

# YCRM ReachOut Technology Resumes Trading, Details Strategic AI and Blockchain Plans

*CEO Rick Jordan announces return to active trading, strategic stake in blockchain company TRUSTLESS, and partnership with AI platform for Autonomous Service*



CHICAGO, IL, UNITED STATES, February 14, 2025 /EINPresswire.com/ -- [ReachOut Technology](https://www.reachouttechnology.com/) ("ReachOut"), wholly owned subsidiary of Yuengling's Ice Cream Corporation (OTC: YCRM), today is marking several transformative milestones with the release of a comprehensive shareholder letter from Founder and CEO Rick Jordan.

“

We've created perfect strategic alignment. Perfect positioning. Perfect timing.”  
*Rick Jordan - CEO*

**\*\*TO OUR SHAREHOLDERS\*\***

The letter details multiple strategic developments positioning ReachOut Technology for significant expansion in 2025.

**\*\*AUDIT COMPLETION & MARKET STATUS\*\***

ReachOut Technology has successfully returned to active trading, emerging from the Expert Market designation following completion of an extensive audit process. This comprehensive review encompassed the original YCRM vehicle, ReachOut's historical financials (2 years), and two strategic acquisitions (2 years each) – culminating in five separate full audits, including a consolidated transition period audit (10-KT). Followed by three 10-Q filings for 2024.

"The temporary delisting was excruciating, but it forged something extraordinary," stated Rick Jordan, CEO of ReachOut Technology. "This horrendous process, while time-consuming, has established a rock-solid foundation for our future growth. The resilience demonstrated speaks volumes about what's coming next."

**\*\*NAME CHANGE & CORPORATE IDENTITY TRANSFORMATION\*\***

The company has re-submitted its FINRA application for name and symbol change, initiating the final phase of its corporate transformation. The regulatory review process typically spans 60

days, although sometimes several months, and the company is already actively engaging to expedite completion.

"This isn't just paperwork," Jordan emphasized. "This is who we are. This is what we've built. ReachOut Technology is about to take its rightful place in the market."

### **\*\*2025 GROWTH INITIATIVES\*\***

ReachOut Technology is unveiling an aggressive growth strategy encompassing three key pillars: accelerated organic sales expansion, active pursuit of strategic acquisitions, and targeted market penetration initiatives. The company reports a rapidly expanding pipeline for both organic growth and acquisition opportunities.

"Let me be crystal clear about our growth strategy," Jordan stated. "We're going ALL IN. Our pipeline is stacking, and we're just getting started."

### **\*\*TRUSTLESS\*\***

In a significant strategic move, ReachOut Technology is announcing it is securing a substantial stake in TRUSTLESS, a blockchain security disruptor. Jordan will serve as CEO of both organizations, creating powerful strategic alignment. This equity position strategically positions ReachOut to capitalize on TRUSTLESS' growth trajectory and future liquidity events.

"This isn't just another blockchain company," Jordan explained. "TRUSTLESS represents a complete reimagining of how handling digital identity and sensitive data is approached. Through leadership of both organizations, we've created perfect strategic alignment. Perfect positioning. Perfect timing."

Jordan recently appeared on David Meltzer's global podcast "The Playbook" to discuss TRUSTLESS.

### **\*\*ARTIFICIAL INTELLIGENCE INITIATIVES\*\***

ReachOut Technology reveals partnering with Neo AI aimed at developing the industry's first fully autonomous Level 1 Technician. Early implementations demonstrate transformative results: 35% faster ticket resolution times and dramatic cost reductions. This initiative breaks the traditional MSP growth model by enabling exponential scaling without proportional overhead increases.

"While others talk about AI, and MSP's are scared of it, we're deploying it," Jordan emphasized. "This enables us to scale massively without the traditional overhead that kills most MSP margins. While other providers remain stuck adding technicians with every new client, we're shattering that model completely."

## **\*\*VISIBILITY & THOUGHT LEADERSHIP\*\***

The company continues expanding its market presence through strategic speaking engagements. Recent appearances include Jordan's presentation on blockchain and digital identity at CES's Web3 stage. Upcoming engagements feature keynoting alongside David Meltzer at Cre8tive Con in Chicago, addressing "How to Successfully use AI and Monetize in 2025."

## **\*\*LOOKING FORWARD\*\***

With audit completion, strategic partnerships, and clear growth initiatives in place, ReachOut Technology stands poised for significant expansion in 2025.

"To those who stuck with us through the audit process...THANK YOU. Your patience is about to be rewarded," Jordan concluded. "We're not just planning for growth... we're executing on it. Right now."

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### Information about Forward-Looking Statements

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