

# Rising Demand for Nutraceutical Excipients Market to Drive Strong Growth through 2034

*The Nutraceutical Excipients Market is driven by the rising demand for functional foods and dietary supplements.*

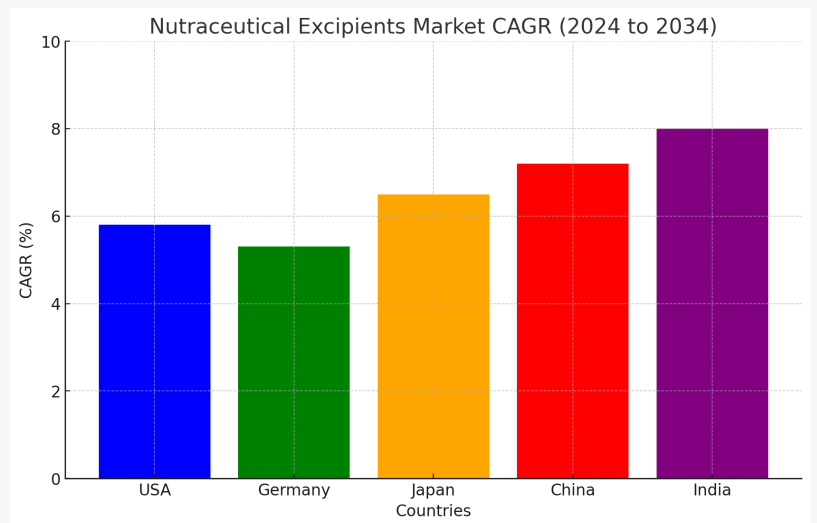
NEWARK, DE, UNITED STATES, February 12, 2025 /EINPresswire.com/ -- The global [nutraceutical excipients market](#) was valued at USD 2,050.1 million in 2019, registering a historical CAGR of 5.1% from 2019 to 2024. By the end of 2024, the market is projected to reach USD 2,663.4 million. Looking ahead, the nutraceutical excipients industry is expected to grow at a robust  $8.0\%$  from 2024 to 2034, with revenues likely to touch  $USD 2,663.4 million$ .

The growing consumer focus on preventive healthcare and increasing use of dietary supplements are driving the demand for innovative excipients. These inert ingredients serve as essential carriers in nutraceutical formulations, enhancing stability, bioavailability, and overall product appeal.

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Nutraceutical Excipients Market



Nutraceutical Excipients Market Regional Analysis

Global Excipients Market Outlook

- The nutraceutical excipients market is poised for significant growth, driven by rising health consciousness and demand for dietary supplements.
- Technological advancements such as spray drying, freeze-drying, and granulation are creating excipients with superior performance characteristics.
- Asia-Pacific countries like India and China are expected to lead the market, with India projected to grow at a remarkable CAGR of 8.0% between 2024 and 2034.

Key Market Drivers

Drivers:

- Growing demand for personalized nutrition and dietary supplements.
- Advances in formulation technologies that enhance the functionality of excipients.
- Rising disposable income and increasing health awareness among consumers.

Challenges:

- Regulatory complexities and stringent quality standards.
- High production costs associated with advanced excipients.

Market Opportunities:

- Innovation in multifunctional excipients with enhanced bioavailability.
- Expansion in emerging markets due to increased healthcare spending.

Recent Market Developments

- 2023: Several key players introduced multifunctional excipients with improved solubility and sustained release properties, addressing the rising demand for personalized nutrition.
- 2022: Increased investment in R&D activities led to the launch of plant-based excipients to cater to the growing vegan consumer base.
- 2021: Strategic partnerships between nutraceutical companies and excipient manufacturers facilitated the development of high-performance excipients for functional foods.

Regional Market Outlook

USA: Expected to grow at a CAGR of 5.8% from 2024 to 2034, driven by high consumer awareness and innovation in dietary supplements.

Germany: With a 5.3% CAGR, Germany remains a key European market due to its focus on

quality and regulatory compliance.

Japan: Japan is projected to grow at a 6.5% CAGR, benefiting from an aging population and strong demand for functional foods.

China: Growing at a robust 7.2% CAGR, China's market is driven by a large health-conscious population and expanding middle class.

India: Leading the growth at an 8.0% CAGR, India's market is fueled by rising disposable incomes, increasing health awareness, and government initiatives promoting wellness.

Key Market Drivers

- Manufacturers: Opportunity to expand product portfolios with innovative excipients.
- Healthcare Providers: Access to improved formulations that enhance patient outcomes.
- Investors: High growth potential in emerging markets such as India and China.
- Consumers: Wider availability of safer and more effective dietary supplements.

Market Outlook

The nutraceutical excipients market is highly competitive, with several key players driving innovation and expansion. Major companies are focusing on strategic collaborations, product launches, and R&D activities to maintain their competitive edge. Leading firms include Ingredion Incorporated, Cargill Incorporated, Dow Du Pont Inc., Kerry Group PLC, Roquette Frères SA, Lubrizol Corporation, Ashland Global Holdings Inc., BASF SE, SPI Pharma Inc., Innophos Inc., JRS Pharma LP, Hilmar Ingredients Inc., Galenova Inc., Others, each contributing to technological advancements and market growth.

For more information, visit our website - <https://www.futuremarketinsights.com/reports/nutraceutical-excipients-market>

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Market Segmentation

By Product Type:

As per Product Type, the industry has been categorized into Binders, Fillers & Diluents, Disintegrants, Lubricants, Coating Agents, Flavoring Agents, Coloring Agents, and Others.

By Form:

As per End Use, the industry has been categorized into Dry & Liquid.

By End Use:

As per End Use, the industry has been categorized into Protein & Amino Acids, Omega 3 Fatty Acids, Vitamins, Minerals, Prebiotics & Postbiotics, and Others.

By Region:

Industry analysis has been carried out in key countries of North America, Latin America, Western Europe Eastern Europe, Balkans & Baltic, Russia & Belarus, Central Asia, East Asia, South Asia & Pacific, and Middle East & Africa.

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Medical Food Industry Outlook 2025 to 2035:

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