

# IBC Financial Launches "Family Banking Method" to Empower Canadian Families with Intergenerational Wealth Transfer

TORONTO, ONTARIO, CANADA, February 12, 2025 /EINPresswire.com/ -- IBC Financial, a leading Canadian financial advisory firm specializing in the Infinite Banking Concept (IBC), today announced the launch of its groundbreaking "Family Banking Method". IBC Financial's website <https://ibcfinancial.com/> explains this innovative approach combines IBC strategies with intergenerational wealth transfer techniques. This approach offers Canadian families a powerful tool to secure long-term

financial stability and build lasting wealth. The Family Banking Method leverages customized high cash value whole life insurance contracts and integrates the proprietary Salloum Maneuver of , which combines IBC with Home Equity Lines of Credit (HELOC). This comprehensive approach provides families with strategies for tax-efficient wealth transfer between generations, supported by ongoing education and guidance from certified IBC Expert advisors.

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Our Family Banking Method represents a paradigm shift in how Canadian families approach wealth building. Using the principles of Infinite Banking empower families to control of their financial futures”

*Jose Salloum*

Jose Salloum, founder of IBC Financial and Licensed Financial Security Advisor, commented on the launch: "Our Family Banking Method represents a paradigm shift in how Canadian families approach wealth building and preservation. By leveraging the principles of Infinite Banking and our proprietary strategies, we're empowering families to take control of their financial futures and create lasting legacies." The introduction of this Method comes at a critical time when many Canadians are seeking

alternative financial strategies in the face of economic uncertainties. IBC Financial's approach offers a unique solution that combines the benefits of traditional financial planning with



IBC Financial launches Family Banking Method

innovative IBC techniques.

Key features of the Family Banking Method include:

1. Customized high cash value whole life insurance contracts
2. Integration of the Salloum Maneuver (IBC + HELOC)
3. Strategies for tax-efficient intergenerational wealth transfer
4. Ongoing education and support from certified IBC Expert advisors

About IBC Financial:

IBC Financial is a Canadian financial advisory firm dedicated to empowering individuals, families, and businesses through the Infinite Banking Concept. Founded by Jose Salloum, a Licensed Financial Security Advisor with over two decades of experience, IBC Financial combines deep knowledge of Infinite Banking, life insurance, and investments to help clients achieve true financial independence.

For more information about the Family Banking Method and IBC Financial's services, please contact:

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