

Global Dry Yogurt Market Poised for Robust Growth, Set to Reach USD 1,683.5 Million by 2035 | FMI

Dry yogurt market is growing steadily, driven by rising demand for healthy snacks, longer shelf-life products, and increased use in functional foods & beverages

NEWARK, DE, UNITED STATES, February 14, 2025 /EINPresswire.com/ -- The global [Dry Yogurt Market](#) is projected to experience significant growth, driven by evolving consumer preferences for healthy, shelf-stable alternatives.

According to industry estimates, the market, valued at USD 840.0 million in 2025, is expected to reach USD 1,683.5 million by 2035, registering a CAGR of 7.2% from 2025 to 2035. This expansion is fueled by rising health consciousness and increasing demand for functional foods across various regions.



Dry yogurt, also known as yogurt powder, is becoming a sought-after ingredient due to its extended shelf life, portability, and nutritional value. Produced through advanced spray-drying or freeze-drying techniques, dry yogurt retains essential nutrients and the signature tangy flavor of fresh yogurt while offering enhanced stability and versatility. Its applications range from bakery products and snacks to meal replacements, making it an ideal choice for both manufacturers and consumers.

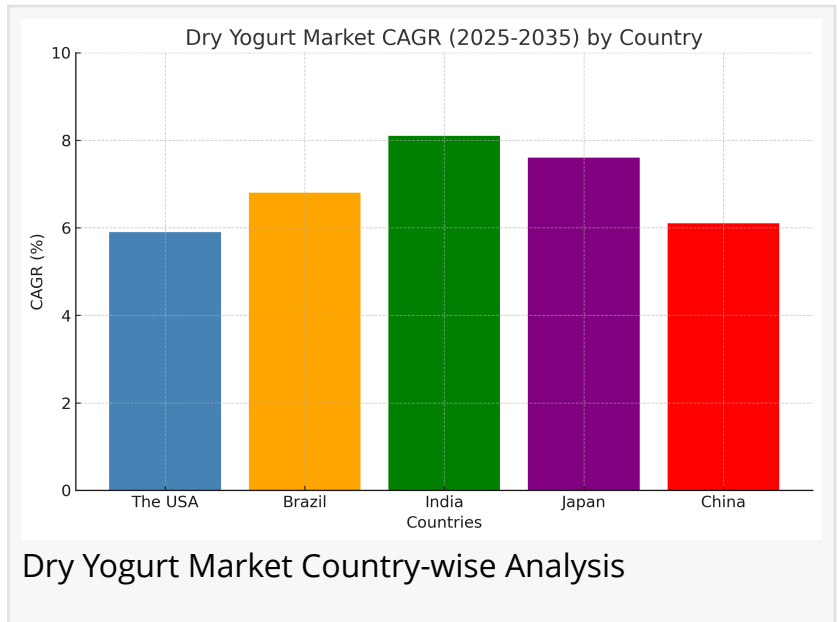
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Recent mergers and acquisitions in the Dry Yogurt Market indicate growing interest from key players in expanding their global footprint and diversifying their product offerings. Companies are focusing on strategic partnerships to enhance their research and development capabilities. For instance, major food companies are acquiring innovative startups specializing in functional and organic yogurt powders to strengthen their market position.

These collaborations are expected to accelerate product innovation and broaden distribution networks, particularly in emerging markets.



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- **Health and Wellness Focus:** Increasing consumer demand for natural and functional foods is driving the adoption of dry yogurt in health-conscious markets.
- **Clean Label Products:** Consumers are gravitating toward products with minimal additives and clear labeling, encouraging manufacturers to introduce organic and non-GMO dry yogurt varieties.
- **Convenience and Portability:** The growing trend toward on-the-go nutrition has bolstered the demand for shelf-stable products like dry yogurt that can be easily incorporated into meals and snacks.

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The dry yogurt industry is witnessing significant technological advancements in production methods to improve taste and nutritional value while reducing processing time. Companies are also investing in eco-friendly packaging solutions to align with sustainability goals. Additionally, the rise of plant-based alternatives has prompted manufacturers to experiment with new formulations, catering to vegan and lactose-intolerant consumers.

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- **The USA (CAGR: 5.9%):** The U.S. market is driven by rising demand for functional foods and dietary supplements. Consumers increasingly prefer protein-enriched snacks, positioning dry

yogurt as a popular ingredient in nutrition bars and smoothies.

- Brazil (CAGR: 6.8%): Brazil's growing middle class and focus on health and wellness are boosting the demand for convenient and nutritious food options. Dry yogurt is gaining popularity in local markets for its application in traditional desserts and snacks.
- India (CAGR: 8.1%): India represents the fastest-growing market, driven by an expanding population, rising disposable income, and increasing awareness of nutritional foods. The use of dry yogurt in the burgeoning packaged food sector is a key growth driver.
- Japan (CAGR: 7.6%): Japanese consumers' preference for functional foods and healthy snacks is creating a strong demand for dry yogurt. The aging population is particularly drawn to products that promote digestive health.
- China (CAGR: 6.1%): In China, urbanization and changing dietary habits are propelling the market forward. Dry yogurt is gaining traction as an ingredient in the rapidly expanding bakery and confectionery sectors.

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The increasing popularity of plant-based and organic dry yogurt presents significant opportunities for market growth. Companies that invest in research and development to create innovative flavors and formulations are expected to gain a competitive edge. The growing use of dry yogurt in sports nutrition, baby food, and meal replacements also provides a fertile ground for expansion.

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- Product Innovations: Introduction of high-protein and low-sugar dry yogurt powders to cater to fitness-conscious consumers.
- Sustainability Initiatives: Companies adopting eco-friendly production processes and packaging solutions.
- Expansion into New Markets: Increased focus on expanding distribution networks in Asia-Pacific and Latin America to tap into growing demand.

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- Glanbia Nutritionals
- Epi Ingredients
- Ace International LLP

- Almil AG
- PreGel America
- C.P. Ingredients Ltd.
- Bluegrass Dairy & Food
- Dr. Suwelack
- Armor Protéines
- Prolactal GmbH
- Others

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By Type:

As per Type, the industry has been categorized into Skimmed Dry Yogurt, Semi-Skimmed Dry Yogurt, and Whole Dry Yogurt.

By Application:

As per Application, the industry has been categorized into Bakery Products, Snacks, Confectionery, Nutraceutical and Functional Food Industry, Cosmetic & Personal Care Industry, and Others.

By Distribution Channel:

As per the Distribution Channel, the industry has been categorized into Hypermarkets/Supermarkets, Online Retail, Convenience Stores, and Others.

By Region:

Industry analysis has been carried out in key countries of North America, Latin America, Western Europe, Eastern Europe, East Asia, South Asia & Pacific, Central Asia, Russia and Belarus, Balkan & Baltics, and the Middle East & Africa.

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Yogurt Powder Market Outlook from 2024 to 2034:

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Yogurt Market Outlook (2023 to 2033):

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A2 Yogurt Market Outlook from 2025 to 2035:

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Greek Yogurt Market Outlook (2023 to 2033):

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Vegan Yogurt Market Outlook:

<https://www.futuremarketinsights.com/reports/vegan-yogurt-market>

Non-GMO Yogurt Market Outlook (2022 to 2032):

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