

# LFD Off Road Announces Exciting New Partnership with COMEUP Winch

*LFD Off Road will now feature select COMEUP winches and winch accessories on its website, complementing LFD's line of off-road bumpers and winch mounts.*

DENVER, NC, UNITED STATES, February 13, 2025 /EINPresswire.com/ -- LFD Off Road, a leader in rugged and reliable [off-road and overlanding accessories](#), is thrilled to announce its new partnership with COMEUP Winch, a globally recognized manufacturer of premium winches and vehicle recovery products. This partnership marks an important step in enhancing the product offerings that off-road need to tackle unpredictable terrain with confidence.



LFD Off Road has partnered with COMEUP Winch to offer winches and winch accessories to its customers.

Through this collaboration, LFD Off Road will now feature select COMEUP winches and winch accessories on its website. These products will be available both as standalone items and in conjunction with LFD's robust winch bumper and winch mount products. This streamlined offering provides customers with an easy, one-stop solution to fully equip their vehicles with essential recovery equipment, directly from the LFD Off Road website.

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Partnering with COMEUP Winch underscores our ongoing commitment to equipping our customers with highly dependable, carefully engineered products.”

*Mike Hallmark, LFD Off Road  
Brand Manager*

“Partnering with COMEUP Winch underscores our ongoing commitment to equipping our customers with highly dependable, carefully engineered products,” said LFD Off Road Brand Manager, Mike Hallmark. “COMEUP’s

innovation in winch manufacturing aligns seamlessly with LFD’s dedication to offering simple, rugged, and reliable solutions to the off-road and overlanding community.”

To learn more or browse the COMEUP product line visit [www.lfdoffroad.com](http://www.lfdoffroad.com).

#### About LFD Off Road

Since its founding in 2017, LFD Off Road has built a reputation for top-tier off-road and overland gear, made with pride at their Denver, North Carolina facility. Every LFD product – from bumpers and roof racks to crossbars and accessories – is rigorously tested to endure even the toughest conditions. Guided by a customer-first approach, LFD has expanded its offerings significantly over the last several years while staying true to its commitment to durability, reliability, and exceptional customer service. Learn more at [www.lfdoffroad.com](http://www.lfdoffroad.com).

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Select COMEUP winches will be offered on LFD's website individually or in conjunction with LFD's off-road winch bumpers and winch mount products.

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