

# 7am Epiphany Design & Marketing Reemerges as a Leading Force in UX Design, SEO, and Advertising

*7am Epiphany relaunches with AI-enhanced UX, SEO, and Shopify-focused services after a 2-year innovation break, offering tailored, affordable solutions.*

NEW ORLEANS, LA, UNITED STATES, February 14, 2025 /EINPresswire.com/ -- After a strategic two-year hiatus focused on pioneering advancements in AI product training, UX website design, and product development, 7am Epiphany, an award-winning boutique agency based in Louisiana, is proud to announce its grand relaunch. Specializing in top-tier UX design, SEO, and advertising, 7am Epiphany is now offering revitalized services tailored to businesses of all sizes, from small startups to large enterprises, through a suite of affordable, custom price packages, all built on the innovative Shopify platform.



7am Epiphany Office

“

We're impressed with their professionalism, thoroughness, speed of delivery, and quality of work.”

*Cliff Gagnon, Founder/CEO  
Primary Mover (former Client)*

## A Legacy of Excellence

Founded by Sidney Ray, a visionary in the world of digital design and marketing, 7am Epiphany has carved a niche in the industry with its commitment to excellence. Over the years, the agency has designed over a hundred bespoke websites, leveraging leading CMS platforms like Shopify to deliver solutions that are not only aesthetically pleasing but also highly functional. With accolades from prestigious awards for their innovative approaches, 7am Epiphany has

demonstrated unmatched expertise in creating expansive B2C eCommerce platforms, service provider sites, high-conversion lead generation portals, and specialized sectors like medical, legal, health, wellness, and sales funnels.

## Fresh from Hiatus with Enhanced Capabilities

During its hiatus, 7am Epiphany did not rest on its laurels. Instead, the agency invested heavily in research and development, particularly in AI-enhanced product training and UX design methodologies. This period of introspection and innovation allowed the team to refine their skills and expand their capabilities, ensuring they return to the market with solutions that are on the cutting edge of the digital landscape.

The agency's commitment to staying ahead of trends is evident in their

adoption of AI technologies for better user personalization, predictive analytics for SEO, and automated content strategies that resonate with target audiences. This approach has positioned 7am Epiphany to deliver even more effective, targeted, and scalable digital solutions.

## Revamped Services for a New Era

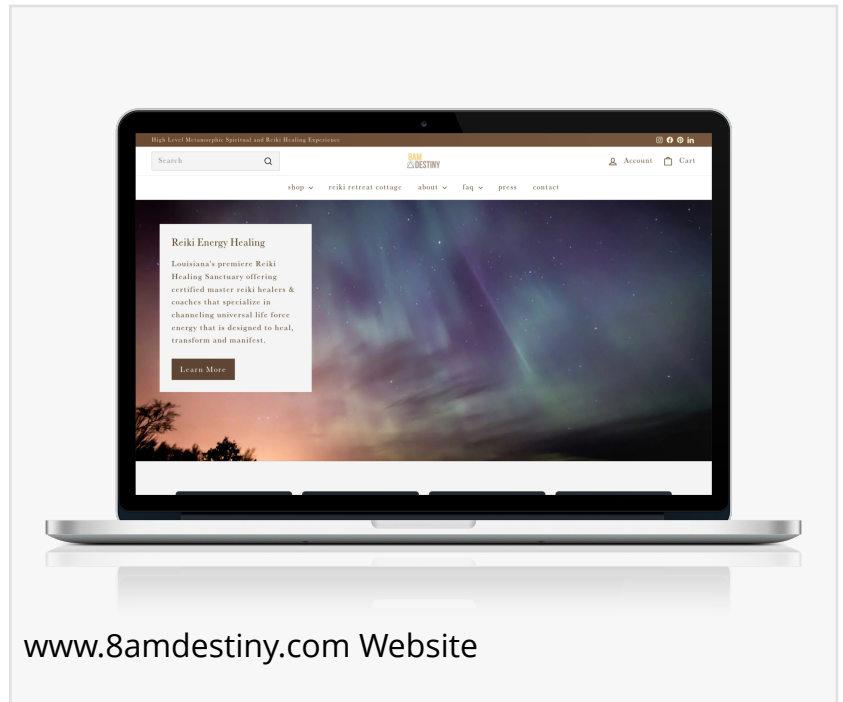
7am Epiphany's relaunch introduces a comprehensive suite of services designed to cater to the modern business's digital needs:

**UX/UI Design & Development:** With a focus on the user experience, 7am Epiphany crafts websites that are not only visually compelling but also intuitive and user-friendly. Their designs are optimized for all devices, ensuring a seamless interaction that enhances customer satisfaction and conversion rates.

**SEO Mastery:** Understanding the critical role of visibility in the digital space, the agency has honed its SEO strategies to ensure clients dominate search engine results. Their approach combines traditional SEO with AI-driven insights to adapt to the ever-changing algorithms of search engines.

**Advertising Innovation:** From Google Ads to social media campaigns, 7am Epiphany's advertising services are designed to increase brand awareness, engage with communities, and drive sales. Their use of data analytics ensures every campaign is both cost-effective and high-performing.

**Shopify Specialization:** By focusing exclusively on Shopify for eCommerce solutions, 7am Epiphany promises clients a platform that is secure, scalable, and SEO-friendly. Their expertise with Shopify allows for custom integrations and unique features, ensuring each store stands out. With all services managed in-house by Certified Project Managers, 7am Epiphany delivers a level



of service and quality that surpasses industry standards.

**Affordable, Tailored Packages:** Recognizing the diverse needs of businesses, 7am Epiphany offers packages that can be customized to fit any budget or business size. This flexibility ensures that even startups and small businesses can leverage high-quality digital services that are priced monthly or in one paid-in-full discounted package.

#### A Commitment to Local and Global Impact

Located in Folsom, Louisiana, and serving Clients within the United States, Canada, Mexico and UK, 7am Epiphany has a heart for local businesses but a vision for global impact. Their service offerings are now available to a broader market, aiming to help businesses not just survive but thrive in the digital era. The agency's global network, consisting of over ten professionals from various countries, supports this international outreach, providing a diverse range of skills and perspectives.

#### A Bright Future Ahead

As 7am Epiphany steps back into the spotlight, they invite businesses to explore how their renewed focus on innovation can translate into tangible results. With a track record of success and a fresh approach to digital marketing, 7am Epiphany is poised to help businesses navigate the complexities of the online world with confidence. With plans to move the business to Austin, Texas, this Spring 2025, the agency looks forward to helping locally owned B2C retailers, bloggers, book authors, luxury home and lifestyle product companies and local medical physicians launch visually stunning website design and ecommerce solutions that will engage users and generate high conversions using AI powered SEO, marketing and advertising methods.

#### About 7am Epiphany

7am Epiphany is not just an agency; it's a community of digital artisans dedicated to transforming business visions into digital realities. With a team of expert designers, developers, marketers, and strategists, they strive to deliver personalized, impactful digital solutions that empower businesses to reach their full potential.

For more information or to schedule a consultation, please contact:

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