

Whitby's Premier Family-Owned Painting Company Launches New Digital Platform, Marking Four Decades of Excellence

Whitby's Marleau's Action Maintenance Ltd launches new website, marking 35 years of family painting excellence.

WHITBY, ONTARIO , CANADA, February 20, 2025 /EINPresswire.com/ --

Marleau's Action Maintenance Ltd, a cornerstone of the Durham Region's painting industry since 1988, today announced the launch of its newly redesigned website,

marleausactionmaintenance.ca. This digital transformation represents a significant milestone for the second-generation family business, reinforcing its position as a leading painting contractor in Ontario while honoring its rich heritage of craftsmanship and customer service.



Marleau's Action Maintenance Logo

“

We've created a platform that not only showcases our work but also educates our clients about our processes, helping them make informed decisions about their painting projects.”

Robert Marleau

The new website serves as a comprehensive digital hub, offering visitors detailed insights into the company's extensive range of residential and commercial painting services. The platform showcases the company's evolution from its humble beginnings to its current status as a trusted name in [professional painting services](#) across the Greater Toronto Area.

“This digital transformation reflects our commitment to combining traditional values with modern service delivery,”

says Robert Marleau, who leads the company's operations. “While we've embraced new technology and techniques, we remain true to the principles my father established when he founded the company in 1988 - delivering exceptional quality with unwavering integrity.”

The website features an intuitive design that allows homeowners and business owners to easily explore the company's comprehensive service offerings, from interior and exterior painting to specialized services such as cabinet refinishing, popcorn ceiling removal, and commercial epoxy

flooring. A detailed project gallery showcases the company's craftsmanship across various residential and commercial projects, providing visitors with inspiration and confidence in the team's capabilities.

The company's story began when Clement Marleau, driven by his passion for painting and commitment to excellence, established the business in 1988. Today, under Robert Marleau's leadership, the company continues to build on this foundation while adapting to meet contemporary client needs. The new website reflects this evolution, offering enhanced functionality including streamlined quote requests, detailed service descriptions, and comprehensive information about the company's service areas across Whitby, Toronto, Oshawa, Ajax, Pickering, and Markham.

"Our new digital presence is more than just a website - it's a reflection of our commitment to transparency and accessibility," explains Robert Marleau.

"We've created a platform that not only showcases our work but also educates our clients about our processes, helping them make informed decisions about their painting projects."

The website launch coincides with the company's continued expansion of services across the Durham and York regions. The company maintains its commitment to professional excellence through WSIB insurance coverage and comprehensive workmanship guarantees, ensuring peace of mind for both residential and commercial clients.

The new digital platform showcases detailed service descriptions for both residential and commercial projects, alongside an extensive project gallery of completed work. Visitors can access comprehensive information about service areas and utilize a streamlined quote request system. The site also features educational resources about painting techniques and materials, company history and values, and authentic customer testimonials and reviews.



Interior Painting in Whitby



Exterior Painting in Whitby

The new platform emphasizes the company's mission to provide high-quality, customer-focused painting services that transform properties across Ontario. With over 40 years of industry experience, Marleau's Action Maintenance Ltd continues to set the standard for professional painting services, combining traditional craftsmanship with modern techniques and materials.

"As we launch this new website, we're not just showcasing our services - we're reinforcing our commitment to being the most trusted name in painting across the Durham and York regions," adds Robert Marleau. "We invite both new and existing clients to explore our new digital home and discover how we can transform their spaces."

About Marleau's Action Maintenance Ltd

Founded in 1988, Marleau's Action Maintenance Ltd is a family-owned and operated painting contractor serving residential and commercial clients across the Greater Toronto Area. From their base in Whitby, Ontario, the company provides comprehensive painting services, including interior and

exterior painting, cabinet refinishing, popcorn ceiling removal, and commercial epoxy flooring. Under the leadership of Robert Marleau, the company continues its tradition of excellence while embracing modern innovations in both service delivery and customer communication.

Robert Marleau

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