

Breast Pump Market Poised for Growth, Expected to Reach USD 2,672.30 Million by 2033 at a 3.90% of CAGR

Explore how rising birth rates and an increasing working mother population are fueling breast pump market growth.

NEWARK, DE, UNITED STATES, February 13, 2025 /EINPresswire.com/ -- The global <u>breast pump market</u> is projected to witness steady growth, with its valuation expected to increase from USD 1,827.00 million in 2023 to USD 2,672.30 million by 2033, developing at a CAGR of 3.90% over the forecast period. This growth is driven by increasing awareness regarding breastfeeding benefits, rising employment rates among women, and significant advancements in breast pump technology.



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One of the key trends fueling market expansion is the introduction of wearable and hands-free breast pumps, offering convenience and flexibility to breastfeeding mothers. Innovations such as double breast pumps enhance milk extraction efficiency by replacing fat content with higher caloric value, ensuring better nutrition for infants. The industry is also witnessing a shift toward compression-based mechanisms, which minimize complications associated with traditional suction-based pumps, further driving adoption rates.

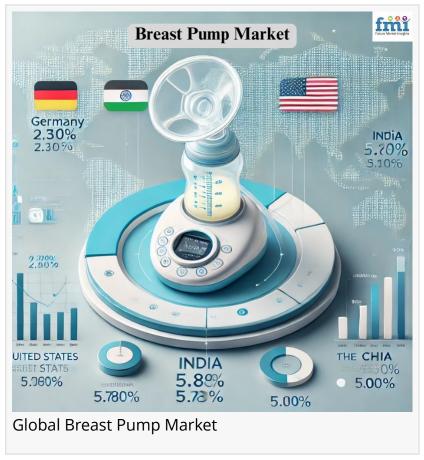
Market leaders are focusing on product advancements, integrating smart technology, and enhancing user experience. The growing demand for portable and discreet solutions has led to the launch of lightweight, battery-operated pumps that cater to working mothers and on-the-go lifestyles. Additionally, favorable government policies supporting breastfeeding and the availability of insurance coverage for breast pumps in several countries are expected to boost market growth.

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The breast pump market is expected to grow at a CAGR of 3.90%, reaching USD 2,672.30 million by 2033.

Technological advancements, including wearable, hands-free, and double breast pumps, are driving market expansion.

Compression-based breast pumps are gaining traction due to their ability to reduce complications associated with suction-based devices.



Increasing awareness, rising working women population, and supportive government policies are key contributors to market growth.

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Technological Advancements: Innovations such as double breast pumps and wearable breast pumps are enhancing efficiency and user experience. The introduction of wearable pumps allows for hands-free operation, addressing complications associated with traditional models. These advancements are expected to drive sales significantly over the forecast period. Increasing Awareness of Breastfeeding Benefits: There is a growing recognition of the health benefits of breastfeeding for both infants and mothers. This awareness is encouraging more mothers to use breast pumps, particularly in environments that support breastfeeding. Rise in Working Mothers: The increasing number of working mothers globally is creating a higher demand for convenient milk extraction solutions. Legislation, such as the Affordable Care Act in the U.S., supports breaks for expressing milk, further promoting the use of breast pumps. Government Initiatives and Support: Various government programs aimed at promoting breastfeeding and providing support for working mothers enhance market growth. These initiatives help raise awareness about breastfeeding's benefits and encourage the adoption of breast pumps. Improved Healthcare Infrastructure: Enhanced healthcare infrastructure, particularly in emerging economies, is facilitating greater access to breast pump products, thus expanding the market reach.

E-commerce Growth: The rapid expansion of online retail platforms is making breast pumps more accessible to consumers, contributing to market growth. Increased disposable incomes also enable more families to invest in these products.

Focus on Maternal Health: Growing emphasis on maternal health and wellness is driving demand for products that support breastfeeding, including advanced breast pumps that cater to modern parenting needs.

Koninklijke Philips N.V; Pigeon Corporation; Newell Brands; Medela LLC; Ameda Inc.; Hygeia II Medical Group Inc.; Bailey Medical; Mayborn Group Ltd.; Linco Baby Merchandise Works Co., Ltd.; Ardo Medical AG

By Product:

Closed System

Open System

By Technology:

Electric

Single Electric

Double Electric

Manual

By End User:

Homecare Settings

Healthcare Facilities

By Application:

Personal

By Region:

North America

Latin America

Europe

East Asia

South Asia and Pacific

Middle East and Africa (MEA)

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