

Surety Cam Pro, Affordable Live-Guard Camera Monitoring, Disrupts High-Priced Remote Security Guard Market

Surety, a DIY home & business security provider, launches AI-powered live-guard video monitoring, making remote security guard monitoring much more affordable.

COLUMBUS, OH, UNITED STATES, February 14, 2025 /EINPresswire.com/ -- Surety Cam Pro, a new live-guard remote video monitoring service has been launched by Surety, a leading provider of professional-grade, self-installed home and business security alarm systems.

AI-powered live-guard camera monitoring is one of the fastest growing technologies protecting property from the outside, stopping bad behavior before it escalates to a break-in, property damage or theft. By confronting intruders outdoors and alerting police of a verified crime-in-progress, police response is prioritized and false alarms are effectively eliminated.

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Live-guard camera monitoring is the future of home and business security. Surety Cam Pro is a game-changer that makes it accessible to everyone.”

Ryan Boder, Surety

your property.



The graphic features a dark background with a central image of a person in a dark jacket and light pants, seen from behind, leaning over a white railing. An orange rectangular box highlights the person, with the word "Person" in white text above it. To the right of the image, the text "Introducing Surety Cam Pro" is written in a large, white, sans-serif font. Below this, four bullet points are listed in a smaller white font: "Live guard monitored cameras", "Guards confront intruders outdoors via 2-way voice", "Verified intrusion means priority police response", and "Available with or without a security alarm system". The Surety logo, which consists of a stylized 'S' inside a circle followed by the word "surety", is located in the bottom right corner.

Surety Cam Pro Key Points

Live-guard service enables new security use cases that aren't feasible with traditional surveillance cameras or security alarms such as:

- Scare off intruders before they attempt to break in, avoiding unnecessary damage to your property.
- Confront package theft (porch pirates).
- Deter car theft and automotive tampering.
- Stop stalking, peeping, and casing.
- Prevent loitering, vandalism, and other illegal activity on

Professionally-monitored security camera service is already being rapidly adopted by home and business owners alike. But the high cost of these services is an obstacle for many. At a significantly lower price than existing 24/7 remote video monitoring services, Surety Cam Pro makes proactive outdoor security affordable to more home and business owners.

[How Surety Cam Pro Works:](#)

1. **AI Cameras Detect Intruder:** Surety Alarm.com cameras use state-of-the-art artificial intelligence to detect an unexpected person or vehicle and report the event to the monitoring center.
2. **Live Security Guards Engage:** Remote video monitoring guards watch the incident through your cameras. If necessary, they talk to the person through the camera's 2-way audio and verify they're supposed to be there. If not, they warn the intruder verbally and/or sound a siren.
3. **Verified Police Dispatch:** If the security guard determines an intrusion is occurring, they immediately send the police. Because the intrusion is verified by a live guard, the police treat the incident with higher priority and urgency.

Surety Cam Pro is based on Alarm.com's Remote Video Monitoring (RVM) solution. Operators are specially-trained as remote video guards at Surety's TMA 5-Diamond, highly redundant monitoring center provided by Becklar Monitoring.

Comparable to industry-leading remote video monitoring services such as [Deep Sentinel](#) and Pro-Vigil, Surety Cam Pro is making a big splash in an exciting new market of proactive, outdoor-deterrence security solutions. In addition to lower cost, Surety Cam Pro offers several key advantages over existing services such as:

- Affordable, self-installable wired (PoE) cameras for maximum security and reliability
- More camera options to choose from such as floodlights, doorbells and indoor cameras
- 24/7 continuous recording via on-board SD card or local DVR (SVR)
- Integrated security alarm and home automation system for layers of protection

Surety Cam Pro is available as a stand-alone camera monitoring service, and as an add-on to alarm monitoring plans Surety Protect and Surety Complete.

Surety is the leader in DIY Alarm.com security and home automation systems across the United States, well-known for providing fast, reliable monitoring service and exceptional web-based support at some of the lowest prices in the industry. Visit [SuretyHome.com](#) to learn more about Surety Cam Pro.

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