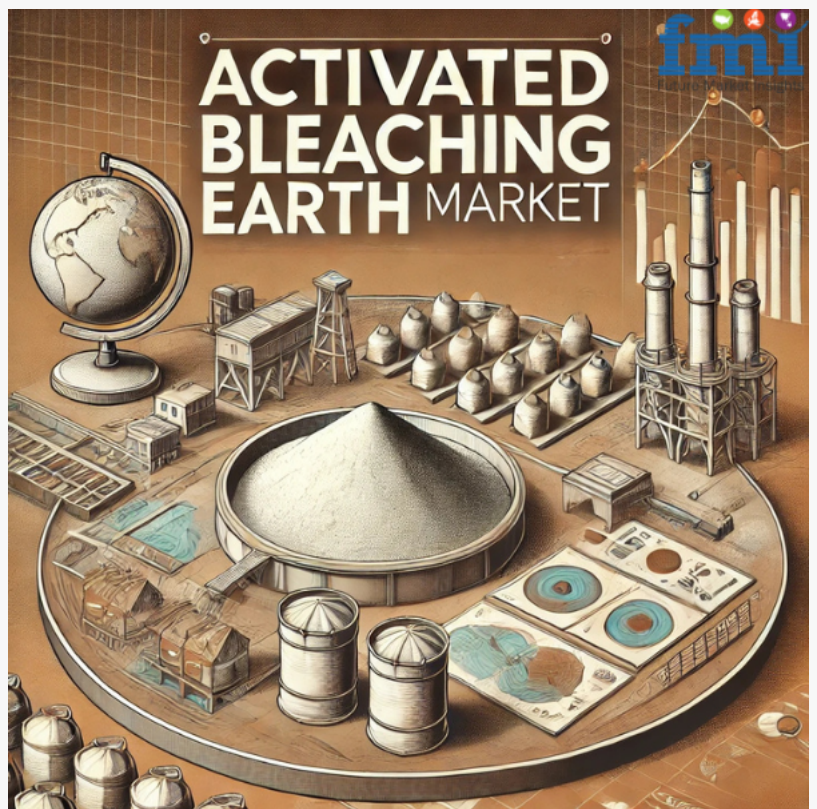


Activated Bleaching Earth Market Set for Significant Growth Amid Rising Demand in Edible Oils & Industrial Applications

The USA activated bleaching earth market is set to reach USD 585.2 Million by 2035, growing at a 5.0% CAGR, boosting sustainable refining & high-value products.

NEWARK, DE, UNITED STATES, February 12, 2025 /EINPresswire.com/ -- The global [activated bleaching earth market](#) is poised for significant growth, with sales projected to increase from USD 2,938.4 million in 2024 to USD 5,132 million by 2035, reflecting a steady CAGR of 5.2% during the forecast period. This expansion is driven by the rising demand for refined edible oils, growing applications in the purification of mineral oils and lubricants, and the increasing need for decolorization and filtration in various industrial sectors.



