

Connected Device Management Platform Market Size, Share, and Trends from 2023 to 2032

Identification of key investment pockets for platforms market that helps stake holders to take strategic decisions

WILMINGTON, NEW CASTLE, DE, UNITED STATES, February 15, 2025 /EINPresswire.com/ -- The devices which are connected to each other or to a network through any kind of technology are connected devices. Device management platforms are used to manage connected assets such as computers, laptops, smart-phones, tablets, etc. These platforms reside within big data, IT cloud platforms, analytics and other smart devices. These platforms act as a link between top level layers of architecture and the connected devices.

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The flourishing need of big data, cloud based technology platforms, and analytics has accelerated the demand for such platforms. As these platforms are used in various applications the market has very potential growth. Hence the detailed study of this market is required. The major challenges to this industry are the complexity of ecosystem, network compatibility issues and the advancements in the technology. As there is a large amount of data generated every second due to the social networking sites management platforms are required which increases the opportunities of such platforms.

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- Qualcomm Inc.,
- Ericsson,
- Raco Wireless LLC,
- Carrier Solutions,
- Comarch S.A.,
- Sierra Wireless Inc.,
- Flexera Software,
- S&C Electric Co.,
- Wind River Systems Inc.,

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The research is carried out in different geographies, namely North America, Europe, Asia-Pacific and Rest-of-World. North America dominates the market due to technological advancements in network infrastructure and communication industry. As there is rise in IT Infrastructure and telecom networks in Asia-Pacific regions, it is expected to have significant growth in coming few years.

The devices management platform are used in variety of applications such as in Retail and Manufacturing, Transportation, logistics, industrial machinery, oil and gas, energy, healthcare, automation.

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The competitors in the market are adopting partnership strategies to power connected devices. For example, Telefonica UK has joined hands with Jasper Wireless to deploy cloud based management platform for M2M communications. The various other players in the global market are Jasper Wireless Inc., ThingWorx Inc., Wind River Systems, Sierra Wireless Inc., Comarch S.A, Raco Wireless LLC, Qualcomm Inc., Augusta Systems, Inc., Sensor Logic, Inc., Crossbow Technology, Inc., Palantiri Systems, Inc., Feeney Wireless LLC, nPhase LLC, Kore Telematics, Inc., etc.

The market investigation provides an overview of the global market by detailed segmentation, which helps in analyzing the developmental strategies in different regions. The value chain strategically analyses the key intermediaries involved in this market. Market trends and forecasts made would help the individual market players in predicting the future market growth. Porters five force's model helps in understanding the bargaining power of supplier and buyer, the inter-firm rivalry and analyzing the new entrants of the market. SWOT analysis helps in decision making and to carve a sustainable niche in the market.

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Identifies and highlights various drivers, limiting factors, and market opportunities for the benefit of the stakeholders in the market

The analysis refers to the various segments of the global market which provides region specific moves by the various players in the market

Porter's five force analysis helps to identify where the capability lies within a business scenario. By understanding this, market players can also identify areas of strength, to improve on the weakness to avoid miss-stepping

SWOT analysis identifies and categorizes the internal and external factors of the organizations which would in turn help in building marketing strategies

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