

# Yoga Mat Market 2024-2031: Growth, Challenges, and Opportunities

Lululemon Athletica, Gaiam, Manduka, Yoga International, Hugger Mugger, JadeYoga, prAna, B Yoga, STOTT Pilates,

SEJONG-SI, SOUTH KOREA, February 11, 2025 /EINPresswire.com/ -- exactitude consultancy  
The global yoga mat market is projected to reach a value of \$1.2 billion by 2031, growing at a CAGR of 10.5% from 2024. The market is driven by the increasing popularity of yoga and fitness, and the growing awareness of the benefits of yoga mats. The market is segmented by material type, including PVC, TPE, and natural rubber. PVC mats are the most popular, followed by TPE and natural rubber. The market is also segmented by color, with purple, blue, and pink being the most popular colors. The market is expected to continue to grow, driven by the increasing popularity of yoga and fitness, and the growing awareness of the benefits of yoga mats. exactitude consultancy provides a comprehensive report on the Yoga Mat Market 2024-2031, including market size, growth, challenges, and opportunities. exactitude consultancy provides a comprehensive report on the Polymer Emulsion Market 2024-2031, including market size, growth, challenges, and opportunities.



Yoga Mat

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*Exactitude Consultancy*

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Key players in the market include:

Lululemon Athletica, Gaiam, Manduka, Yoga International, Hugger Mugger, JadeYoga, prAna, B Yoga, STOTT Pilates, Yoga Design Lab, Liforme, Live Infinitely, Yoga Journal, Alo Yoga, Prolite Fitness, Dharma Yoga Mats, Yogamatters, CorkYogis, EkoPower Yoga, Barefoot Yoga

Contact: exactitude consultancy

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[□□□ □□ □□](#) □□□ 2020□□□□ 2029□□□□ 11.80% CAGR □□□ □□□ □□□□□□. 2029□□□□ 23□ □□□□ 62□ 8□□ □□ □□□□ □□□ □□□ □□□□□□. 2020.

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[□□ □ □□ □□□](#) □□□ 2021□□□□ 2029□□□□ 25.5% CAGR □□□ □□□ □□□□□□. 2020□ 9,830□ □□□□ 2029□□□□ 7□ 4,400□ □□ □□□□ □□□ □□□ □□□□□□.

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[□□ □□ □□□](#) □□□ 2022□□□□ 2029□□□□ 26.8% CAGR □□□ □□□ □□□□□□. 2020□ 2,080□ □□□□ 2029□□□□ 1,762□ 5,000□ □□ □□□□ □□□ □□□ □□□□□□. 2020.

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□□ □□ □□□ 2022□□□□ 2029□□□□ □□□ □□□ 7.6% □□□ □□□ □□□□□□. 2029□□□□ 398□ 7,584□ □□□□ 885□ 1,574□ □□ □□□□ □□□ □□□ □□□□□□. 2020.

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□□□ □□ □□□ □□□ 2022□□□□ 2029□□□□ 15.6% CAGR □□□ □□□ □□□□□□. 2020□ 60□ □□□□ 2029□□□□ 221□ 2,000□ □□ □□□□ □□□ □□□ □□□□□□.

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□□□□ □□□ □□□ 2022□□□□ 2029□□□□ 17% CAGR □□□ □□□ □□□□□□. 2020□□□□ 60□ 4,000□ □□□ □□□□□□□□. 2029□□□□ 248□ 3,000□ □□ □□□□ □□□ □□□ □□□□□□. 2029.

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2022-2029 7.5% CAGR 2020 396.5 2029 760.2

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2022-2029 11.2% CAGR 2029 280.8

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2022-2029 7.5% CAGR 2023-2029 4.28% CAGR 2020 71 2029 102 1,000

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