

IP Intercom Market to Surpass USD 4.09 Billion by 2032, at 8.06% CAGR | SNS Insider

IP Intercom Market is growing with demand for smart security and communication solutions, driven by IoT, cloud integration, & advanced audio-video technologies.

AUSTIN, TX, UNITED STATES, February 14, 2025 /EINPresswire.com/ -- Market Size & Industry Insights

As Per the SNS Insider, "The [IP Intercom Market size](#) was valued at USD 2.04 Billion in 2023. It is estimated to reach USD 4.09 Billion by 2032, growing at a CAGR of 8.06% during 2024-2032."



The IP Intercom Market is witnessing significant growth due to several key drivers. Demand is boosted by enhanced security features such as video surveillance, remote access, and integration with smart home systems. Furthermore, the increasing trend of smart building technologies and the development of real estate, especially in the urban area, propelling the growth of the market. Market growth is further driven by the shift to cloud-based services that provide scalability, flexibility, and cost efficiency. Additionally, rising concerns about safety and security in public spaces and workplaces are fueling demand for advanced intercom systems.

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SWOT Analysis of Key Players as follows:

- Axis Communications
- Barix
- AIPhone
- TCS AG
- Legrand
- Panasonic

- Commend
- Comelit Group
- TOA Corporation
- Fermax

Key Market Segmentation

By Type, visible IP intercom dominating and Invisible IP intercom systems Fastest Growing

In 2023, the visible IP intercom segment dominated the market with a 55% share, driven by increasing adoption of monitors in various sectors such as residential, commercial, and industrial for better security and convenience. It is specifically these systems that are favored for their capacity to visually verify those attempting to gain access, a feature that audio-only systems cannot offer. This makes them ideal for high-security areas such as apartments, office buildings, gated communities, and commercial properties, where the identity verification process is essential. Yet security and video verification firms, such as 2N and Axis Communications offer integrated solutions bringing video verification into the access process, with video doorbells, remote surveillance, and entry point monitoring to deliver additional protection and visual confirmation in real time.

Invisible IP intercom systems are growing at a faster rate between 2023 and 2032, driven by the demand for systems with minimal hardware and unobtrusive designs. These systems are widely used in office buildings, healthcare facilities, and industrial environments, where security is needed without visible cameras or monitors. It offers such solutions, focusing on clear voice communication and seamless integration with building management systems, making invisible systems ideal for environments requiring efficient communication without visual distractions.

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By Application, commercial dominating and Residential Fastest Growing

In 2023, the commercial segment led the market with a 41% share, driven by the growing demand for security and communication solutions in offices, shopping malls, hotels, and large commercial spaces. As businesses focus on enhancing workplace security and efficiency, IP intercom systems offer features like video integration, remote access, and seamless communication via networks. These systems are particularly useful in office buildings, hotels, and retail locations with heavy foot traffic, enabling effective visitor management and internal communication. Companies like 2N Telecommunications provide intercom solutions tailored to commercial properties and shopping centers.

The residential segment is expected to grow the fastest during the forecast period, fueled by the rise of smart homes and home automation. Increased awareness about home security and the adoption of IP-based systems for access control have driven the demand for these solutions in

homes. Homeowners are increasingly seeking advanced features such as video surveillance, mobile app integration, and remote access, with providers like Siedle offering high-quality systems that enhance security and convenience.

Regional Analysis of the IP Intercom Market: North America and Asia-Pacific

In 2023, North America led the IP intercom market with a 37% share, attributed to its advanced technological infrastructure and high adoption rates across sectors like security, healthcare, and corporate offices. The growing emphasis on smart homes and IoT-connected devices further drives the demand for IP-based communication systems in the region. Prominent players like Aiphone Corporation and Zenitel Group dominate the market, offering solutions widely used in both business and residential properties for instant communication and enhanced security. For instance, Aiphone's IX Series IP intercom systems are commonly deployed in corporate offices and healthcare facilities, improving building security with seamless audio-visual communication.

Asia-Pacific is expected to witness rapid growth in the IP intercom market from 2024 to 2032, due to rapid urban development, increased demand for security solutions, and government-backed smart city initiatives. IP intercom systems are being increasingly adopted in countries, including China, India, and Japan in residential, commercial, and industrial spaces, and companies like 2N Telekomunikace and Comelit Group are expanding their presence.

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