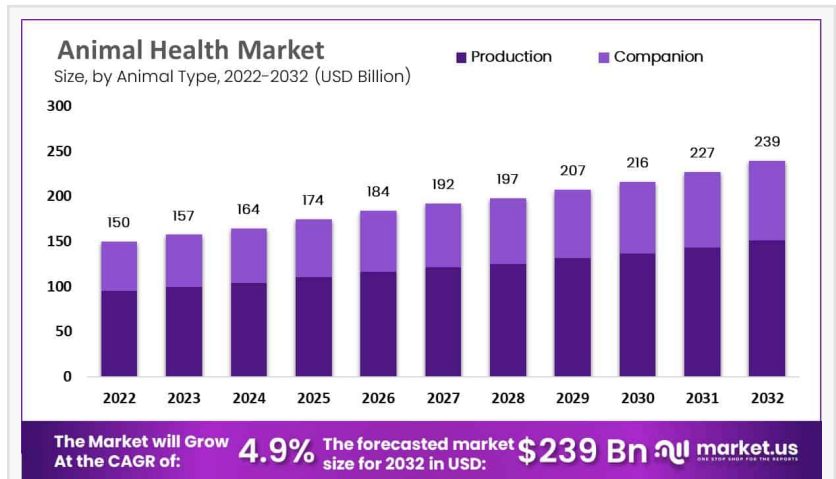


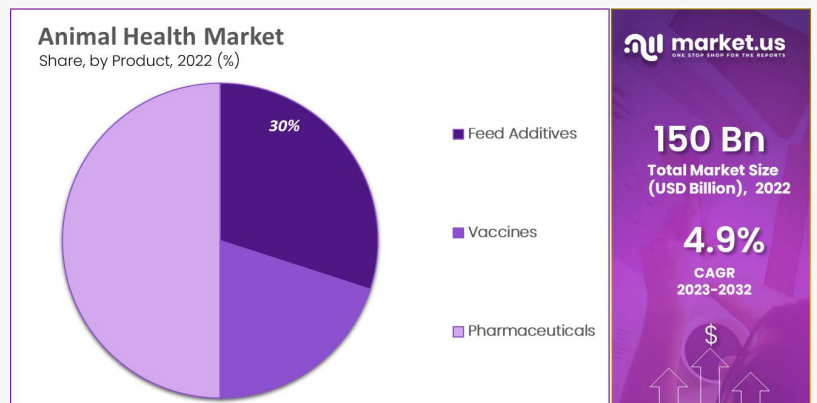
# Animal Health Market to Hit USD 239 Billion by 2032, Expanding at 4.9% CAGR

*AI In Breast Imaging Market Size is expected to reach USD 5944.3 Mn by 2033, from USD 451.6 Mn in 2023, at a CAGR of 29.4% from 2024 to 2033.*

NEW YORK, NY, UNITED STATES, February 13, 2025 /EINPresswire.com/ -- The Global [Animal Health Market](#) is projected to grow from USD 150 billion in 2022 to around USD 239 billion by 2032, at a compound annual growth rate (CAGR) of 4.9%. This sector's expansion is deeply intertwined with public health and environmental sustainability, emphasizing the necessity for advanced disease management and innovation. Key growth drivers include enhanced diagnostics and vaccines for diseases such as rabies and avian influenza, which are critical in curbing the transmission of zoonotic diseases and thereby reducing public health risks and economic disruptions.



