

# The Aurora Kinase B Global Market: Promising Development in Cancer Treatment and Its Potential Market Impact

*The Business Research Company's Aurora Kinase B Global Market Report 2025 - Market Size, Trends, And Forecast 2025-2034*

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/EINPresswire.com/ -- [The aurora](#)

[kinase b market size](#) has grown rapidly in recent years. It will grow from \$1.14

billion in 2024 to \$1.27 billion in 2025 at a compound annual growth rate CAGR of 12.1%. The growth in the historic period can be primarily attributed to increasing demand for targeted cancer therapies, a rise in the prevalence of cancer globally, burgeoning investments in precision medicine, growth in the number of clinical trials, and a surge in government funding for cancer research.



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Is the future equally promising?

[The aurora Kinase B market](#) size is expected to see rapid growth in the next few years. It will grow to \$1.99 billion in 2029 at a compound annual growth rate CAGR of 11.8%. This projected growth can be attributed to rising investments in innovative cancer treatment, the increasing incidence of drug-resistant cancers, expanding research and development initiatives, rising demand for

combination therapies, and the escalating prevalence of solid tumors.

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The rising incidence of cancer is expected to propel the adoption of aurora kinase B in cancer therapies. Cancer is characterized by the uncontrolled growth and spread of abnormal cells and presents a considerable global health concern. With factors such as an aging population, lifestyle



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changes, environmental exposures, and improved detection methodologies contributing to the rise in cancer incidence, the role of Aurora kinase B in potent cancer therapies gains prominence. Aurora kinase B plays a critical role in mitosis and has been linked to chromosomal instability and cancer progression. Therefore, it often takes center stage in cancer therapies as it is intrinsically involved in tumor cell division.

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The Aurora Kinase B market witnesses active participation from major companies such as Pfizer Inc., Johnson & Johnson, Roche Holding AG, Merck & Co. Inc., AbbVie Inc., Sanofi SA, Bristol-Myers Squibb Company, AstraZeneca PLC, Novartis AG, GlaxoSmithKline plc, and others. These companies focus on introducing innovative products, like Aurora kinase inhibitors, which specifically target and disrupt crucial processes in cell division.

How is the market structured?

The aurora kinase b market can be segmented by type, application, and end-users. Types include AZD-2811, CS-2164, Danusertib, Ilorasertib, NMI-900, among others. Applications range across Anaplastic Large Cell Lymphoma, Kidney Cancer, Lung Cancer, Prostate Cancer, etc. End-users comprise hospitals, research institutes, diagnostic laboratories, among others. Subsegments have been further elaborated by considering various stages of clinical trials and treatments using different Aurora kinase inhibitors.

From a geographical standpoint, North America was the largest Aurora Kinase B market region in 2024, and Asia-Pacific is expected to experience the fastest growth in the forecast period. These findings underscore the global appeal and potential of this market.

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