

Miss Malaysia 2025 Jesreena Kaur Appointed as ScolioLife® Ambassador for Malaysia Launch

Jesreena Kaur Named ScolioLife® Ambassador for Launch of First Scoliosis Clinic in Malaysia

MID VALLEY, KUALA LUMPUR, MALAYSIA, August 6, 2025 /EINPresswire.com/ -- ScolioLife®, a global provider of non-surgical scoliosis care, has announced the appointment of Jessrina Kaur, Miss Charm Malaysia 2025, as the official ambassador for the brand's entry into the Malaysian healthcare landscape. The announcement coincides with the opening of the company's first scoliosis specialist clinic in Kuala Lumpur, aimed at increasing access to non-invasive spinal correction solutions.

The initiative represents a significant step in ScolioLife®'s regional expansion, offering a clinically proven alternative to scoliosis surgery for patients in Malaysia and neighboring countries.

Two Decades of Non-Surgical Expertise

ScolioLife® was established in Singapore by [Dr. Kevin Lau](#) (DC) and has operated for over 20 years, focusing exclusively on non-surgical scoliosis management. The clinic's approach is based on a combination of advanced diagnostics, personalized therapy, and corrective bracing technology.

The ScolioLife® Method includes:

- Scoliosis-specific exercise programs
- Advanced 3D imaging and assessment



ScolioLife Team with Dr Kevin Lau

- The proprietary [ScolioAlign®](#) hyper-corrective brace
- Posture and lifestyle-based rehabilitation protocols

The company reports an 86% success rate in reducing spinal curvature and improving posture, without surgical intervention. The Kuala Lumpur clinic is the first of its kind in Malaysia to offer this method.

Ambassador Role to Support Public Awareness

As ambassador, Jessrina Kaur will support educational campaigns aimed at raising awareness about early detection, non-surgical intervention, and the long-term benefits of posture correction. Her role aligns with the clinic's commitment to patient education and proactive spine care.

"It's an honor to work with ScolioLife® in promoting awareness of [scoliosis correction](#). Good posture and spinal health are important aspects of physical well-being and confidence," said Kaur.

About ScolioLife®

Founded by chiropractor Dr. Kevin Lau, ScolioLife® offers a non-invasive, comprehensive approach to scoliosis correction. The method combines structural rehabilitation with functional improvement, using technology and therapy to support measurable spine alignment over time. The company operates clinics in Singapore, Malaysia, and Indonesia, and also serves international patients via teleconsultation.

“

We are excited to introduce ScolioLife® to Kuala Lumpur, bringing our unique and effective scoliosis treatments to Malaysia for the first time.”

*Dr. Kevin Lau, Founder of
ScolioLife®*

“Our expansion into Malaysia reflects the growing demand for effective scoliosis solutions that do not involve surgery,” said Dr. Lau. “We are committed to delivering accessible, result-oriented care that empowers patients to take control of their spinal health.”

Clinic Now Open in Kuala Lumpur
□ ScolioLife® Malaysia

Unit No.7-6, Level 6, Boulevard Office
Mid Valley City, Lingkaran Syed Putra
58000 Kuala Lumpur, Malaysia

□ WhatsApp: +60 12-225 5039



Dr Kevin Lau with ScolioLife
Ambassador Miss Malaysia 2025
Jesreena Kaur

✉ Email: clinic.my@scoliolife.com

🌐 Website: www.scoliolife.com

Kevin Lau

ScolioLife Sdn. Bhd.

+60 12-225 5039

clinic.my@scoliolife.com

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