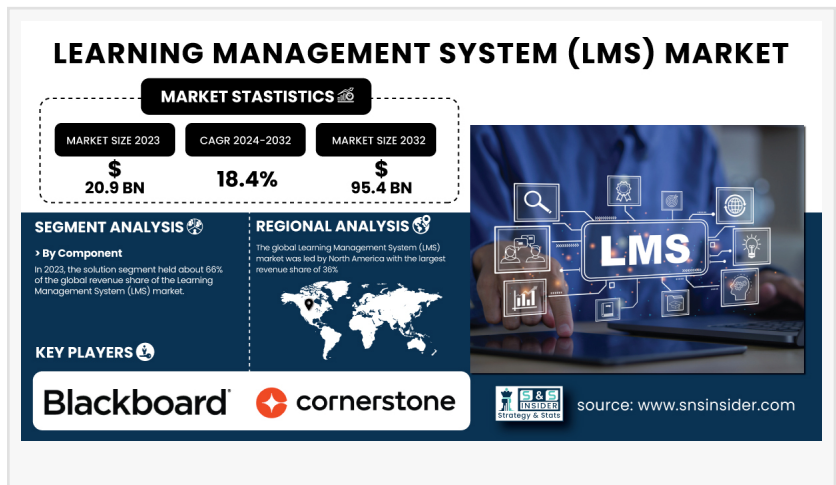# EINPRESSWIRE

Learning Management System Market to Reach USD 95.4 Billion by 2032 | SNS Insider

The Learning Management System Market was valued at USD 20.9 Bn in 2023 and is projected to reach USD 95.4 Bn by 2032, growing at an 18.4% CAGR from 2024-2032.

AUSTIN, TX, UNITED STATES, February 13, 2025 /EINPresswire.com/ -- "The LMS market is growing rapidly, driven by cloud adoption, AI-driven learning, digital education expansion, and rising corporate training demand."

LEARNING MANAGEMENT SYSTEM (LMS) MARKET

MARKET STASTISTICS

MARKET SIZE 2023	CAGR 2024-2032	MARKET SIZE 2032
$ 20.9 BN	18.4%	$ 95.4 BN

SEGMENT ANALYSIS
› By Component
In 2023, the solution segment held about 66% of the global revenue share of the Learning Management System (LMS) market.

REGIONAL ANALYSIS
The global Learning Management System (LMS) market was led by North America with the largest revenue share of 36%

KEY PLAYERS
Blackboard   cornerstone

source: www.snsinsider.com

The Learning Management System Market was valued at USD 20.9 billion in 2023 and is projected to reach USD 95.4 billion by 2032, expanding at a CAGR of 18.4% from 2024 to 2032. Growth is driven by emerging technologies, the expansion of network infrastructure, increasing cybersecurity concerns, and the increase in cloud based LMS adoption. An increase in appetite for remote learning, corporate training, and AI-based personalized education are helping the growth of the market, while the ability of cloud solutions to offer scalable and easily implementable solutions is pivotal in driving market expansion.

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Some of Major Keyplayers:

- Blackboard Inc. (Blackboard Learn, Blackboard Collaborate)
- Cornerstone OnDemand, Inc. (Cornerstone Learning, Cornerstone Performance)
- SAP SE (SAP SuccessFactors Learning, SAP Litmos)
- Instructure, Inc. (Canvas, Bridge)
- Adobe Inc. (Adobe Captivate, Adobe Captivate Prime)
- Docebo Inc. (Docebo Learn, Docebo Shape)
- D2L Corporation (Brightspace, Degree Compass)
- IBM Corporation (IBM Talent Management, IBM Skills Gateway)
- Oracle Corporation (Oracle Learning Cloud, Taleo Learn)

- Moodle Pty Ltd (Moodle LMS, Moodle Workplace)

By Component, Solution Segment Leads LMS Market with 66% Revenue Share in 2023 Due to Rising Adoption in Education and Corporate Training

In 2023, the solution market captured 66% of the global Learning Management System (LMS) market revenue because of the increasing need for comprehensive software that encompasses content management, learning administration, testing, and tracking. Governments and organizations are making investment in AI-driven LMS solutions for synchronous and asynchronous learning. The corporate sector is also using LMS platforms for employee training and onboarding to facilitate workforce upskilling.

