

Collagen Supplement Market to Reach USD 3.08 Billion by 2034, Driven by Rising Demand for Functional Foods & Beverages

Collagen Supplement Market Set for Robust Growth: Rising Demand for Skin Health and Joint Support Drives Market Expansion

NEWARK, DE, UNITED STATES, February 17, 2025 /EINPresswire.com/ -- The global [collagen supplement market](#) is projected to be valued at approximately USD 1,655.7 million in 2024. With the rising demand for collagen-based drinks and food products, the market is expected to grow at a moderate CAGR of 6.4% during the forecast period. By 2034, the global collagen supplement industry share is anticipated to reach nearly USD 3,089.7 million, driven by increasing consumer awareness and evolving health trends.



Collagen Supplement Market

The Collagen Supplement Market refers to the global industry focused on the production, distribution, and sale of collagen-based dietary supplements. These supplements are widely used in nutricosmetics, functional foods, and medical applications to promote skin health, joint support, muscle recovery, and overall well-being.

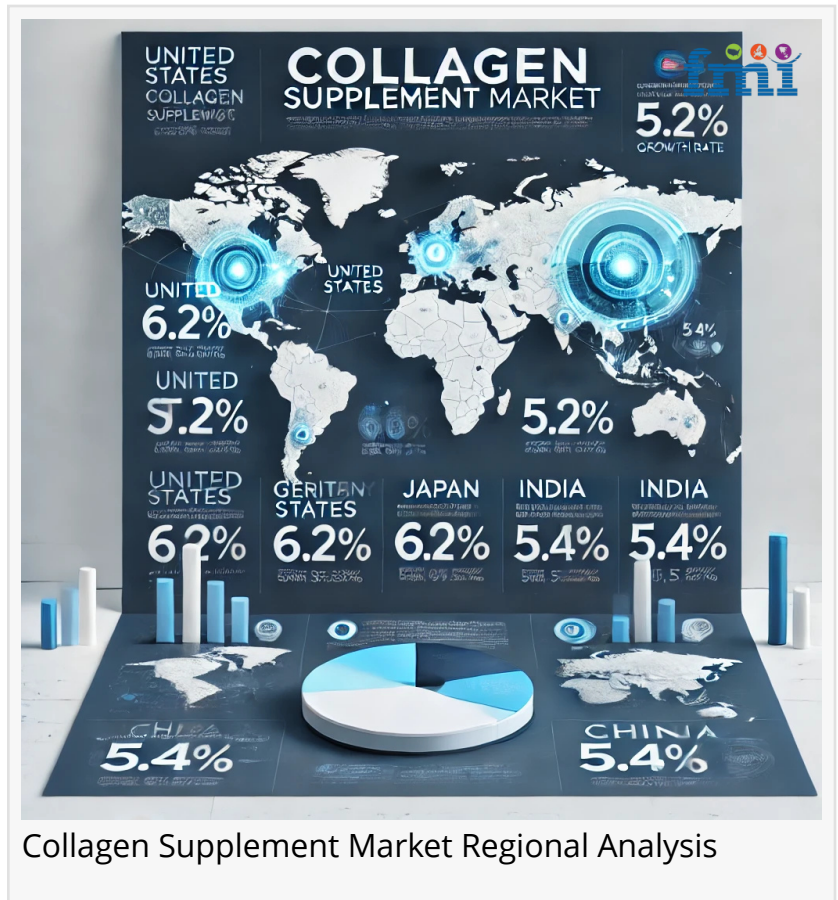
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Several factors contribute to the market's growth, including the rising expenditure on healthcare and personal care, particularly in developing regions. The increasing urban population has also led to the development of innovative healthcare supplements tailored to meet modern dietary and lifestyle needs. Furthermore, the continuous introduction of environmentally friendly and

effective skincare products is expected to boost market expansion, catering to a broad range of skincare regimes. Additionally, the growing demand for immune health supplements has intensified the need for increased consumer awareness regarding collagen's benefits. As individuals become more conscious of holistic well-being, the collagen supplement industry is likely to experience sustained growth in the coming years.

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- The global collagen supplement market is projected to grow at a CAGR of 6.4% during the forecast period (2024-2034).
- Increasing consumer awareness of skin health, joint health, and anti-aging benefits is fueling market demand.
- The North American region holds the largest market share, with Asia-Pacific emerging as the fastest-growing region.
- Key players include Vital Proteins (USA), NeoCell (USA), Garden of Life (USA), Shiseido Co., Ltd. (Japan), and Amway (USA), among others.
- Bovine collagen dominates the market segment, followed by marine and porcine collagen sources.



