

Electric Massagers Market to Surpass CAGR of 6.5%, Reaching a value of \$7.9 Billion by 2031

Electric Massagers Market Size was valued at \$4.2 billion in 2021, and is projected to reach \$7.9 billion by 2031, growing at a CAGR of 6.5% from 2022 to 2031.

WILMINGTON, NEW CASTLE, DE, UNITED STATES, February 14, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Electric Massagers Market](#) Size, Share, Competitive Landscape and Trend Analysis Report,

by Type, By End User, By Distribution Channel : Global Opportunity Analysis and Industry Forecast, 2020-2030". Electric Massagers Market Size, Share, Competitive Landscape and Trend Analysis Report, by Type, By End User, By Distribution Channel : Global Opportunity Analysis and Industry Forecast, 2020-2030. The global Electric Massagers Market Size was valued at \$4.2

billion in 2021, and is projected to reach \$7.9 billion by 2031, growing at a CAGR of 6.5% from 2022 to 2031.

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Residential segment is likely to be the fastest growing segment with the CAGR of 7.4% during the Electric Massagers Market Forecast period.”

Roshan Deshmukh

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Surge in the beauty industry, increase in awareness among individuals to give necessary attention to physical wellbeing, increase in the standard of living among people,

and growth of the online retail platforms are expected to drive the growth of the global electric massagers market. On the other hand, availability of alternatives is expected to hinder the growth to some extent. However, persistent technological advancements in electric massagers are expected to create ample opportunities for the industry.

The availability of non-electrical massagers is the key factor projected to hinder the growth of the electrical massage market. Furthermore, the low penetration of electric massagers in many



Electric Massagers Market

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the electric massagers market analysis from 2021 to 2031 to identify the prevailing electric massagers market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- In-depth analysis of the electric massagers market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- The report includes the analysis of the regional as well as global electric massagers market trends, key players, market segments, application areas, and market growth strategies.

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- Procure strategically important competitor information, analysis, and insights to formulate effective R&D strategies.
- Recognize emerging players with potentially strong product portfolio and create effective counter-strategies to gain competitive advantage.
- Classify potential new clients or partners in the target demographic.
- Develop tactical initiatives by understanding the focus areas of leading companies.
- Plan mergers and acquisitions meritoriously by identifying Top Manufacturer.
- Develop and design in-licensing and out-licensing strategies by identifying prospective partners with the most attractive projects to enhance and expand business potential and Scope.
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- Create regional and country strategies on the basis of local data and analysis.

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□ Massage Oil Market is projected to reach \$8.1 billion by 2031
<https://www.alliedmarketresearch.com/massage-oil-market-A16859>

□ Massage Equipment Market is estimated to reach \$15,083.6 million by 2031

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□ Massage Guns Market Will Show An Increase Of By 2027

<https://www.alliedmarketresearch.com/massage-guns-market-A07656>

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□ Massage Pillow Market Growth Opportunities In Global Industry By 2027

<https://www.alliedmarketresearch.com/massage-pillow-market-A08073>

□ Tea Tree Oil Market is projected to reach \$ 59.5 million

<https://www.alliedmarketresearch.com/tea-tree-oil-market>

□ Salon Products Market Size, Analysis, Opportunities

<https://www.alliedmarketresearch.com/salon-products-market-A07788>

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