

# Top 2.5% Global Podcaster Adam Torres Brings Media Revolution to Southern California's Largest Megamix B2B Expo

*Acclaimed Podcast Host Adam Torres Forms Strategic Alliance Amplifying Business Growth at Megamix Expo*

ARCADIA, CA, UNITED STATES, February 17, 2025 /EINPresswire.com/ -- In a groundbreaking development for Southern California's business community, [Mission Matters](#) Media founder and acclaimed podcast host Adam Torres will take center stage at [Megamix Expo](#) 2025, the region's most influential B2B networking exhibition.

The landmark event, scheduled for March 12-13 at Santa Anita Park—Main Line and Sirona Rooms, represents a powerful convergence of media influence and business networking that promises to reshape the entrepreneurial landscape. Torres has built an impressive media empire, with Mission Matters achieving over 8,000 interviews across eight distinct shows, and his podcast series ranks in the top 2.5% globally with over 25 million views, making him one of the most influential voices in business media today.

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The fusion of Mission Matters' media expertise with MegaMix Expo's dynamic platform creates unparalleled opportunities for entrepreneurs while delivering extraordinary value to our business community.”

*Tony Chi-Su Gutierrez,  
Megamix Expo Founder*

This unprecedented collaboration brings together Torres's global media reach with Megamix Expo's established platform, creating an explosive catalyst for business acceleration. Mission Matters has evolved into a full-service media powerhouse under Torres's leadership, encompassing daily podcast episodes reaching global audiences, a book publishing division producing business leadership titles, media and publishing services for executives and entrepreneurs, and strategic brand development for business leaders. As a sought-after

international speaker and author of multiple books on business and investing, Torres's insights



are regularly featured in major media outlets such as Forbes, Yahoo! Finance, Fox Business, and CBS. His latest book, [DRIVEN](#): How to Elevate Your Success as an Entrepreneur, co-authored with other industry leaders, offers a raw and passionate look at the journey to entrepreneurial success. The two-day extravaganza will feature exclusive live podcast recordings, offering exhibitors unprecedented access to Mission Matters' vast audience of business leaders and decision-makers.

The seventh Megamix Expo will showcase exclusive live recordings of Mission Matters podcast featuring selected exhibitors, VIP networking sessions with Torres and industry titans, interactive masterclasses led by business transformation experts, revolutionary business solution demonstrations, and strategic partnership acceleration workshops. With projected attendance exceeding 10,000 participants and 200+ exhibitors, Megamix Expo 2025 is positioned to be the most impactful iteration yet. The event runs March 12 (2 PM - 8 PM) and March 13 (9 AM - 6 PM), offering extended hours for maximum networking potential.

Premium exhibition spaces are available but filling rapidly. Business leaders seeking to capitalize on this extraordinary opportunity should contact [sales@Megamixexpo.com](mailto:sales@Megamixexpo.com) immediately for priority registration and exclusive podcast feature consideration.

#### About Adam Torres

A visionary in business media, Adam Torres has revolutionized entrepreneurial storytelling through the Mission Matters platform. Having transformed from a 14-year finance career into a pioneering force in business storytelling, Torres brings over a decade of media expertise to his role. Through its daily podcast releases and extensive distribution network spanning 30+ social media channels, Mission Matters Media operates as a comprehensive media platform dedicated to showcasing the stories of business owners, entrepreneurs, and professionals, creating an unparalleled ecosystem for business storytelling. His strategic insights and compelling interviews have made him a trusted voice in business transformation, reaching millions of professionals worldwide.

#### Join the Revolution

Megamix Expo 2025 is more than an event—it's a movement. With Adam Torres at the helm, this year's expo promises to be a game-changer for businesses looking to connect, grow, and thrive. Don't miss your chance to be part of this transformative experience.

#### Podcast:

<https://podcasts.apple.com/us/podcast/mission-matters-business-podcast-with-adam-torres/id1498253396>

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