Animal Health Market Size.png



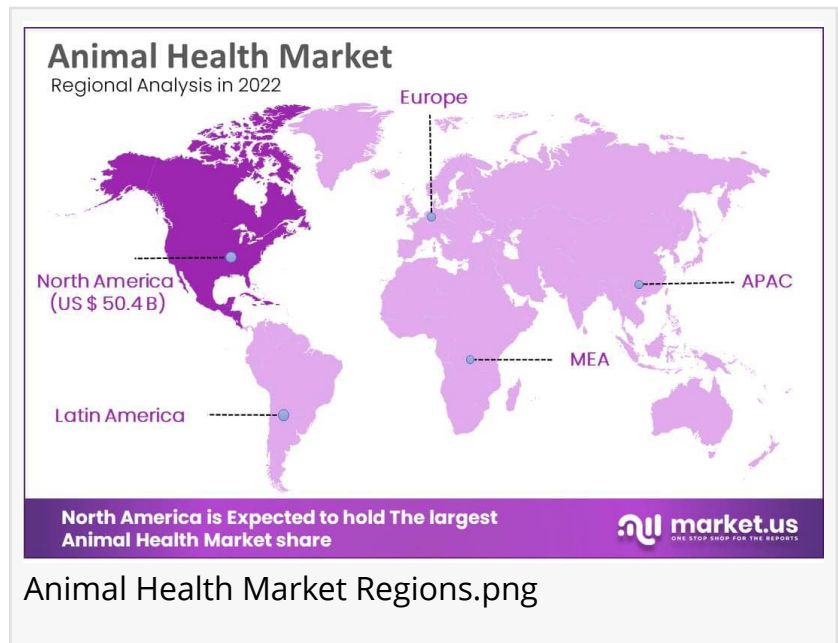
Animal Health Market Share.png

Antimicrobial resistance (AMR) presents a significant challenge, necessitating rigorous strategies to minimize the use of antibiotics in veterinary practices to preserve their effectiveness in both human and animal health. The adoption of digital and biotechnological advances, like remote sensing and precision farming, further supports this objective by enhancing animal welfare and productivity while diminishing environmental impacts. These technological innovations are pivotal in transitioning towards more sustainable livestock practices.

Sustainable practices in livestock management also play a crucial role in the environmental aspect of animal health. By improving feed efficiency and reducing methane emissions from

ruminants, these practices not only enhance the sustainability of food production systems but also contribute to global environmental goals. Moreover, the industry's shift towards sustainable practices is essential for maintaining ecosystem balance and supporting biodiversity.

The One Health approach integrates animal health with public health and environmental management, fostering multi-sectoral collaborations that enhance overall health outcomes. This holistic strategy is vital for addressing global challenges like food security and pandemic prevention, showcasing the interconnectedness of animal health with broader socio-economic and environmental frameworks.



Economically, the animal health industry not only generates significant revenue through the direct sales of health products but also bolsters related sectors such as veterinary services and livestock production. This economic contribution is sustained by continual innovation in product development and disease management strategies, underscoring the sector's role in global economic health. Collectively, these factors ensure the sustainable growth of the animal health market while safeguarding global health and food security.

#### KEY TAKEAWAYS

- In 2023, the AI in Breast Imaging market earned USD 451.6 Million and is projected to hit USD 5944.3 Million by 2029, growing at a 29.4% CAGR.
- Computer-aided detection technology led the market in 2023, capturing a 35.1% share, making it the most profitable segment.
- The screening applications dominated, contributing 43.1% to the market's revenue in 2023.
- Hospitals were the major end-users of AI in Breast Imaging, holding a 53.2% market share in 2023.
- North America was the leading region, securing 45.5% of the total market revenue in 2023.

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#### COMPREHENSIVE ANALYSIS

The primary goal of this report is to deliver factual, actionable data about the Animal Health market. It equips readers with the necessary information to formulate and execute informed strategies based on the extensive data provided. The report includes detailed market statistics

that offer insights into the current market status, future projections, and classifications based on various criteria such as product type, end-use, and region.

The report thoroughly covers the classification of the Animal Health market, highlighting significant aspects like product types and the main industries associated with the Animal Health Market. It also delves into critical industry dynamics such as development trends, supply, and demand conditions. This analysis provides a deep understanding of the market's current landscape and growth trajectory over the years.

