

Zynlonta Global Market Report 2025: Anticipated Growth, Key Players, and Emerging Trends

*The Business Research Company's
Zynlonta Global Market Report 2025 –
Market Size, Trends, And Global Forecast
2025-2034*

LONDON, GREATER LONDON, UNITED
KINGDOM, February 11, 2025
/EINPresswire.com/ -- The rapid

expansion of the Zynlonta market is reflected in its historical compound annual growth rate HCAGR, which is set to see the market grow from \$XX million in 2024 to \$XX million in 2025. This growth is fueled by the increasing prevalence of cancer, high demand for antibody-based cancer therapies, increasing incidence of breast cancer, rising healthcare expenditure, and a growing elderly population.



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Can we anticipate a similar growth trajectory in the coming years?

Looking forward, the [Zynlonta market size](#) is expected to further burgeon, with a forecasted compound annual growth rate FCAGR in the next few years that will see the market valuing at \$XX million in 2029. Key factors stimulating this growth include the rising incidence of lymphomas, increase in approvals and indications, growth in clinical trials, surge in combination therapies, growing

awareness and diagnosis, and rising demand for targeted therapies. Also, the integration of technological advancements in immunotherapy, biomarker treatments, antibody-drug conjugates, digital health solutions, and advanced drug formulations are seen as major trends that will shape the future of the Zynlonta market.

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Highlighting a key driver for the Zynlonta market, the rising incidence of lymphomas, a type of cancer affecting the lymphatic system, is expected to stimulate significant market growth. Zynlonta, targeting this growing challenge, effectively kills cancerous B cells in patients with relapsed or refractory large B-cell lymphoma LBCL. This demand for Zynlonta will undoubtedly become increasingly crucial as new cases of lymphoma continue to rise, with an increase from 89,010 in 2022 to 89,380 in 2023 as reported by the American Cancer Society.

In this competitive marketplace, ADC Therapeutics SA and Avid Bioservices Inc are major industry players propelling the growth of the Zynlonta market. These companies' contributions and innovations are critical in shaping the industry dynamic.

A notable emerging trend in the Zynlonta market is the development of innovative therapies, such as combination therapies, enhancing treatment efficacy and patient outcomes. For example, ADC Therapeutics announced updates on its LOTIS-7 clinical trial in 2024, which evaluates Zynlonta in tandem with bispecific antibodies, thereby enhancing treatment options for heavily pretreated patients with relapsed/refractory B-cell non-Hodgkin lymphoma r/r B-NHL.

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Insight into the [Zynlonta market segmentation](#) reveals that the market is divided into:

- 1 By Indication: Diffuse Large B-Cell Lymphoma DLBCL; High-Grade B-Cell Lymphoma; DLBCL Arising From Follicular Lymphoma
- 2 By Distribution Channel: Hospital Pharmacies; Retail Pharmacies; Online Pharmacies
- 3 By End-User: Adult Patients; Geriatric Patients

In terms of regional influence, North America has emerged as the most significant player in the Zynlonta market as of 2024. However, the other regions covered in this report, namely Asia-Pacific, Western Europe, Eastern Europe, South America, Middle East and Africa, also make substantial contributions to the market dynamics and diversity.

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