MagMirror: A 3-in-1 Content Creation Tool Launches on Kickstarter

MagMirror launches on Kickstarter! A game-changing smartphone accessory with screen mirroring, LED lighting & power bank—perfect for content creators.

NEWARK, NJ, UNITED STATES, February 18, 2025 /EINPresswire.com/ -- [MagMirror](#), the innovative smartphone accessory that combines a screen mirroring display, versatile LED lighting, and an integrated power bank, reaffirms its official [Kickstarter](#) launch today. Developed to empower content creators by eliminating the uncertainty of rear-camera shooting, MagMirror launches on Kickstarter with an unbeatable early-backer savings.
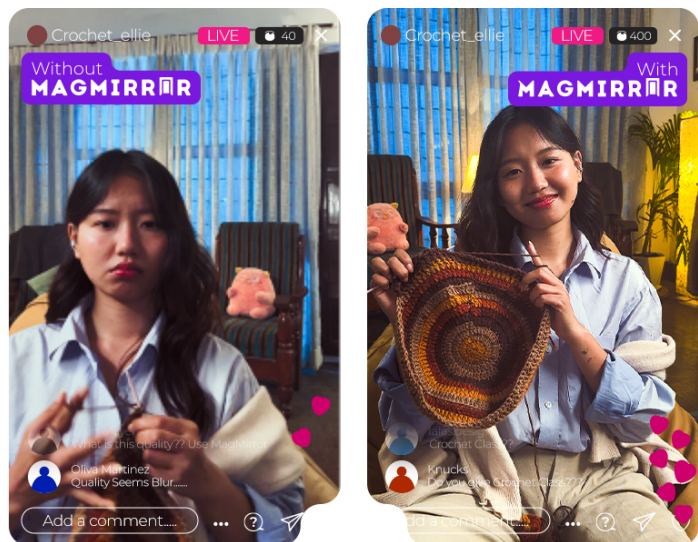
Inspiration: A Founding Vision Born from Everyday Frustrations
The concept for MagMirror took shape when its founder, an aspiring YouTuber, realized they were missing crucial shots due to poor framing and uneven lighting. Whether recording makeup tutorials or filming family vacations, using the rear camera meant higher resolution but less certainty about composition. The problem was amplified on group trips, where handing a phone to a stranger often resulted in off-center or poorly lit photos.

Using MagMirror for Selfies

Read Camera vs Front Camera

Determined to unify professional-grade video capabilities with user-friendly simplicity, the founder developed an accessory that would ensure real-time monitoring and convenient lighting—ultimately leading to MagMirror.

Key Features of MagMirror

• Real-Time Display
Mirrors your phone's rear-camera view, ensuring every shot is perfectly framed without the guesswork.

• Versatile LED Lighting
Provides four distinct lighting modes—soft, bright, warm, and dynamic—to suit a range of shooting environments and creative styles.

Features of MagMirror

• Built-In Power Bank
Equipped with a 4,000mAh battery, MagMirror supports extended filming sessions and doubles as a charger for your phone.

• Seamless Attachment and Expanded Compatibility
Designed for effortless use, MagMirror now works flawlessly with all iPhone 15+ models featuring USB C and is compatible with most Android devices via a magnetic attachment system.

• Universal App Support
Fully compatible with TikTok, Instagram, YouTube, Snapchat, and other major social media platforms, ensuring it integrates smoothly into your creative workflow.
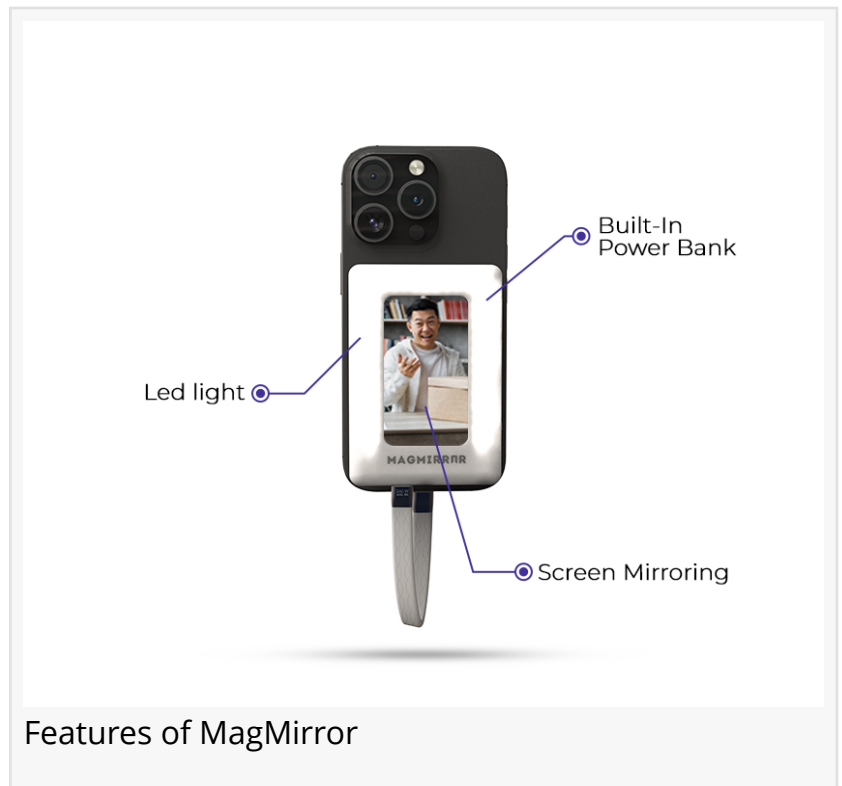
"This is genius! Now I can finally use my phone's best camera and know exactly what's in the frame," comments a lifestyle creator with a growing online following.

Competitively Priced and Crowdfunding on Kickstarter
MagMirror combines essential functionalities into one comprehensive package. With an MSRP of $169, the Kickstarter campaign presents remarkable early-backer discounts designed to deliver exceptional value:
• Launch Deal – $99:
Offers nearly a 41% discount and includes a free selfie stick valued at $49—an incredible saving

for early supporters.

Already boasting 200 reservations, MagMirror's campaign will run for 30 days, with manufacturing slated to begin at the end of April and shipping scheduled for the end of July. Early supporters benefit from locked-in savings, ensuring they can elevate their mobile content creation at a fraction of the future retail price.

"Our goal is to bridge the gap between advanced smartphone cameras and user-friendly content creation," says a MagMirror spokesperson. "Whether you're a pro vlogger or a casual creator, we want you to capture every moment in the best quality possible."

For more information—or to secure your exclusive early-backer deal—visit the official - https://www.kickstarter.com/projects/magmirror/magmirror-create-professional-content-with-your-smartphone

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