Furthermore, the report extensively analyzes business plans, sales, and profitability to enhance readers' understanding of the Animal Health market. It discusses essential elements like production volumes, sales data, key raw material suppliers, and buyers in the industry. These details are crucial for understanding the informational needs and distribution rates within the market.

## MARKET INSIGHT AND COMPETITIVE OUTLOOK

The Competitive Landscape section of the Animal Health market report meticulously examines the dominant players shaping the industry. This analysis underscores the strategic initiatives and relentless efforts these firms undertake to secure competitive advantages. Through detailed evaluations, the section offers insights into the strategies deployed by these key influencers, enhancing stakeholders' understanding of the market dynamics.

This segment features comprehensive profiles of each leading company, providing essential details such as company history, business focus, and market position. These profiles help readers visualize the major forces sculpting the market landscape, offering a snapshot of each entity's influence and strategic direction.

The report also delves into company overviews and financial highlights, presenting a clear picture of the economic health and investment priorities of these entities. This financial analysis is crucial for stakeholders, as it elucidates the funding dynamics and revenue streams that drive these companies toward market leadership.

Furthermore, the section elaborates on product portfolios, SWOT analyses, key strategies, and developments. This compilation not only highlights the strengths, weaknesses, opportunities, and threats each company encounters but also showcases their strategic maneuvers and product innovations. Such comprehensive details provide a well-rounded understanding of their market presence and growth tactics.

The Primary Entities Identified In This Report Are:

- Merck Animal Health
- Ceva Santé Animale

- Vetoquinol
- Zoetis
- Boehringer Ingelheim GmbH
- IDEXX
- Elanco
- Heska Corporation
- Virbac
- B.Braun Vet Care
- Covetrus
- DRE Veterinary
- Televet
- Mars Inc.
- Phibro Animal Health Corporation
- Dechra Pharmaceuticals PLC
- Bimeda, Inc.
- Midmark Corporation
- Thermo Fisher Scientific, Inc.
- IDVet
- Intas Pharmaceuticals Ltd.
- Other Key Players

## SEGMENTATION PERSPECTIVE

### Technology Analysis

In the AI in breast imaging market, computer aided detection leads with a 39.1% market share, valued for its diverse diagnostic applications. Machine learning enhances pattern recognition in imaging data, improving anomaly detection. Meanwhile, deep learning excels in identifying early-stage breast cancers due to its advanced neural network capabilities. Natural language processing aids in extracting crucial data from radiology reports, enhancing diagnostic precision. Despite their benefits, these technologies face challenges like high costs and data privacy concerns, slightly slowing market growth.

### Application Analysis

The screening segment dominates the AI in breast imaging market, holding a 43.1% share in 2023. This segment benefits from AI's ability to automate mammogram analysis, detecting early cancer signs that might be missed otherwise. AI also supports radiologists by offering second opinions, increasing diagnostic accuracy. Beyond detection, AI applications are expanding into risk assessment, therapy planning, and education, driving forward personalized care and operational efficiencies in healthcare.

### End-Use Analysis

Hospitals and clinics are the primary revenue generators in the AI breast imaging market, with a 53.2% share in 2023. AI integration in these settings enhances diagnostic accuracy and optimizes

workflows, key for early cancer detection and improved patient outcomes. Diagnostic imaging centers also adopt AI to improve image assessment speed and accuracy, reducing wait times. Meanwhile, private practices are gradually adopting AI, aiming for better diagnostic capabilities and increased operational efficiency at a more accessible cost.

Key Segments Covered In This Report Are:

By Animal Type

- Production
- Companion

By Product

- Feed Additives
- Vaccines
- Pharmaceuticals

By Distribution Channel

- Retail Pharmacies
- Hospital Pharmacies
- E-commerce
- Others

By End-User

- Veterinary Hospitals and Clinics
- Animal Care and Rehabilitation Centres
- Diagnostic Centres
- Other End-Users

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## REGIONAL ANALYSIS

North America leads the AI in Breast Imaging Market, primarily driven by its high breast cancer incidence and advanced healthcare infrastructure. The region benefits from substantial investments in research and development, supporting the integration of AI technologies in breast imaging. Prominent medical institutions and technology firms in North America are at the forefront of developing AI-driven innovations, enhancing the effectiveness of breast cancer screening and diagnosis.

