

# Zuper's Field Service Platform Gains Momentum Among Manufacturing Companies

SEATTLE, WA, UNITED STATES, February 13, 2025 /EINPresswire.com/ -- As manufacturers navigate a rapidly changing landscape, they are increasingly seeking smarter, more efficient solutions to address operational complexities and meet rising customer expectations. [Zuper](#), the frontrunner in revolutionizing field



service operations through advanced technology, has announced significant growth in its manufacturing sector presence, establishing itself as a go-to solution for industry leaders. The company's intelligent platform tackles critical operational challenges, enabling manufacturers to streamline service management, enhance productivity, and deliver exceptional customer experiences.

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*Anand Subbaraj, CEO of  
Zuper*

The Zuper platform has seen strong adoption among manufacturers of industrial and commercial equipment that require installation and ongoing maintenance. Recent customer wins, including Foster's Pumps, Gengroup, UnitX, Quality Conveyor Solutions, ARS Services, Panoramic Doors, and Waste Initiatives, highlight the growing reliance on Zuper's solutions to transform field service operations.

Kevin Barrett, Customer Support Specialist, JASA Packaging

Solutions said, "At JASA Packaging Solutions Inc., delivering tailored packaging systems that meet our customers' unique needs is at the core of what we do. Each system integrates multiple machines and components to create a seamless, distinct, high-performing solution. With Zuper, we've been able to streamline our operations—organizing machine documentation, tracking warranties, managing parts, scheduling service, and dispatching engineers—all while resolving issues quickly and efficiently. Zuper has been instrumental in keeping our operations running smoothly and ensuring our customers' systems perform flawlessly.”

Manny Aponte, VP of Operations, Namco Pools said, "At the beginning of our business, we used several tools to manage our business. It was difficult to keep track of all the different tools and to make sure that we were using them in the most efficient way possible. Enter Zuper, and we made the best use of the scheduling and dispatching process."

Manufacturers face several pressing challenges, including:

- Low asset uptime and inefficient maintenance - Unplanned downtime and low first-time fix rates reduce productivity and increasing costs
- Inventory challenges - Issues with forecasting and tracking spare parts delay critical repairs
- Limited real-time visibility - Lack of operational insights hinder proactive decision-making
- Integration issues - Disparate systems create inefficiencies and data silos
- Complex scheduling - Managing workforce and specialized tasks strain efficiency and service delivery

Zuper directly addresses these pain points by automating routine tasks, optimizing workforce management, and providing actionable insights that drive operational agility and customer satisfaction. Key features such as automated scheduling, real-time job tracking, inventory and asset management, and seamless integration through its open API and over 60 pre-built integrations enable manufacturers to reduce downtime, improve efficiency, and achieve measurable results.

"The manufacturing sector stands at a pivotal moment, where operational complexity meets the need for innovation and flexibility. Companies must navigate intricate service ecosystems while ensuring reliability, efficiency, and customer satisfaction," said Anand Subbaraj, CEO of Zuper. "At Zuper, we're dedicated to empowering them with intelligent solutions that simplify processes, boost field team productivity, and foster exceptional service delivery. Our goal is to be their trusted partner as they adapt and build a future-ready business."

Zuper's scalable solutions and relentless focus on customer success have made it a preferred choice for manufacturers seeking to modernize their field service operations. With its commitment to innovation, Zuper continues to set new standards in field service excellence. The company's growth in the manufacturing sector underscores its ability to build lasting relationships and drive meaningful change within the industry.

#### About Zuper

Zuper is redefining field service operations with the industry's most advanced and intelligent field service management platform. Trusted by thousands of users worldwide and integrated with more than 60 best-in-class tech solutions, Zuper is empowering field service organizations with technology their teams love to use, helping them boost operational efficiency, enhance profitability, and increase revenue. Zuper provides fast-growing businesses with a competitive advantage, enabling them to delight customers in every interaction and drive growth. Operating since 2020 and headquartered in Seattle, Zuper is on a mission to transform field teams into

Zuper heroes.

For more information, visit [www.zuper.co](http://www.zuper.co)

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