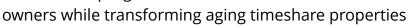


Lemonjuice Solutions Announces \$100 Million Distribution to Timeshare Owners Through Its Resorts Reimagined Program

Resorts Reimagined is a strategic program designed to revitalize aging timeshare resorts and deliver real financial value to owners.

ORLANDO, FL, UNITED STATES, February 14, 2025 /EINPresswire.com/ -- Innovative program returns \$100M to



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> Jan Barrow, Senior Vice President of Development

Lemonjuice Solutions, a leader in innovative real estate and timeshare restructuring, has reached a major milestone with the distribution of \$100 million to timeshare owners through its Resorts Reimagined™ program. This initiative has provided financial relief and new opportunities to thousands of owners while transforming legacy timeshare properties into viable, modern real estate assets.

A Fresh Approach to Timeshare Solutions

Traditional timeshare models often leave owners burdened with rising maintenance fees, diminishing property values, and limited options for exiting their ownership. Lemonjuice Solutions recognized these challenges and developed Resorts Reimagined™—a strategic program designed to revitalize aging timeshare resorts and deliver real financial value to owners.

Rather than relying on outdated approaches, the company understands that no two resorts are the same and works closely with property boards and owners to assess each resort's best course of action. By leveraging real estate market expertise, restructuring properties, and offering innovative ownership solutions, Lemonjuice ensures the rights of timeshare owners are

protected, with full transparency, and they are rewarded for their many years of support and dedication to a resort property that has provided countless memorable moments.

Reaching the \$100 Million Milestone
With the latest distributions, Lemonjuice has now returned over \$100 million to timeshare owners, marking a significant achievement in its mission to change the paradigm for often-overlooked legacy resort properties. These payments represent a direct benefit to owners who would otherwise have been left with unsustainable financial obligations and at the mercy of exit companies.

"Many timeshare owners feel trapped in a system that no longer serves them," said Jan Barrow, Senior Vice President of Development for Lemonjuice Solutions. "Our goal is to provide real, tangible value and a path forward. Reaching the \$100 million milestone is proof that our approach works, and we are excited to continue helping owners and resorts navigate a better future."



Jan Barrow, Senior Vice President of Development

Transforming Resorts for the Future

Through Resorts Reimagined™, Lemonjuice does more than distribute funds - they actively reposition and repurpose timeshare properties to better serve their owners and surrounding communities. The company redevelops some or all of the existing timeshare units into condominiums, boutique hotels, or mixed-use developments that may consist of timeshare and wholly owned condominiums.

Resorts that participate in the Resorts Reimagined[™] program undergo a comprehensive review, during which Lemonjuice determines the best financial and operational strategy. This may include a full or partial redevelopment, a new management structure, or the sale of the property to interested buyers. The result is a streamlined, more sustainable solution that rewards and benefits all stakeholders.

Learn more

With its continued commitment to innovation, financial transparency, and owner advocacy, <u>Lemonjuice Capital Solutions</u> is setting a new standard in the timeshare industry—ensuring that owners are not left behind, but rather, empowered with new opportunities.

For timeshare owners, resort boards, or other stakeholders interested in learning more about

the Resorts Reimagined program, contact:
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