The high incidence of breast cancer in North America necessitates extensive screening efforts, accelerating the adoption of advanced imaging technologies. This demand for precise diagnostics propels the region's leadership in implementing AI in breast imaging. The synergy of these factors ensures that North America remains a hub for technological advancements in

healthcare.

The Asia Pacific region is projected to witness the highest growth in the AI in Breast Imaging Market during the forecast period. This growth is fueled by increasing awareness and campaigns for early breast cancer detection in countries like China, India, and Japan. Additionally, rising healthcare spending and improvements in medical infrastructure support the adoption of sophisticated AI-driven breast imaging solutions. These elements collectively enhance the growth prospects of the Asia Pacific market in the coming years.

What to Expect in Our Animal Health Market Report?

### 1. Market Growth and Industry Dynamics

- The report examines market drivers, challenges, and opportunities shaping the Animal Health industry.
- It identifies key trends influencing industry growth and technological advancements.

### 2. Regional and Country-Level Market Insights

- The report provides an in-depth analysis of market share, consumption patterns, and growth potential across key regions.
- It highlights countries driving industry expansion and emerging market opportunities.

### 3. Competitive Landscape and Key Players

- The report analyzes leading market players, their revenue performance, and strategic initiatives.
- It evaluates competition intensity, highlighting key challenges and market positioning.

### 4. Mergers, Acquisitions, and Expansion Strategies

- The study covers major industry mergers, acquisitions, and business expansions shaping the market.
- It provides insights into market concentration levels and top players' shares.

### 5. Opportunities for New Market Entrants

- The report identifies potential market gaps and investment opportunities for new entrants.
- It examines market entry strategies and factors influencing business success.

### 6. Strategic Business Expansion Plans

- It details how companies are expanding their market presence and strengthening their

competitive edge.

- It explores partnerships, collaborations, and technological advancements driving growth.

## 7. Impact of Competitive Strategies on Market Trends

- The report assesses how competition influences product innovation and pricing strategies.

- It evaluates competitive advantages and challenges shaping industry development.

## 8. Emerging Trends Impacting Future Growth

- The study highlights innovations, automation, and evolving regulatory landscapes shaping market growth.

- It forecasts new technological advancements in Animal Health.

## 9. Fastest-Growing Product Types and Market Segments

- The report identifies product categories with the highest projected compound annual growth rate (CAGR).

- It examines demand trends across different product segments.

## 10. Dominant Application Segments in the Industry

- The study outlines key application areas driving demand in the Animal Health market.

- It evaluates sector-wise market penetration and revenue contributions.

## 11. Lucrative Geographical Markets for Manufacturers

- The report highlights the most profitable regions for manufacturing and market expansion.

- It provides insights into regional demand, regulatory frameworks, and investment opportunities.

This report provides well-researched conclusions and actionable insights, helping businesses navigate the evolving Animal Health industry effectively.

\*Note: We offer customized market research reports tailored to meet your specific business needs and requirements.

## CONCLUSION

The Animal Health Market is poised for robust growth, projected to reach approximately USD 239 billion by 2032, expanding at a CAGR of 4.9%. This growth is primarily fueled by the critical need for advanced disease management solutions and innovations in diagnostics and vaccines

for diseases like rabies and avian influenza. With the increasing threat of antimicrobial resistance, the market is also shifting towards sustainable livestock practices and digital advancements to enhance productivity and reduce environmental impacts. Furthermore, the One Health approach underscores the integration of animal, public, and environmental health, promising a holistic strategy to address global challenges such as food security and pandemic prevention. The market's expansion is set to offer substantial economic benefits and reinforce its crucial role in global health sustainability.

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