

Francis X. Astorino Makes His Broadway Debut as a Producer of 'When My Soul Speaks,' Starring Lisa Nichols

NEW YORK, NY, UNITED STATES, February 12, 2025 /EINPresswire.com/ -- Francis Astorino proudly made his Broadway debut as a Producer with the one-night-only performance of "When My Soul Speaks," starring the incomparable Lisa Nichols. This landmark event, held at the Samuel J. Friedman Theatre on December 9th, 2024, was an electrifying showcase of storytelling, spoken word, song, and dynamic performance, marking a significant moment in both Astorino's and Nichols' illustrious careers.

Francis Astorino's vision and unwavering belief in Lisa Nichols' mission to merge her transformative message with the magic of theater were instrumental in bringing this extraordinary show to life. "When My Soul Speaks" is a groundbreaking theatrical debut for Nichols, blending her powerful messages of transformation with the enchantment of Broadway in what she calls "Transfor-Tainment" – where transformation meets entertainment.

"Sharing my story from the Broadway stage was one of the most profound moments of my career," said Lisa Nichols. "It was an honor to bring my life's journey and mission to such a legendary platform, creating a space where inspiration and art come together to ignite transformation in every heart present."

The performance captivated the audience, offering a mesmerizing experience that resonated deeply with attendees. Nichols, renowned for her ability to inspire millions across the globe, brought her exhilarating energy to this intimate setting, making her Broadway debut unforgettable.

Francis Astorino expressed his deep gratitude and excitement about the project's success. "I am incredibly honored to have played an integral role in bringing 'When My Soul Speaks' to the



Broadway stage," Astorino shared. "Lisa Nichols' message is transformative, and it was a privilege to help her share it in a way that combines the power of theater with her inspirational storytelling."

The show was captured by the Emmy® Award-Winning team at Astonish Entertainment and DNA Films, with the intention of bringing "When My Soul Speaks" to the big screen. This collaboration aims to extend the reach of Nichols' transformative message, allowing audiences worldwide to experience the magic and inspiration of her Broadway performance.

About Francis Astorino:

Francis X. Astorino, MS, CFP®, CPWA®, is founder and CEO of The Astorino Financial Group, Inc., a successful financial services company serving clients since 1986. As a CERTIFIED FINANCIAL PLANNER™ Professional with extensive experience in risk management, tax and retirement planning, and investment counseling, he established a reputation for delivering specialized financial guidance to a broad range of clients. Prior to founding The Astorino Financial Group, Frank worked as a registered financial advisor with The Financial Network from 1983 to 1986. In addition to serving as president on several charitable boards, he is a frequent public speaker and advocate for sound wealth management. He served as a member of the International Association of Financial Planning leading to a board position. Frank's licenses and certifications include Series 6, Series 7, Series 24, Series 63, and Life, Accident & Health Insurance, Certified Financial Planner (CFP) and a Certified Private Wealth Advisor (CPWA). Frank made his debut on Broadway as a Producer with "When My Soul Speaks."

About Lisa Nichols:

Lisa Nichols is one of the world's most-requested speakers in the industry, as well as a media personality and corporate CEO whose global platform reaches over 80 million people each year. Lisa's courage and determination have inspired fans worldwide and helped countless audiences break through to discover their own untapped talents and infinite potential. As Founder and Chief Executive Officer of Motivating the Masses, Inc., Lisa has developed workshops and programs that have transformed the lives of leaders and entrepreneurs worldwide, altering the trajectory of businesses throughout the country and across the globe. Today, fans worldwide revere Lisa for her mastery of teaching people how to accomplish unfathomable goals while connecting their soul to their message. Lisa made her Broadway debut with her performance of "When My Soul Speaks."

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