

XGlobe Acquires Witten Roofing to Revolutionize the Roofing Industry

Empowering Roofers, Enhancing Customer Experience, and Redefining the Future of Roofing

SLIDELL, NY, UNITED STATES, February 15, 2025 /EINPresswire.com/ -- In a groundbreaking move for the roofing industry, <u>XGlobe</u> has officially acquired <u>Witten</u> Roofing, bringing cutting-edge



Be obsessed with serving others!" *The Digital Contractor* technology, operational efficiency, and business growth opportunities to roofers and homeowners alike.

This acquisition isn't just about expansion—it's about empowering roofers and improving the customer experience through advanced technology, AI-driven

automation, and financial flexibility.

What This Means for Roofers:

More Growth, Less Hassle – Roofers now have access to XGlobe's Al-driven automation, XCORE ERP, and marketing strategies, giving them the tools to scale seamlessly.

Better Job Opportunities & Training – Workforce development programs will provide roofers with higher-paying jobs, advanced training, and long-term career growth.

Smarter Business Operations – Roofing companies will benefit from automated project management, streamlined invoicing, and data-driven decision-making to boost profitability. Increased Customer Demand – With new financing options starting at \$99/month, more homeowners can afford roofing services, increasing job volume for roofers.

What This Means for Witten Roofing Customers:

More Affordable Roofing Solutions – Customers can now finance their roofing projects with flexible payment options, making quality roofing more accessible than ever.

Faster, More Efficient Service – XGlobe's tech-powered infrastructure ensures smoother project timelines, better customer support, and real-time job tracking.

Enhanced Quality & Transparency – Homeowners will benefit from AI-driven project oversight, improved warranty tracking, and a data-driven approach to quality control.

Long-Term Home Protection – With a financially strong, tech-enabled roofing company,

customers can expect greater service reliability and long-term peace of mind.

"This acquisition isn't just about growing a company—it's about transforming an industry," said <u>Dakota</u> Brokhoff, Founder of XGlobe. "Roofing professionals now have the tools they need to

succeed, and Witten's customers will receive a faster, smarter, and more affordable experience than ever before."

With XGlobe's acquisition of Witten Roofing, the company is set to become the most advanced and customer-focused roofing provider in the industry, while empowering roofers with the business tools and technology needed for long-term success.

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