

Waterless Cosmetic Market 2025 Trends : Predicted to Grow at a CAGR of 9.9% from 2022 to 2031, Report

The skincare segment dominates the global waterless cosmetic market.

WILMINGTON, DE, UNITED STATES, February 12, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Waterless Cosmetic Market](#)," The [Waterless](#)

[Cosmetic](#) Market Size was at \$8.8 billion in 2021, and is estimated to reach \$22 billion by 2031, growing at a CAGR of 9.9% from 2022 to 2031.



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Allied Market Research

Waterless cosmetics are available in four types, skincare, hair care, makeup and others. All these cosmetics are water free or contain very low amount of water. These waterless cosmetics can be organic based or synthetic. Majority of the consumers are moving toward waterless cosmetics owing to these being long lasting, eco-friendly and of high quality.

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There is an increase in the demand for waterless cosmetic due to the inclination of customer's preference toward looks and beauty. As customers are adopting an eco-friendly lifestyle with growing awareness regarding Waterless [Cosmetic Market](#) Opportunity, they prefer products that are rich anti-aging and beatifying agents. These cosmetics are used as source to obtain glowing and healthy-looking skin. The utmost reason for increase in demand of waterless cosmetics is that rise in living standard of people and change in their spending habits. Although cosmetics serve as a good option for making an improvement in appearance, but their over usage may lead to skin irritations and skin damage.

The waterless cosmetic market is segmented into product type, gender, nature, distribution channel, and region. On the basis of product type, the market is classified into skincare, hair care, makeup, and other. The skincare segment occupied the major Waterless Cosmetic Market Share and is projected to maintain its dominance during the forecast period. The Waterless Cosmetic Market Growth of the skincare segment is attributed to inclination of customer's

On the basis of product, the skincare dominated the market in the year 2021, however the hair care is likely to be the fastest growing segment during the forecast period.

On the basis of gender, the men segment is likely to be the fastest growing segment with the CAGR of 10.7% during the Waterless Cosmetic Market Forecast period.

On the basis of nature, the organic segment is likely to be the fastest growing segment with the CAGR of 10.8% during the forecast period.

On the basis of distribution channel, the E-commerce sales channel is likely to be the fastest growing segment with the CAGR of 11.6% during the forecast period.

Region wise, Asia-Pacific dominated the global waterless cosmetic market.

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