

# Fernwayer Launches Authentic El Rocío Pilgrimage Experience

*An unmissable opportunity to join an Andalusian brotherhood for this yearly pilgrimage, curated by Fernwayer, a travel marketplace for authentic connections.*

SAN FRANCISCO, CA, UNITED STATES, February 12, 2025 /EINPresswire.com/ -- There is a rattle of bells matching the steady pacing of horses' hooves against a dusty Andalusian road. At night, devout words are sung to the tune of a festive bulería, a particularly celebratory form of flamenco music. Continuing a tradition of pilgrimage passed down through generations, these thousands of people are making their way to the Hermitage of El Rocío, exemplifying a deep sense of camaraderie and community.



Join the El Rocío Pilgrimage festivities with Fernwayer's immersive experiences.

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*María Reyes Garcia*

As part of its offering of [Seville private tours](#), Fernwayer, a curated travel marketplace promoting connection over consumption, is offering travelers an opportunity to join a brotherhood for a day as it makes its way from Seville to the Baroque Hermitage of El Rocío as part of this pilgrimage. Especially relevant for those fascinated by cultures and traditions, this is a unique and unbeatable way to get first-hand experience of one of the Iberian Peninsula's most iconic processions and witness the familial warmth of this unique event. El Rocío is a distinctive town and is often listed as one of the best

places to visit in Andalusia.

This pilgrimage, or “romería”, dates from 1653, when the Virgin of Las Rocinas was appointed patron saint of Almonte. Legend has it that the Virgin was discovered in the hollow of a thousand-year-old olive tree by a hunter in the early 1400s. Thousands still undertake the

pilgrimage each year, often traveling through the countryside by cart or on horseback, a continuation of regional agrarian customs. Pilgrims typically also wear traditional dress. For men, this is a “traje corto”, typified by the wind-brimmed cordoba hat. Meanwhile, women tend to wear a polka dot “traje de vuelos”.

Fernwayer is offering a very limited number of spots to travelers who would like to partake in the pilgrimage for a day, accompanied by a local host from one of Seville’s brotherhoods. Brotherhoods are a type of Catholic fraternity typical to southern Spain which play an important role in social life.

Participating travelers will be picked up in Seville very early in the morning, and transported by car to join the aforementioned brotherhood, where you will accompany them on the day as they proceed along the Seville Way. As part of this experience, participants will be immersed in a day filled with singing, dancing, and ritual observances dedicated to the Virgin del Rocío. Communal meals are included, as is the opportunity to take rests in a horse-drawn cart. Prospective pilgrims and inquisitive travelers can book their spot on this [day trip from Seville](#) for June 4, 5 or 6, 2025. Please check the Fernwayer website for pricing.

María Reyes Garcia, a Fernwayer experience maker and the curator of this exclusive day trip, says about this experience’s uniqueness: “This experience offers a rare glimpse into the soul of Andalusian culture. What sets the El Rocío Pilgrimage apart is not just its scale, being one of the largest of its kind in Europe, but its blend of religious devotion and festive exuberance. The sights and sounds, the sandy trails marked by the hooves of horses, create a tapestry of experiences that transform this pilgrimage into an unforgettable encounter with tradition and spirituality.”

Those who cannot attend the dates of the pilgrimage can still explore the region’s magic via Fernwayer’s regular [day trips from Seville to El Rocío](#). This full-day exploration is available year-round and includes transportation, a horse-drawn carriage tour of a national park, an authentic Andalusian lunch, and access to a special flamenco performance.

#### ABOUT FERNWAYER

Fernwayer is a curated travel marketplace connecting thoughtful travelers with authentic, locally-sourced experiences in Italy, Portugal, Spain, Morocco, and Croatia. As a counterpoint to bundled travel packages and uncurated platforms, Fernwayer offers meaningful alternatives for those seeking immersive, deeper connections. Inspired by the German word “fernweh” (an aching for distant places), Fernwayer’s mission is to craft transformative travel experiences that enrich travelers and the communities they visit. Founded by entrepreneurs passionate about reshaping tourism, Fernwayer champions cultural discovery that is personal, authentic, and enduring.

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