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The Collagen Supplement Market is experiencing steady growth worldwide, with notable regional variations in CAGR from 2024 to 2034.

- United States (6.2% CAGR): The U.S. leads the market with the highest growth rate. This is driven by increasing consumer awareness regarding skin health, joint support, and protein supplementation. The growing trend of functional foods and nutraceuticals is further fueling demand.
- Germany (6% CAGR): Europe's stronghold in the collagen supplement market is evident in Germany's significant growth. The demand is fueled by a rising aging population seeking anti-aging and mobility benefits, along with a surge in demand for clean-label and high-quality collagen products.
- India (5.8% CAGR): India is a rapidly expanding market due to increasing disposable income, urbanization, and heightened interest in wellness and preventive healthcare. The popularity of plant-based and marine collagen is also gaining traction.
- China (5.4% CAGR): China's collagen supplement market is growing steadily, backed by rising

beauty-conscious consumers, government support for health products, and the presence of major domestic players catering to functional food and beverage sectors.

- Japan (5% CAGR): As a mature market, Japan continues to see steady growth, primarily due to its long-standing history of collagen consumption. The demand is sustained by innovations in supplement formulations and the popularity of collagen-infused beverages and skincare products.

Collagen Supplement Market Report

<https://www.futuremarketinsights.com/reports/collagen-supplements-market>

Collagen Supplement Market Report

The global collagen protein supplement market is currently moderately competitive and the rivalry is expected to intensify during the projected years. Key players operating in collagen supplements have limited manufacturing capacity, with product manufacturing plants located close to raw material sources, resulting in low prices of raw materials. Manufacturers are also involved in the product's distribution via vast distribution channels distributed across developed economies such as North America and Europe.

Collagen Supplement Market Report

- In February 2024, L'Oréal developed the second iteration of its Age Perfect Collagen Royal Anti-Aging Face Cream, effectively tapping into the rapidly expanding recombinant collagen market in China.
- In November 2023, Elemis declared to introduce Pro-Collagen Skin Future Supplements in 2024. The product containing food-grade hyaluronic acid, an antioxidant combination, chlorella, and vitamins A and C ingredients is priced at USD 99 and is available only at QVC.
- In 2020, Life Extension Introduces a New Hydrolyzed Collagen Supplement: Peptides of Collagen for Skin and Joints.
- In 2021, Ancient Nutrition, a supplement company based on regenerative agriculture, launched its latest line of collagen peptide formulas, which are clinically proven to deliver efficacious results in as little as one day.

Collagen Supplement Market Report

- Ancient Nutrition
- Nitta Gelatin Inc.
- Darling Ingredients Inc.
- Koninklijke DSM N.V.
- CONNOILS LL
- Collagen Matrix
- Titan Biotech Ltd
- Protein SA
- Life Extension
- GELITA AG
- Weishardt

- Tessengerlo Group NV
- LAPI GELATINE S.p.a.
- ITALGELATINE S.p.A.
- Trobas Gelatine B.V.

For more information on the market trends and growth opportunities in the Gelatin market, visit our website:

<https://www.futuremarketinsights.com/industry-analysis/food-supplement-and-nutrition>

The market is segmented by source, form type, end use, and sales channel. The major segments are:

- Gelatin
- Hydrolyzed
- Native

By Form Type:

- Powder
- Liquid
- Pills & Gummies

By Source:

- Bovine
- Porcine
- Marine & Poultry

By End Use:

- Nutritional Products
- Snacks & Cereals
- Dairy Products
- Beverages
- Meat & Poultry
- Bakery & Confectionery
- Other End Users

By Sales Channel:

- B2B or Direct Sales
- B2C or Indirect Sales
 - o Modern Trade
 - o Traditional Grocery Stores
 - o Convenience Stores
 - o Specialty Stores
 - o Online Retail Stores
 - o Others

By Region:

- North America
- Latin America
- Europe
- East Asia
- South Asia and Pacific
- Middle East and Africa (MEA)

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Calcium Supplements Market: <https://www.futuremarketinsights.com/reports/calcium-supplements-market>

Multi Nutritional Supplement Market: <https://www.futuremarketinsights.com/reports/multi-nutritional-supplement-market>

Liver Health Supplements Market <https://www.futuremarketinsights.com/reports/liver-health-supplements-market>

Psychobiotic Supplements Market: <https://www.futuremarketinsights.com/reports/psychobiotic-supplements-market>

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Demand and Trends Analysis of Dietary Supplements in Korea:
<https://www.futuremarketinsights.com/reports/demand-and-trends-analysis-of-dietary-supplements-in-korea>

Gut Health Supplement Market: <https://www.futuremarketinsights.com/reports/gut-health->

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