

Computer Aided Engineering Market to Reach USD 23.6 Billion by 2032 | SNS Insider

The Computer Aided Engineering Market is growing rapidly, driven by software dominance, cloud adoption, and rising demand in automotive.

AUSTIN, TX, UNITED STATES, February 13, 2025 /EINPresswire.com/ -- The Computer Aided Engineering Market was valued at USD 9.4 billion in 2023 and is projected to reach USD 23.6 billion by 2032, growing at a CAGR of 10.80% from 2024 to 2032. This report covers Emerging technologies, such as



the adoption of regional networks, cybersecurity incidents during 2020–2023, and the use of cloud services, have been considered. Market growth is driven by simulation-driven design, increasing adoption of cloud-based CAE, and cybersecurity concerns. Expanding network infrastructure and rapid technological advancement across automotive, aerospace, and healthcare further push market expansion.

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Keyplayers:

Altair Engineering, Siemens AG, ANSYS Inc., Dassault Systèmes, Autodesk Inc., PTC Inc., MSC Software Corporation, COMSOL Inc., MathWorks, Oracle Corporation

By Component, Software Segment Maintains Market Dominance While Services Surge with Rapid Growth Potential

In 2023, the software segment dominated the market, accounting for over 59% of revenue, driven by advantages like data safety, reliability, and non-escalating testing. By integrating scalable engineering processes, software optimizes engineering tasks and ensures robustness and performance checks for components and assemblies. The service segment is set to register the fastest CAGR, fueled by growing awareness among enterprises and governments about virtually enabled product development. Increasing adoption of design, consulting, implementation, and maintenance services is further propelling segment growth.

By Deployment, On-Premise Dominates, but Cloud Deployment Set for Rapid Growth in Software Market

In 2023, the on-premise segment led the market with over 65% revenue share, driven by the need for flexibility, security, and scalability. Firms in the fast-paced software industry are adopting new technologies to enhance data access and support CAE users with application-specific solutions. cloud-based deployment is expected to witness the highest growth, offering cost reduction, scalability, and quick distribution. While on-premise solutions incur additional deployment and upgrade costs, cloud adoption is accelerating due to its efficiency and lower maintenance requirements.

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By End-Use, Automotive Sector Leads the Computer-Aided Engineering Market with Advancements in Simulation and Design

The automotive sector dominates the Computer-Aided Engineering Market, driven by the rising demand for simulation-driven design, lightweight materials, and the rapid development of electric vehicles. Automakers leverage CAE tools for crash simulations, aerodynamics, and structural analysis to enhance vehicle safety, efficiency, and performance. As the industry continues with its sustainability and innovation drive, CAE supports manufacturers who focus on optimum design, lower prototype costs, and speed to market. Enhanced simulation technologies now being integrated further strengthen automobile manufacturers' market share leadership.

North America Leads the Market with Strong Industrial Automation, APAC Set for Rapid Growth In 2023, North America dominated the market with over 35% share, a trend expected to continue due to widespread industrial automation and diverse manufacturing capabilities. The region's focus on reducing greenhouse gas emissions and advancing battery technologies further strengthens its position. Additionally, the high adoption of IoT and increasing defense expenditures contribute to market growth, ensuring sustained regional dominance. The Asia-Pacific is projected to grow at the fastest CAGR during the forecast period, driven by rising investments in manufacturing across both developed and developing nations. Government initiatives supporting renewable energy expansion and increased automation in industrial equipment are fueling demand. As industries adopt advanced technologies, the region is poised for significant market expansion in the coming years.

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