

Windows & Doors Market to Surge, Expected to Reach USD 331.5 Billion by 2032

Windows and doors market is growing rapidly, driven by urbanization, energy-efficient product demand, and technological advancements in design and materials.

AUSTIN, TX, UNITED STATES, February 17, 2025 /EINPresswire.com/ -- The windows & doors market was valued at USD 199.8 billion in 2023 and is projected to reach USD 331.5 billion by 2032, growing at a CAGR of 5.8% from 2024 to 2032. The rise in construction



activities alongside strict regulations by the government, as well as, initiatives taken concerning sustainable and energy-efficient buildings are the factors driving the market growth. Windows and doors are an important element of green building, as they are one of the major contributors to thermal insulation and energy conservation. Moreover, the availability and advancements in technological materials like uPVC, fiberglass, and composite wood are also boosting the market by providing better durability, aesthetics, and security.

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Key Players:

- Andersen Corporation (400 Series Windows, A-Series Doors)
- CenturyPly (Flush Doors, Veneer Doors)
- Jeld-Wen, Inc. (Siteline Windows, DesignGlide Doors)
- Marvin Windows & Doors (Ultimate Casement Windows, Elevate Sliding Doors)
- Masonite (Heritage Series Doors, VistaGrande Doors)
- Milgard Windows & Doors (Tuscany Series Windows, Trinsic Series Doors)
- Pella Corporation (Lifestyle Series Windows, Architect Series Doors)
- Ply Gem Residential Solutions (Pro Series Windows, Mira Series Doors)
- Swartland Windows and Doors (Cape Culture Wooden Windows, Kayo Aluminum Doors)

- Velux Group (Skylights, Roof Windows)
- Aluplast GmbH (Ideal 4000 Windows, Lift-and-Slide Doors)
- Atrium Windows and Doors (Series 250 Windows, Series 450 Sliding Doors)
- Deceuninck NV (Zendow Windows, Legend Tilt-and-Turn Doors)
- Lixil Group Corporation (INAX Windows, TOSTEM Doors)
- NanaWall Systems (SL60 Folding Doors, ClimaCLEAR Frameless Systems)
- Profine Group (Kömmerling 76 Windows, PremiDoor 88 Doors)
- Rehau Group (GENEO Windows, Synego Lift-Slide Doors)
- Simpson Door Company (Craftsman Collection Doors, Contemporary Collection Doors)
- YKK AP Inc. (ProTek Impact-Resistant Windows, YSD Sliding Doors)
- Weather Shield Manufacturing, Inc. (Premium Series Windows, Bi-Fold Patio Doors)

By Product Type, Windows held the largest market share around 55% in 2023.

Rising demand for energy-efficient, visually attractive windows is a substantial driver for the market expansion. Technological advancements like thermally insulated soundproof smart windows have also seen this technology in smart window development stages further enhance their popularity. Stringent government regulations to promote energy conservation have also triggered demand for double and triple-glazed windows. Rising urbanization and renovation activities, particularly in developed economies, are also adding to the demand for premium windows.

By Mechanism, sliding doors held the largest market share around 45% in 2023.

It is owing to the demand push for space-efficient design, ease of operation, and aesthetics in residential and commercial applications. Modern architectural designs that favor open spaces and natural light have increased demand for sliding doors. Improvements in materials (uPVC, aluminum, and energy-efficient glass) have also improved their lifespan, insulation, and security, making them a popular option for both homeowners and builders.

By Material, the uPVC Segment Held the Largest Market Share of Around 40% in 2023

uPVC (unplasticized polyvinyl chloride) has emerged as the leading material in the windows & doors market due to its superior thermal insulation, weather resistance, and cost-effectiveness. uPVC windows and doors require minimal maintenance and offer excellent durability, making them a preferred choice in residential and commercial applications. Additionally, they contribute to energy conservation by reducing heat loss, thus aligning with stringent building energy codes and sustainability goals.

By End-Use, the Residential Segment Held the Largest Market Share of Around 70% in 2023

The residential segment dominated the windows & doors market due to rapid urbanization, rising disposable incomes, and increasing investments in housing projects. Homeowners are

increasingly seeking aesthetically appealing, energy-efficient, and secure windows & doors, leading to the widespread adoption of innovative materials and designs. The trend of smart homes has also contributed to the demand for automated and sensor-based windows & doors, enhancing convenience and energy savings.

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Asia-Pacific Held the Largest Market Share of Around 45% in 2023

Asia-Pacific leads the windows & doors market, driven by significant construction and infrastructure development in China, India, Japan, and Southeast Asian countries. The region's rapid urbanization, coupled with increasing investments in smart cities and commercial spaces, is fueling market expansion. Additionally, government initiatives promoting energy-efficient buildings and sustainable construction materials have accelerated the adoption of advanced windows & door solutions. The presence of major manufacturing hubs and cost-effective production facilities further strengthen the region's position as a key player in the global market.

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