

# Leading Driver in the Margenza Market 2025: Rising Incidence Of HER2-Positive Breast Cancer Drives Market Growth

*The Business Research Company's Margenza Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034*

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[/EINPresswire.com/](#) -- How has the Margenza Market Performed Historically and What is the Future Forecast?



The Margenza market has significantly grown over the years, with an increasing compound annual growth rate CAGR. It is projected to increase from \$XX million in 2024 to \$XX million in

2025. Factors such as rising cancer incidence, an augmented prevalence of HER2-positive breast cancer, increased healthcare spending, and a surge in clinical trials focusing on monoclonal antibodies have facilitated the growth during the historic period. Furthermore, the usage of combination therapies to treat complex diseases has significantly contributed to the market's progress.



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The next few years are anticipated to see an uptick in the Margenza market size, with a forecast CAGR of XX% reaching a benchmark of \$XX million in 2029. This growth can be attributed to the global shift towards personalized medicine, the rising acceptance of biosimilars, the growing preference towards outpatient treatment, increased healthcare spending, and a demographic spike in the geriatric population. Major trends paving the way for this growth encompass technological advancements, innovative technologies, advancements in drug development, a shift towards combination therapies, and the implementation of artificial intelligence for drug

discovery.

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What are the Key Drivers for the [Margenza Market Growth](#)?

An increase in HER2-positive breast cancer is expected to be a primary driver for the Margenza market. Characterized by cancer cells with an elevated level of the HER2 protein on their surface, HER2-positive breast cancer incidence is on the rise. Factors contributing to this include improved detection and diagnosis through advanced screening technologies, an aging population, genetic susceptibility, environmental factors, and certain hormonal and reproductive influences. Margenza, known for its effectiveness in treating HER2-positive breast cancer, targets and blocks the HER2 protein, thereby helping to stop or slow down the growth of cancer cells that overproduce this protein. The National Institutes of Health NIH reported in March 2022 that the incidence rate of HER2-positive breast cancer is projected to increase, driving the Margenza market forward.

Which are the Major Companies Operating in the Margenza Market?

Among the significant players operating within the Margenza market is MacroGenics Inc. The company's commitment to harnessing breakthroughs in biological science aims to improve the lives of patients on a global scale.

How Has the [Margenza Market Segmented](#)?

The Margenza market is segmented into various categories –

- 1 By Indication: Breast Cancer; Gastric Cancer
- 2 By Formulation: Intravenous Infusion; Subcutaneous Injection
- 3 By Distribution Channel: Hospitals; Oncology Clinics; Home Healthcare Services;
- 4 By End User: Adult Patients; Geriatric Patients

Understandably, understanding these segments could provide vital insights for potential investments and market strategies.

What are the Regional Insights into the Margenza Market?

In 2024, North America emerged as the largest region in the Margenza market. The global market report covers regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

[info@tbrc.info](mailto:info@tbrc.info)

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