

Steve Mann, the Father of Wearable Computing, Brings His Innovation to Avvenire's Smart EVs

Inventor Steve Mann joins Avvenire as an Advisor to revolutionize electric vehicles with cutting-edge tech.

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Steve Mann has already transformed the way we see, connect, and experience the world. Now, he's ready to transform mobility." Aldo Baiocchi, CEO of Avvenire February 12, 2025 – <u>Avvenire</u> Electric Vehicles International Corp., a leader in next-generation electric vehicle (EV) development, is pleased to announce that Steve Mann, a renowned innovator in wearable computing, digital imaging, and Al-driven technology, has joined the company as an Advisor. Mann's pioneering research has influenced advancements in smartwatches, digital eye glasses, computational photography, and HDR imaging, technologies now embedded in everyday consumer devices. His expertise will play a key role in Avvenire's

vision to redefine electric mobility through artificial intelligence, automation, and advanced imaging systems.

A Legacy of Innovation That Shapes Today's Technology

For over four decades, Steve Mann has been at the forefront of technological breakthroughs that have transformed industries. Often referred to as the father of wearable computing, his work has directly influenced augmented reality (AR), computer vision, AI-powered automation, and intelligent imaging systems. His research at the MIT Media Lab and the University of Toronto has contributed to critical innovations in medical imaging, smart devices, and computational photography, setting the foundation for modern wearable and AI-driven technologies.

His inventions have generated billions in economic impact, powering everything from smartphone cameras and AR applications to Al-driven automation. Now, his expertise will guide Avvenire as the company develops the next generation of intelligent EVs, integrating Al-powered driver assistance, smart energy management, and innovative user interfaces.

Pushing the Boundaries of Smart, Sustainable Mobility

With Mann's advisory role, Avvenire is set to advance the capabilities of electric vehicles beyond conventional limits. The company is developing next-generation EVs that leverage cutting-edge technology to enhance efficiency, safety, and user experience.

"Steve Mann has pioneered innovations that have changed the way people interact with technology. We are thrilled to have his expertise as we develop Al-driven electric vehicles that push the boundaries of intelligent transportation," said Aldo Baiocchi, CEO of Avvenire.

Avvenire's expanding global distributor network and exclusive dealership and distribution agreements position it as a major player in the evolving \$1 trillion global EV market. With a focus on sustainability, efficiency, and advanced automation, the company aims to make high-tech, cost-effective EV solutions more accessible worldwide.

The Future of Al-Powered Electric Vehicles

The electric vehicle industry is rapidly evolving, with smart automation, AI integration, and energy-efficient designs shaping the next wave of transportation. Avvenire's approach combines intelligent software, advanced materials, and energy-efficient solutions to create EVs that are not just sustainable, but also highly adaptive and intuitive.

With Steve Mann's expertise, Avvenire is working on breakthroughs in Al-powered vehicle intelligence, real-time computational imaging, and user-centric automation, setting a new

standard for EV technology.
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About Avvenire Electric Vehicles International Corp.
Avvenire Electric Vehicles International Corp. is dedicated to developing the next generation of cutting-edge, cost-effective, and environmentally sustainable electric vehicles. The company focuses on integrating smart AI technology, automation, and advanced imaging to create EVs that enhance user experience while reducing environmental impact.
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