

Air Fryer Market Size to Reach \$1,958.49 Million by 2034, Driven by 7.4% CAGR

Growing health awareness amongst consumers is driving the market demand.

NEW YORK CITY, NY, UNITED STATES, February 14, 2025 /EINPresswire.com/ -- Our [air fryer market](#) report has been prepared using advanced methodologies and research techniques to help businesses make strategic business decisions.

The most recent research study by Polaris Market Research reveals that the air fryer market is anticipated to flourish at a stable rate. With a projected CAGR of 7.4%, the market was valued at USD 963.38 million in 2024. It is ready to grow to USD 1,958.49 million by 2034.



Air Fryer Market

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An air fryer is a convection oven and a countertop instrument or an element structured into an oven or range that permits one to cook crispy golden fried food without utilizing a pot or pan with oil. It operates by spreading hot air speedily throughout its interior. As same as a convection oven, there is a fan that spreads hot air, covering food in a pierced tray or basket. As all the surface area of the food is subjected to hot air food becomes crispy everywhere without hot oil being used at all. The growing prominence of lifestyle-connected illnesses such as obesity and diabetes push the air fryer market demand.

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- Koninklijke Philips N.V.
- Tefal



Air fryers provide a healthier option to conventional deep frying by utilizing least oil thus decreasing calorie and fat consumption."

Polaris Market Research

- Cuisinart
- Instant Brands Inc.
- SharkNinja Operating LLC
- Cosori
- Breville Pty Limited.
- Dash (StoreBound LLC)
- Stanley Black & Decker, Inc.
- GoWISE USA Services
- Chefman

- Hamilton Beach Brands, Inc.
- Bella (Sensio Inc.)
- Kalorik.com.

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• **Healthy Option:** Air fryers are a healthier option to conventional deep frying, utilizing the least oil, thus decreasing calorie and fat consumption. Further, the ease and ingenuity of air fryers, which can grill, bake, roast, and steam, have attracted consumers looking for productive cooking solutions, boosting the demand for air fryer market growth.

• **Rising Obesity:** Air fryers utilize little or no oil causing the food to be less in calories and fat. As per the US Centers for Disease Control and Prevention (CDC), roughly 42% of American grown-ups were considered obese as of 2020, which is adding to the growing demand for healthier cooking apparatuses.

• **Technological Progressions:** The growing acquisition of digital kitchen devices and smart home technologies is notably advancing market augmentation. Contemporary air fryers now combine progressive elements such as app regulation, preset cooking operations, and voice command potential, improving ease and accuracy in meal devising.

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- The air fryer market segmentation is based on product type, application, distribution channel, and region.
- By application analysis, the residential segment held the largest market share. This is due to the growing acquisition of small kitchen instruments for home usage.
- By product analysis, the digital air fryer segment is poised to register a significant CAGR. This is due to progressions in smart home automation, smart kitchen technology, and the growing

reach of IoT gadgets in homes.

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- North America: North America accounted for the largest market share. This is primarily because of the entrenched foundation of health-aware consumers and high disposable income.
- Asia Pacific: Asia Pacific is anticipated to witness the fastest CAGR from 2025 to 2034. The region's growing urbanization and augmenting middle-class population fuel the regional market expansion.

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The [air fryer industry](#) is expected to reach USD 1,958.49 million by 2034, exhibiting a CAGR of 7.4% during the forecast period 2025-2034.

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Which region dominated the air fryer market in 2024?
North America dominated the air fryer market in 2024.

Which application segment dominated the air fryer market in 2024?
The residential segment dominated the air fryer market in 2024.

What is the forecast period of the market?
The forecast period of the market is 2025-2034.

What is the regional scope of the market?
The market covers regions such as North America, Europe, Asia Pacific, Latin America Middle East, and Africa.

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