

security, and enhanced consumer engagement. Technologies like RFID and NFC tags are being integrated to improve product authentication and traceability, while data-embedded barcodes provide access to nutritional facts and product details, fostering greater transparency in the industry.

Future Market Insights - Beverage Packaging Market Report
Sample Report

<https://www.futuremarketinsights.com/report-sample#5245502d47422d313936>

Packaging is typically used to preserve the goods from damage and attract customers by improving its visually through the use of innovative ornamental techniques, which also helps the product stand out from competitors. Beverage packaging is critical for safeguarding liquids because they are prone to leaks and contamination.

Packaging firms offer a wide range of items, including cans, bottles, jars, pouches, and cartons, to extend the shelf life and sales of beverages. The packaging solutions' high strength, lightweight, and protection from the external environment may help to boost the expansion of the beverage packaging industry.

Key Market Insights

- The global beverage packaging market recorded a CAGR of 2.5% from 2020 to 2024.
- Market value reached USD 143.5 billion in 2024.
- The USA is expected to maintain a CAGR of 2.5% through 2035.
- The UK is projected to witness a CAGR of 2.0% by 2035.
- Plastic is estimated to hold a 27.8% market share by 2035.
- By the end of 2035, plastic is expected to dominate with a 43.6% share.

Key Market Drivers

1. Customized beverage packaging, which is personalized to individual tastes in size, texture, color, and design, increases customer loyalty by bringing distinctive value to the consumer experience.
2. Consumers' focus on health and cleanliness drives demand for dependable and [eco-friendly](#) options. Various container types, such as cans, bottles, and liquid cartons, are used to package alcoholic and non-alcoholic beverages in plastic, glass, cardboard, and metal.
3. Intelligent technologies are ushering in a new era of digitization for the beverage industry. Mobile scanning of QR codes, smart labels, and embedded information on packaging increases consumer security and convenience, leading to market growth.
4. Rising wealth and per capita earnings, particularly in emerging nations, are propelling the development of innovative and convenient packaging technologies. Ongoing study investigates the possibility for recycled plastics to replace virgin plastics in beverage containers, lowering polymer procurement costs.

Global beverage packaging market – Key participants in the beverage packaging sector are creating and bringing new goods into the market. They are combining with various organizations and expanding their geographical reach. A few of them also collaborate and work with local brands and start-up enterprises to produce new products.

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- Ardagh Glass Packaging expanded its Heritage bottle line in January 2025, adding new sizes, closures, and colours. These items include a clear glass bottle with a pry-off closure and an amber bottle with a twist-off finish for craft beverage manufacturers who value packaging versatility and a nostalgic appeal.
- In December 2024, Ball Corporation teamed with Dabur to launch Real Bites juice in eco-friendly aluminum cans, boosting the sustainability agenda and decreasing the environmental imprint, marking a significant step forward in beverage packaging sustainability.

Key participants in the beverage packaging sector are creating and bringing new goods into the market.

- Ball Corporation
- Tetra Pak
- Crown Holdings, Inc.
- Ardagh Group S.A.
- Owens-Illinois, Inc
- Gerresheimer AG
- Toyo Seikan Group Holdings, Ltd
- Amcor plc
- Saverglass SAS
- Vidrala S.A.
- Stoelzle Glass Group
- Vitro, S.A.B. de C.V.
- Verallia

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<https://www.futuremarketinsights.com/reports/global-beverage-packaging-market>

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In terms of material, the industry is divided into up to glass, plastic, metal, and paper/paperboard. Plastic is further divided as polyethylene terephthalate (PET), polypropylene (PP), high-density polyethylene (HDPE), and low-density polyethylene (LDPE). Metal is further classified as aluminum and steel.

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In terms of product type, the industry is segregated into liquid cartons, beverage cans, bottles, and others (pouch, jars, kegs, etc.). Beverage cans are further classified as aluminum cans, and steel cans. Bottles are divide into glass bottles, plastic bottles, and aluminum bottles.

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In terms of capacity, the industry is segregated into up to 250 ml, 251 to 500 ml, 501 to 1000 ml, and above 1000 ml.

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The industry is classified by application as alcoholic drinks, and non-alcoholic drinks. Alcoholic drinks are classified as beer, wine, spirits, and other alcoholic beverages. Non-alcoholic drinks are subdivided as fruit juices, carbonated drinks/soda, RTD, milk products.

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Key countries of North America, Latin America, East Asia, South Asia and Pacific, Western Europe, Eastern Europe, Middle East and Africa are covered.

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In 2023, the global □□□□□□ □□□□□□□ □□□□□□□ □□□□□□ □□□□□□ was estimated to be valued at USD 366.9 million. During the forecast period, the market is likely to garner a moderate CAGR of 2.30%. By 2034, the market is predicted to gain a valuation of USD 472.2 million by 2034. - <https://www.futuremarketinsights.com/reports/pallet-stretch-wrapping-machines-market>

The □□□□□□ □□□□ □□ □□□□□□□□□ □□□□□□□ is estimated to be worth USD 2.1 billion in 2025 and is anticipated to reach USD 3.2 billion by 2035. - <https://www.futuremarketinsights.com/reports/linerless-labels-market>

The □□□□□□ □□□□ □□ □□□□□ □□□□□ □□□□□ is estimated to be worth USD 1,362.5 million in 2025 and is anticipated to reach a value of USD 1,921.9 million by 2035. - <https://www.futuremarketinsights.com/reports/cling-film-market>

The packaging tubes market is estimated to be worth USD 4,837.2 million in 2025 and is anticipated to reach a value of USD 6,757.7 million by 2035. -

<https://www.futuremarketinsights.com/reports/packaging-tubes-market>

The global bulk bag market is anticipated to be worth USD 6.0 billion by 2034. According to the estimates, the market is projected to clock a 2.6% CAGR until 2034. In 2024, the bulk bag market size is valued at USD 4.6 billion. -

<https://www.futuremarketinsights.com/reports/bulk-bags-market>

The isothermal boxes for vaccines market value is pegged at USD 202.6 million in 2024, with the top 3 countries holding 41% of the market share. -

<https://www.futuremarketinsights.com/reports/isothermal-boxes-for-vaccines-market>

The global tarpaulin sheets market size is forecast to increase from USD 8.1 billion in 2023 to USD 13.0 billion by the end of 2033. -

<https://www.futuremarketinsights.com/reports/tarpaulin-sheets-market>

The global label applicators market are estimated to be worth USD 1,097.5 million in 2025 and anticipated to reach a value of USD 1,822.1 million by 2035. -

<https://www.futuremarketinsights.com/reports/label-applicators-market>

With the palletizers trend picking across the world, the global palletizers market is set to gain from this phenomenon and jump from a value of USD 2.4 billion in 2024 to USD 2.9 billion by 2034, expanding at a CAGR of 2.2%. -

<https://www.futuremarketinsights.com/reports/palletizers-market>

The clamshell packaging market is predicted to thrive at a sluggish CAGR of 3.0% from 2024 to 2034. Key forces anticipated to advance the global clamshell packaging market expansion include the food industry's sharp increase in demand. -

<https://www.futuremarketinsights.com/reports/clamshell-packaging-market>

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Join us as we commemorate 10 years of delivering trusted market insights. Reflecting on a decade of achievements, we continue to lead with integrity, innovation, and expertise.

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