

Explora Books Gears Up for London's LBF 2025

New Books to Binge-Read Are Set to Spice Up the Explora Books Booth in London

VANCOUVER, BRITISH COLUMBIA, CANADA, February 12, 2025 /EINPresswire.com/ -- [Explora Books](#) is excited to announce its participation in the upcoming London Book Fair (LBF) 2025, set

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Explora Books

to take place from March 11-13, 2025, at the Olympia Events in London. This prestigious event is recognized as the largest business-to-business (B2B) book fair in the world, attracting industry leaders, decision-makers, booksellers, and traditional publishers from around the globe. Explora Books will be showcasing 41 carefully selected titles at booth 3E38 on the second floor, creating an opportunity for self-published authors to connect with traditional publishing houses.

LBF 2025 serves as a vital hub for literary exploration and discovery, where self-published books can find their path to traditional publishers. At Explora Books, the mission is to bridge the gap between these two worlds, presenting a unique platform for authors to gain visibility and recognition in the competitive publishing landscape. With major traditional publishing companies such as Simon & Schuster, Macmillan, and Penguin Random House also in attendance, the fair promises to be an invaluable experience for attendees.

Among the highlights of the showcase will be the debut of Terry Hakanson's much-anticipated book, "What is Truth: Finding Truth in a Lost World." As the face of Explora Magazine, Hakanson's work promises to resonate deeply with readers, encouraging them to explore profound questions in today's complex environment. Additionally, the 2025 edition of Explora Magazine will also be launched at the event, offering fresh insights into the evolving world of literature.

The diverse lineup of titles at the booth includes Martin Terrel's "Unseen Scars," an inspiring collection of prose that delves into the intricacies of life. For younger audiences, Renee Servello's charming children's book, "Petey the Pug Escapes for 24 Hours," tells the adventurous tale of a pug lost and adopted by golfers. Alan Hall's "Syrenya: The Naked Queen" presents a fictional narrative focused on women's empowerment set in AD 1147, while Wilma Cotten's "Is the Swing High or Low?: Living with Someone with Bipolar Disorder" offers an enlightening perspective on

understanding bipolar disorder. Attendees can look forward to complimentary copies of these titles, creating a memorable experience at the booth.

Explora Books, a full-service marketing and publishing firm based in Vancouver, BC, is dedicated to exploring literary potentials from the global self-publishing landscape. The firm provides wider creative avenues for authors to amplify their masterpieces and is committed to redefining creativity and innovation within the industry. With a keen understanding of the unique challenges faced by authors in today's competitive market, Explora Books emphasizes the importance of digital and content marketing, effectively expanding reach to targeted demographics.

By leveraging a team of top-notch professionals, Explora Books aims to bridge marketing gaps and maximize success for authors. Through innovative techniques and tailored strategies, the firm brings the spotlight closer to each author's story, creating lasting impact and fostering meaningful connections in the literary world. As LBF 2025 approaches, Explora Books looks forward to celebrating literature and the power of storytelling with all attendees.

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