

Novotel Phuket Kata Avista Resort and Spa Sows Seeds of Change

Novotel Phuket Kata Avista demonstrates commitment to sustainability by promoting local craftsmanship through partnership with local charity, Seeds of Change.

SANTA MONICA, CA, UNITED STATES, February 14, 2025 /EINPresswire.com/ -- [Novotel Phuket Kata Avista Resort and Spa](#), located in Phuket, Thailand on a hillside overlooking the aqua colored Andaman Sea and pristine white sands of Kata and Karon Beach, has officially earned its inaugural Green Globe certification, demonstrating the resort's



Novotel Phuket Kata Avista Resort and Spa

commitment to sustainability and environmental stewardship. This certification validates the family friendly resort's dedication to implementing responsible tourism practices, aligning with the highest global standards for environmental, social, and economic sustainability.

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Green Globe certification is a testament to our sustainability efforts. We strive to create meaningful experiences for guests while making a positive impact on the environment and our local community.”

Massimo Bernardi

Massimo Bernardi, the General Manager, commented on the accomplishment: “Achieving Green Globe certification is a testament to our efforts towards sustainability. At Novotel Phuket Kata Avista, we strive to create meaningful experiences for our guests while making a positive impact on the environment and our local community. This certification proves our dedication to protecting the natural beauty of Phuket for future generations.”

To support the local community, Novotel Phuket Kata Avista has fostered a strong partnership with Seeds of

Change, a local charity. The resort supports the charity through a dedicated gift shop and collaborative family-friendly workshops that promote local craftsmanship and fostering cultural awareness among guests. The Seeds of Change gift shop embodies an "Eco Chic & Unique" philosophy, showcasing a curated collection of items handcrafted using repurposed and

Perched atop a hillside with panoramic views of the Andaman Sea and the pristine sands of Kata and Karon Beaches, Novotel Phuket Kata Avista Resort and Spa is a premier family-friendly destination in Phuket. The resort features 143 spacious rooms and suites, each with a private balcony offering sea, pool, or garden vistas. Guests can enjoy a tropical oasis centered around a magnificent two-tier swimming pool, complemented by a variety of children's activities, including the Little Ocean Kids Club and a dedicated kids' pool area with a splash pad and water scooters. Dining options are diverse, with venues like the En Vogue all-day dining restaurant and the Canopy Tree Bar. For more information about Novotel Phuket Kata Avista Resort and Spa and its sustainability initiatives, please visit www.novotelphuketresortkata.com

About Green Globe Certification □

Green Globe Certification is the worldwide sustainability system based on internationally accepted criteria for sustainable operation and management of travel and tourism businesses. Operating under a worldwide license, Green Globe Certification is based in California, USA and is represented in over 83 countries. Green Globe is an Affiliate Member of the United Nations World Tourism Organization (UNWTO). For information, please visit www.greenglobe.com

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