Activated Bleaching Earth Market

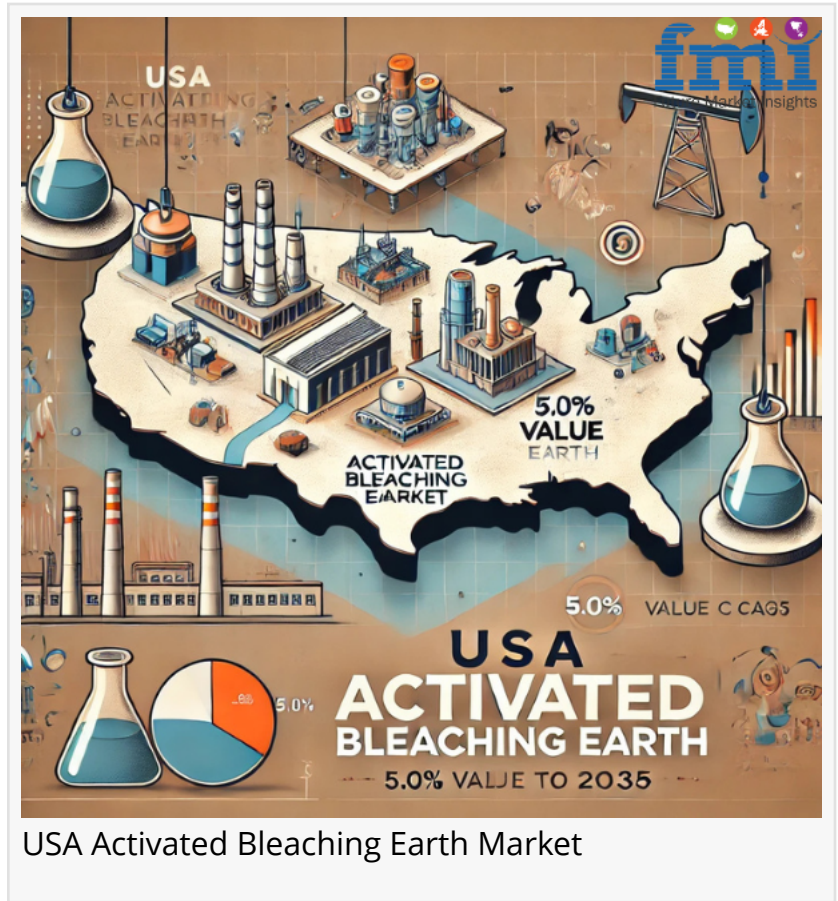
The expanding use of activated bleaching earth in industries such as cosmetics, pharmaceuticals, and waste oil recycling also contributes to its sustained demand, reinforcing its critical role in global refining and purification processes.

Activated bleaching earth, a highly adsorbent clay material, is extensively used for refining vegetable oils and animal fats by removing impurities, color, and undesirable elements.

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- **Growing Demand in Edible Oil Refining:** The rising consumption of processed food and edible oils is boosting the need for activated bleaching earth in oil refining processes.
- **Expansion in Industrial Applications:** Increasing usage in petroleum refining, cosmetics, and pharmaceuticals is broadening market opportunities.
- **Technological Advancements:** Innovations in manufacturing processes and improved product efficiency are enhancing bleaching earth performance.



USA Activated Bleaching Earth Market

- **Asia-Pacific Dominance:** China and India are leading the market due to high edible oil consumption and expanding industrial activities.
- **Sustainability Concerns:** Increasing focus on eco-friendly and sustainable refining solutions is influencing market strategies.

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- **Market Growth:** Expected to expand at a 5.2% CAGR, reaching USD 5,132 million by 2035.
- **Primary Driver:** Rising demand in edible oil refining and industrial applications.
- **Key Region:** Asia-Pacific leads due to high consumption and industrialization.
- **Competitive Landscape:** Dominated by Clariant, BASF, Taiko Group, AMC (UK) Ltd, and W Clay Industries.
- **Sustainability Focus:** Growing emphasis on eco-friendly and biodegradable solutions to meet regulatory and environmental standards.

“The activated bleaching earth market is experiencing strong growth, particularly due to its expanding role in the edible oil refining industry. With sustainability concerns driving innovation,

manufacturers are developing eco-friendly and highly efficient products. The Asia-Pacific region, led by China and India, remains the dominant market, but emerging economies in Latin America and the Middle East are expected to provide significant growth opportunities.” Says Nikhil Kaitwade, Associate Vice President at Future Market Insights (FMI).

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The activated bleaching earth market is highly competitive, with key players focusing on strategic partnerships, product innovation, and capacity expansion to gain a larger market share. Leading companies are investing in research and development to enhance efficiency and environmental sustainability.

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- Taiko Group of Companies
- Oil-Dri Corp. of America
- Ashapura Perfoclay Ltd. (APL)
- Indian Clay & Mineral Co.
- EP Minerals
- AMC (UK) Ltd.
- The W Clay Industries
- HRP Industries
- Manek Active Clay Pvt. Ltd.
- Zeotec Adsorbents Private Ltd.

Mergers and acquisitions remain a key strategy for market expansion, with companies actively exploring new technological developments to stay competitive.

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By Material Type:

In terms of Material Type, the industry is divided into Natural Bleaching Earth and Acid-activated Bleaching Earth.

By End-Use Industry:

In terms of End-Use, the industry is divided into Food and Beverage, Oil and Gas, Cosmetics and

Personal Care, Chemical Processing, Pharmaceuticals, and Others.

By Region:

The report covers key regions, including North America, Latin America, Western Europe, Eastern Europe, East Asia, South Asia, and the Middle East and Africa (MEA).

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