growing

In 2023, North America led the market with a revenue share of 39%, due to advanced infrastructure and earlier adoption of tech. The emphasis on employee upskilling and talent retention as well as on AI-driven learning tools will fuel growth in the region. Growth in the US and Canada cements North America's dominance over MLS.

Asia-Pacific emerged as the fastest-growing region in the Managed Learning Services market in 2023, driven by factors such as industrialization and digital transformation. Countries that are leading the way in MLS adoption and have diverse workforces within their sectors include China, India, Japan, and South Korea. Solutions are being developed in scalable, mobile, and AI-driven designs, supported by government investment to upskill their workforce.

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