

## MiaRec Announces Seamless Integration Between MiaRec Al-Powered Auto QA and RingCentral Platform

MiaRec integrates Al-powered Auto QA with RingCentral, automating QA and unlocking actionable insights for smarter contact centers

CAMPBELL, CA, UNITED STATES,
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-- MiaRec, a leading provider of Alpowered Automated Quality
Management and Conversation
Intelligence solutions, is thrilled to
announce its latest integration with
RingCentral, a global leader in Al-



MiaRec Brings Al-Powered Auto QA to RingCentral for Smarter, Faster Contact Centers

MiaRec announces integration with RingCentral

powered cloud business communications. This integration seamlessly connects MiaRec <u>Auto QA</u> solutions with RingCentral capabilities to provide users with a more efficient way to automate quality assurance processes in their contact center and access, analyze, and gain actionable <u>insights</u> from customer interactions.



In simplifying and streamlining the process of analyzing 100% of calls, we're enabling businesses using the RingCentral platform to leverage the latest and greatest in Generative AI-powered Auto QA."

Gennadiy Bezkorovayniy, CEO of MiaRec

By leveraging the MiaRec and RingCentral integration, contact centers can now enjoy fully automated QA processes in conjunction with features like Sentiment and Topic Analysis, AI Insights, etc. This means they will not only be able to automate contact center QA processes, but will also be able to leverage AI to immediately access comprehensive analytics on agent performance, customer sentiment, service quality, and much more. To top it off, the integration is user-friendly, requiring no extra development work, which streamlines the process and saves time.

"In simplifying and streamlining the process of analyzing

100% of calls, we're enabling businesses using the RingCentral platform to leverage the latest

and greatest in Generative Al-powered Auto QA. Contact centers can evaluate a much larger volume, ensuring comprehensive coverage and more detailed insights into performance across the entire team, all while offering the flexibility to tailor to their specific needs. This integration enables businesses to optimize their QA processes like never before." – Gennadiy Bezkorovayniy, CEO and Founder of MiaRec

MiaRec is dedicated to providing innovative, data-driven solutions that transform the way contact centers handle call evaluations by significantly expanding coverage and scalability. This integration with RingCentral not only boosts operational efficiency but also empowers businesses with the insights needed to elevate their customer experience and enhance agent performance.

## About MiaRec:

MiaRec offers Automated Quality Management and Conversation Intelligence solutions for contact centers worldwide. Our platform is designed to automate workflows, save cost, boost efficiency, enhance customer experience, grow revenue, and drive digital transformation. With MiaRec, contact centers gain full visibility into their performance and can transform inaccessible call center data into valuable customer insights, all while ensuring compliance.

Founded in 2013, the Silicon Valley-based company serves more than 500 healthcare organizations, insurance firms, retail companies, financial services institutions, and other customer-first companies worldwide. Learn more at <a href="https://www.miarec.com">www.miarec.com</a>.

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