

12New.ai Launches AI-Agent to Check Visual Advertisement for Compliance

While a standard compliance check typically takes days, this AI Agent completes the preliminary check in 1-2 minutes.

WASHINGTON, DC, UNITED STATES, February 18, 2025 /EINPresswire.com/ -- 12New.AI has launched the [Visual Compliance](#) AI-Agent to transform the way visual materials are checked for compliance.

The tool allows compliance officers, ad producers, and designers to verify [visual advertisements](#) and other images for compliance with legal requirements and regulatory standards in 1-2 minutes, significantly accelerating the advertisement campaign's launch.

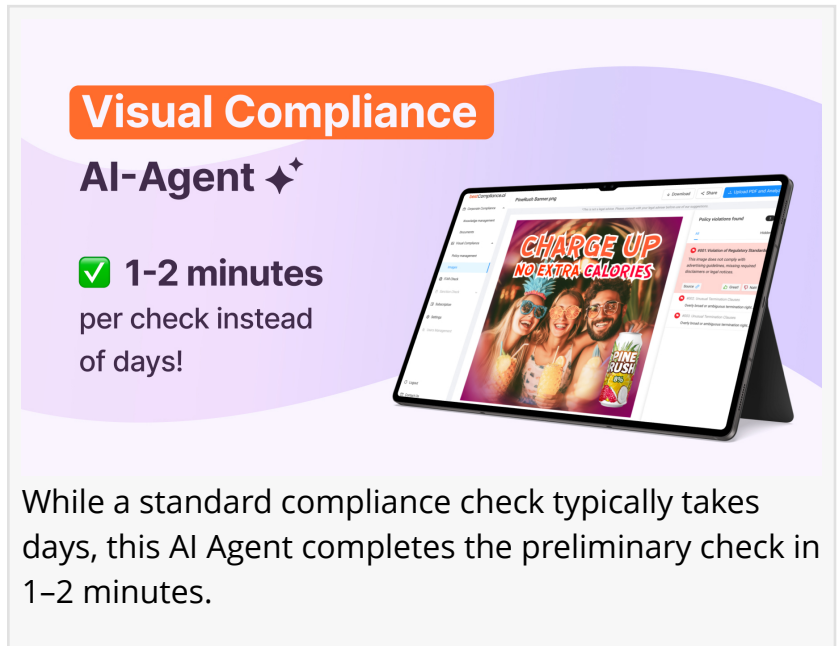
The [AI Agent](#) is now fully available on our [BestCompliance.ai](#) platform.

Who Is It For?

Visual Compliance AI-Agent will benefit businesses in industries such as children's products, beverages, alcohol, tobacco, and food. Advertising in these sectors is strictly regulated, and any breaches can result in substantial fines. So, all visuals must undergo thorough compliance checks. The process usually goes like this:

- the advertising department creates a mockup and sends it to the compliance department,
- then waits several days for feedback.
- Based on this feedback, designers revise the mockup and resubmit it for review.

This cycle can repeat multiple times, each iteration adding more workload for the compliance team, as manual reviews and feedback can take days.



Visual Compliance
AI-Agent ✨

✅ **1-2 minutes**
per check instead
of days!

While a standard compliance check typically takes days, this AI Agent completes the preliminary check in 1-2 minutes.

The graphic features a purple background with a white curved shape. On the right, a tablet displays a product image for 'CHARGE UP NO EXTRA CALORIES' with a 'SHINE BUSH' logo. To the left of the tablet, the text 'Visual Compliance AI-Agent' is written in white and orange, followed by '1-2 minutes per check instead of days!' in white. Below this, a smaller version of the same text is repeated.

With the Visual Compliance AI-Agent, creatives can speed up the process significantly:

- the AI agent carries out all technical compliance checks at the earlier stages of advertising development;
- compliance specialists only step in for a final check right before a campaign launches.

How To Use Visual Compliance AI-Agent

Using the AI agent is very straightforward and requires no special skills or deep knowledge of legislation or corporate policies. It can be utilized by both experienced compliance officers and anyone else within the company.

To check an ad's compliance using the AI agent, you need to:

- Log in to the platform.
- Upload your policies in the 'Policy Management' section.
- Upload the image you wish to check in the 'Documents' section.
- Open the detailed report listing all detected violations with links to the breached regulation.

Watch a detailed video tutorial: <https://youtu.be/RpHh0OgEjr8>

We are continuously developing new features to provide the highest level of automation for all processes that protect your brand's reputation.

Web site: <https://bestcompliance.ai>

Product demo: <https://youtu.be/QdbPdGID74I>

About 12New.AI(A20Lab, Inc.)

12New.AI is a US-based developer of AI agents for compliance, procurement, and business intelligence. It was founded in 2022 by Vitaliy Goncharuk(founder of Augmented Pixels, acquired by Qualcomm in 2022). The company is backed by Plug and Play Center and other investors.

For additional information, please contact: maya.yarova@12new.ai

For pilot programs and demos, please contact: hello@12new.ai

Vitaliy Goncharuk

12New.ai

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/786039093>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.