

# Tonic Wine Market Significant Growth, Forecasted to Reach \$3,133.2 Million by 2030 with a 5.8% CAGR

WILMINGTON, DE, UNITED STATES, February 12, 2025 /EINPresswire.com/ -- [Global Tonic Wine Market size](#) was valued at \$1,782.7 million in 2020, and is projected to reach \$3,133.2 million by 2030, registering a CAGR of 5.8% from 2021 to 2030.

The lucrative packaging, premiumization of tonic wines, and mounting on-premise consumption are some of the factors driving the growth of the global tonic wine market.



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Tonic wine is the combination drink of wine with fruits and herb extracts. The tonic wine is blend with other drinks to make cocktails. The tonic wine has gained momentum in the market owing to rise in health consciousness among the consumers. Organic, natural, and GMO-free products have been increasingly popular in recent years. As a result, organic tonic wine has become increasingly popular, particularly in recent years.

Leading competitors are constantly expanding their product offerings to include organic and non-GMO certified wine, which is fueling the expansion of the tonic wine market. To meet the growing demand for non-GMO and organic wines, the major players have begun producing organic tonic wine.

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Despite its popularity in the beer industry, Europe has one of the most enticing variety of tonic wine, as evidenced by its status, it is the world's largest consumer. It has long been intertwined with specific cultures and events where wine is used as a symbol of celebration.

This factor is propelling the market growth in the region. The growing popularity of tonic wine is linked to millennial working population's acceptance of low Alcohol by Volume (ABV) beverages in their daily busy schedules. As a result, the market is driving market players to create new and innovative products.

The major players operating in the tonic wine industry are Buckfast, Crabbie's, Stone's, Lindisfarne, Mella, Frederiksdal, Sanatogen, Wincarnis, Jingjiu, Sainsbury's, Bristol, Campari Group, Dee Bee Wholesale, Macleod Distillers, Herb Affair, Leonard J Russell Snr, Portman Group, and Zhangyu. These major players have adopted various strategies to expand their market reach globally. The strategies such as product launch, business expansion, and partnership are adopted by market players.

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