

# A' Vehicle Parts, Auto Accessories and Care Products Design Award Announces Final Call for Entries

*Prestigious International Vehicle Accessory Design Competition Accepting Late Submissions until February 28, 2025*

COMO, CO, ITALY, February 14, 2025 /EINPresswire.com/ -- The A' Vehicle Parts, Auto Accessories and Care Products [Design Award](#), a highly prestigious international [design competition](#) dedicated to recognizing excellence in vehicle accessory design, has announced its final call for entries. Now in its 17th year, this distinguished accolade celebrates outstanding achievements in vehicle accessory design, innovation, and functionality. The competition aims to highlight exceptional designs that enhance vehicle performance, safety, and user experience while promoting sustainable and forward-thinking solutions in the automotive industry.



The award holds particular significance within the current automotive landscape, where innovative vehicle accessories play an increasingly crucial role in advancing mobility solutions. Notable past laureates include Brembo S.p.A. for their revolutionary Octyma Car Braking Caliper, Cheng Shin Rubber Ind. Co., Ltd. for the innovative Victra Sport EV Tire, and Shanghai Xundao New Energy Technology for their groundbreaking Talent Charging Piles. These achievements demonstrate how exceptional vehicle accessory design can contribute to enhanced safety, performance, and sustainability in the automotive sector.

The competition encompasses diverse categories, including vehicle parts design, auto accessory innovation, car care product development, and automotive electronics. Submissions are welcomed from individual designers, manufacturers, brands, and design studios worldwide. The late submission period remains open until February 28, 2025, with results to be announced on May 1st, 2025. Entries must showcase designs created within the past decade, with detailed documentation including high-resolution images and comprehensive product descriptions.

Entries undergo evaluation through a rigorous blind peer-review process by an international jury panel comprising academics, journalists, and industry professionals. Assessment criteria include innovative functionality, aesthetic appeal, user comfort, safety measures, durability, technological integration, environmental impact, and market potential. This comprehensive evaluation framework ensures objective recognition of truly outstanding vehicle accessory designs.

Winners receive the prestigious A' Design Award Winner Logo license, a recognition package including trophy and certificate, and extensive international exposure through exhibitions, yearbook publication, and PR campaigns. Pro Edition winners additionally gain access to the exclusive gala-night ceremony at Lake Como, Italy, alongside comprehensive marketing support and global media coverage.

The A' Vehicle Parts, Auto Accessories and Care Products Design Award serves a vital role in advancing automotive design excellence. By recognizing and promoting innovative vehicle accessory solutions, the award aims to foster developments that enhance road safety, improve vehicle efficiency, and promote sustainable mobility solutions, ultimately contributing to better transportation experiences for society.

Vehicle accessory designers, manufacturers, brands, and innovation companies are invited to participate in this prestigious competition. The award provides an opportunity to gain international recognition and contribute to the advancement of automotive design excellence. Interested parties may learn more at:

<https://vehicleaccessoryawards.com>

#### About A' Vehicle Parts, Auto Accessories and Care Products Design Award

The A' Vehicle Parts, Auto Accessories and Care Products Design Award stands as a highly respected platform recognizing excellence in automotive accessory design. The competition welcomes entries from design agencies, companies, brands, and designers within the vehicle parts and accessories industry. Through rigorous evaluation criteria and blind peer-review processes, the award aims to identify and celebrate innovations that advance automotive functionality, safety, and user experience. The program supports the development of superior vehicle accessories that contribute to improved mobility solutions and transportation safety.

#### About A' Design Award

The A' Design Award represents an international juried design competition focused on promoting excellence across multiple disciplines. Established in 2008, the competition operates through a comprehensive evaluation methodology that ensures fair assessment of entries through blind peer-review processes. The award aims to advance society through good design by recognizing and promoting innovations that enhance quality of life. Operating across multiple categories and open to participants worldwide, the competition provides a platform for designers and brands to showcase their contributions to creating better products and solutions. Interested parties may learn more at:

<https://vehicleaccessoryawards.com>

Dinesh Kumar

A' DESIGN AWARD & COMPETITION SRL

[email us here](#)

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