

Dr. Melissa Bedford Makes Her Broadway Debut as Executive Producer of "When My Soul Speaks," Starring Lisa Nichols

NEW YORK, NY, UNITED STATES, February 12, 2025 /EINPresswire.com/ -- Dr. Melissa Bedford proudly made her Broadway debut as an Executive Producer with the one-night-only performance of "When My Soul Speaks," starring the incomparable Lisa Nichols. This landmark event, held at the Samuel J. Friedman Theatre on December 9th, 2024, was an electrifying showcase of storytelling, spoken word, song, and dynamic performance, marking a significant moment in both Bedford's and Nichols's illustrious careers.

Dr. Bedford's vision and unwavering belief in Lisa Nichols's mission to merge her transformative message with the magic of theater were instrumental in bringing this extraordinary show to life. "When My Soul Speaks" is a groundbreaking theatrical debut for Nichols, blending her powerful messages of transformation with the enchantment of Broadway in what she calls "Transfor-Tainment" – where transformation meets entertainment.

"Sharing my story from the Broadway stage was one of the most profound moments of my career," said Lisa Nichols. "It was an honor to bring my life's journey and mission to such a legendary platform, creating a space where inspiration and art come together to ignite transformation in every heart present."

The performance captivated the audience, offering a mesmerizing experience that resonated deeply with attendees. Nichols, renowned for her ability to inspire millions across the globe, brought her exhilarating energy to this intimate setting, making her Broadway debut unforgettable.

Dr. Bedford expressed her deep gratitude and excitement about the project's success. "I am incredibly honored to have played an integral role in bringing 'When My Soul Speaks' to the



Broadway stage," Bedford shared. "Lisa Nichols's message is transformative, and it was a privilege to help her share it in a way that combines the power of theater with her inspirational storytelling."

The show was captured by the Emmy® Award-Winning team at Astonish Entertainment and DNA Films, with the intention of bringing "When My Soul Speaks" to the big screen. This collaboration aims to extend the reach of Nichols' transformative message, allowing audiences worldwide to experience the magic and inspiration of her Broadway performance.

About Dr. Melissa Bedford:

Dr. Melissa Bedford, widely known as The Purpose Profiteess™, stands as a beacon of transformation for women navigating life's pivotal transitions. As a Success Coach, Author, Business Strategist, and Motivational Speaker, Dr. Melissa Bedford guides women through life's transitions to uncover their divine purpose and transform it into meaningful impact.

As the CEO of a multi-location behavioral health agency, Dr. Melissa brings a unique perspective to transformation and success. Her soul-centered approach helps women align their deepest truth with practical strategies for success—whether that means personal transformation or building a purpose-driven business.

With a Doctorate in Education, Masters in Counseling and years of empowering women to step into their greatness, Dr. Melissa brings both wisdom and proven expertise to her work. She creates a sacred space for women to discover their purpose, heal, grow, and step into their power, while providing the strategic guidance needed to turn purpose into prosperity. Dr. Melissa made her debut on Broadway as an Executive Producer with "When My Soul Speaks."

About Lisa Nichols:

Lisa Nichols is one of the world's most-requested speakers in the industry, as well as a media personality and corporate CEO whose global platform reaches over 80 million people each year. Lisa's courage and determination have inspired fans worldwide and helped countless audiences break through to discover their own untapped talents and infinite potential. As Founder and Chief Executive Officer of Motivating the Masses, Inc., Lisa has developed workshops and programs that have transformed the lives of leaders and entrepreneurs worldwide, altering the trajectory of businesses throughout the country and across the globe. Today, fans worldwide revere Lisa for her mastery of teaching people how to accomplish unfathomable goals while connecting their soul to their message. Lisa made her Broadway debut with her performance of "When My Soul Speaks."

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