By Enterprise Size, Large Enterprises Dominate LMS Market with 70% Share Due to Workforce Training and Global Scalability

Large enterprises captured a 70% revenue share in the LMS market in 2023, as corporations made investments in employee training and development programs. Large organizations require scalable, flexible, and configurable LMS platforms to handle large user bases and track learning progress. With global workforces, businesses require multi-language support and integration with corporate systems. More than 55% of U.S. businesses with over 500 employees launched formal training programs in 2023, which helped in LMS adoption. Government-funded skills development programs, such as the EU's Digital Skills and Jobs Coalition, are also fueling investment in LMS platforms for employee upskilling and reskilling.

By Deployment, Cloud-Based LMS Solutions Dominate with 65% Market Share Due to Scalability and Cost-Effectiveness

The cloud deployment segment dominated the LMS market in 2023 with a 65% revenue share, as organizations increasingly turned to scalable and affordable cloud-based solutions. Cloud LMS platforms are the preferred choice of educational institutions and businesses due to their flexibility, remote access, and ease of integration with other tools. In 2023, more than 75% of U.S. higher education institutions used cloud-based LMS solutions, as per the U.S. National Center for Education Statistics. Governments are also encouraging cloud adoption, with the U.S. General Services Administration encouraging cloud migration in federal agencies for increased efficiency. The SaaS model also accelerates this trend by providing automated updates and enhanced data security.

By End-user, Academic Sector Leads LMS Market with 38% Share as Educational Institutions Embrace Digital Learning

The academic sector dominated the LMS market in 2023 with a 38% share, as schools, colleges, and universities rapidly embraced digital learning. Lockdowns and the transition to hybrid learning fueled the demand for LMS platforms, allowing institutions to increase student

engagement and simplify administration. More than 90% of tertiary institutions in North America and Europe used LMS solutions in 2023, as per the UNESCO Institute for Statistics. Governments are also heavily investing in digital education programs, further accelerating LMS adoption and revolutionizing traditional learning.

By Delivery Mode, Blended Learning Dominates LMS Market as the Preferred Delivery Mode for Flexible and Effective Training

Blended learning dominated the Learning Management System market during 2023, which combined online and classroom instruction to provide an efficient learning process. Blended learning offers the flexibility of distance learning combined with the interactivity of instructor-led training and therefore is applicable in educational institutions as well as corporate training. Blended learning is being used extensively by organizations for workforce development, while educational institutions utilize it for delivering individualized learning.

Learning Management System (LMS) Market Segmentation:

By Component
- Solution
- Services

By Enterprise Size
- Small & Medium Enterprises
- Large Enterprises

By Deployment
- Cloud
- On-premises

By Delivery Mode
- Distance Learning
- Instructor-led Training
- Blended Learning

By End-user
- Academic
- Corporate

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North America Leads LMS Market with 36% Share in 2023, Asia-Pacific to Record Maximum LMS Market Growth as Digital Learning Investments Are Increasing

North America accounted for the highest share in the LMS market with a 36% in 2023, where early e-learning technology adoption and widespread use in education and corporate training made the region leader in the market. Government grants on online education and availability of larger LMS vendors also influenced the adoption. US and Canadian universities and organizations also continue to rely on LMS for learning and development.

The Asia-Pacific region will experience maximum growth in the LMS market with increasing investments in digital learning and skill development programs undertaken by the government. India, China, and Japan are a few of the nations that have been emphasizing adoption of LMS to enhance education and workforce development. India's "Digital India" initiative has been a key driver in the adoption of LMS, where over 60% universities adopted LMS platforms in 2023.

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